

Advisory Parking Committee
Meeting of May 7, 2025
151 Martin Street, City Commission Room, Birmingham, MI

Minutes

These are the minutes of the Advisory Parking Committee ("APC") regular meeting held on May 7, 2025. The meeting was called to order at 7:30 a.m.

1. Roll Call

Present: Chair Kevin Kozlowski; Committee Members Michelle Moody, Michele Taddei, Lisa Silverman

Absent: Vice Chair Jim Arpin; Alternate Committee Members Bill Kolb, Mary-Claire Petcoff

Staff: Parking Systems Manager Ford; Assistant City Manager Clemence, City Transcriptionist Eichenhorn, Parking Operations Manager Jay

2. Approval of Minutes – March 12, 2025

Motion by Moody
Seconded by Silverman to approve the minutes.

Motion carried, 4-0.

VOICE VOTE

Yeas: Silverman, Moody, Taddei, Kozlowski

Nays: None

3. BCT Design Group Presentation – Review of Chester Garage Schematic Designs

PSM Ford introduced the item. Brian Hearn of BCT Design Group presented the item. Both answered informational questions.

During discussion, APC members made the following comments:

- These proposals would improve the usability, aesthetics, and impression of safety within Chester.
- The canopies should use a more wood-like material in order to better add a feeling of warmth to the space.
- The horizontal light fixtures at the entrances would be very beneficial.
- The awnings are well-designed. Stormwater should be directed away from the awnings.
- The light fixtures and lights should last a long time.
- There was some interest at the Commission level in using banners to announce events on the exterior of the decks.
- The shades of green in use could be modified to be more complementary to each other.
- The proposed changes to the lower level will be a significant improvement.

4. Parking Reports Discussion

PSM Ford introduced the item and answered informational questions.

During discussion, APC members made the following comments:

- More contrasting colors on the reports could be helpful.
- The occupancy rates at Pierce were lower than expected.
- Pierce has increased in revenue and transient parkers since last year.
- Park has had a significant increase in monthly parkers since last year.
- The information provided in these reports was useful.
- Meter utilization would still be a helpful metric. Meter transaction frequency could also be helpful.
- The notes on the income statement were helpful.
- The cash on hand is liquid, and the Parking System fund balance is invested.

5. Meeting open to the public for items not on the agenda

During discussion, APC members made the following comments:

- On-street parking remains challenging around S. Old Woodward.
- Pierce is approximately three blocks away from S. Old Woodward, and presently has a fair amount of capacity.
- New businesses in the area will be opening soon. The APC should monitor parking demand in this area once those openings occur.
- There may be a way to add a few more on-street spaces.
- Parking demand in different locations can be influenced by price and policies. It could be worthwhile to evaluate different options that could improve the user experience of the system, including encouraging monthly parkers away from, and transient parkers towards, Peabody or encouraging monthly parkers towards Chester or N. Old Woodward.
- Peabody's monthly parkers should have access to Pierce during Peabody's improvements. This will ensure monthly parkers have access to parking, and that transient parkers will still be able to access Peabody.
- Businesses near Peabody create a fair amount of demand for transient parking.
- It would be appropriate to evaluate deck pricing at the next meeting. Park would be the first deck to discuss.

6. Adjournment

No further business being evident, the meeting adjourned at 8:46 a.m.



Aaron Ford, Parking Systems Manager

Laura Eichenhorn, City Transcriptionist