

Advisory Parking Committee
Meeting of June 5, 2024
151 Martin Street, City Commission Room, Birmingham, MI

Minutes

These are the minutes of the Advisory Parking Committee ("APC") regular meeting held on June 5, 2024. The meeting was called to order at 7:30 a.m.

1. Roll Call

Present: Chair Al Vaitas, Vice Chair Richard Astrein; Committee Members Jim Arpin, Kevin Kozlowski, Michelle Moody, Mary-Claire Petcoff

Absent: Committee Member Lisa Silverman

Staff: Parking Systems Manager Ford; Assistant City Manager Clemence, City Transcriptionist Eichenhorn

2. Approval Of Minutes: April 2024 and May 2024

Motion by Mr. Astrein

Seconded by Ms. Moody to accept the minutes of April 3, 2024 as amended.

Motion carried, 6-0.

VOICE VOTE

Yeas: Kozlowski, Moody, Astrein, Vaitas, Arpin, Petcoff

Nays: None

Motion by Mr. Astrein

Seconded by Mr. Kozlowski to accept the minutes of May 1, 2024.

Motion carried, 6-0.

VOICE VOTE

Yeas: Kozlowski, Moody, Astrein, Vaitas, Arpin, Petcoff

Nays: None

3. Parking Garage Signage Review

PSM Ford presented the item. Staff answered questions from the APC.

APC member comments were as follows:

- The design of the 'Welcome to Birmingham' sign was spiky and did not reflect Birmingham's character.
- It will be useful when a sign on eastbound Maple, directing traffic to the Pierce Street Garage, is installed.

- The plan to color coordinate each garages would be beneficial for wayfinding.
- Making the animal symbols in the garage darker would be beneficial.
- Using photos to designate floors are unlikely to be as memorable as the simpler graphics.
- The graphic and the floor number should be next to each other so that users of the garage associate the information.
- The graphics do not need to have descriptors below them.
- The graphics should be checked for accuracy in terms of shape, and they should be reflective of Michigan.

4. Parking Reports

PSM Ford presented the item and answered informational questions from the APC.

APC member comments were as follows:

- The meter revenue would be better displayed in a stacked bar chart.
- It would be helpful to know the monthly revenue from monthly passes.
- It would be useful to know how many ParkMobile, credit card, and coin transactions occur each month.
- It would be interesting to know how much ParkMobile receives in monthly fees.
- It would be helpful to know what percentage of parkers use the full two free hours in the garages.

5. Meeting open to the public for items not on the agenda

PSM Ford and ACM Clemence provided information regarding updates to the garages and answered informational questions from the APC.

APC member comments were as follows:

- The Commission was concerned about aesthetics in the garages. It would be helpful for the APC to know when parking or garage related items are appearing before the Commission so the APC might send a representative.
- A special meeting may be scheduled for June 19, 2024 to provide feedback on the garage lighting options.
- There may be an issue with achieving a quorum for the July 2024 meeting.

6. Adjournment

No further business being evident, the meeting adjourned at 8:42 a.m.



Aaron Ford, Parking Systems Manager

Laura Eichenhorn, City Transcriptionist