

**Advisory Parking Committee
Meeting of August 6, 2025**

151 Martin Street, City Commission Room, Birmingham, MI

These are the minutes of the Advisory Parking Committee ("APC") regular meeting held on August 6, 2025. The meeting was called to order at 7:30 a.m.

1. Roll Call

Present: Chair Kevin Kozlowski, Vice Chair Jim Arpin; Committee Member Michele Taddei; Alternate Committee Member Bill Kolb

Absent: Committee Members Michelle Moody, Lisa Silverman; Alternate Committee Member Mary-Claire Petcoff

Staff: Parking Systems Manager Ford; Assistant City Manager Clemence, City Transcriptionist Eichenhorn

2. Approval of Minutes – June 4, 2025

**Motion by Kolb
Seconded by Arpin to approve.**

Motion carried, 4-0.

VOICE VOTE

Yeas: Kozlowski, Kolb, Arpin, Taddei

Nays: None

3. Sandra Tessler Letter

PSM Ford presented the item and answered informational questions from the APC.

During discussion, APC members made the following comments:

- Staff should keep an eye on whether visitors to the parking decks often need to open their doors to access the payment kiosks.
- PSM Ford received thanks for following up with Ms. Tessler, and staff was encouraged to continue responding to concerns from other patrons when they arise.
- Many thousands of kiosk transactions occur monthly, with very few complaints about the kiosks.

4. Parking Reports Review

PSM Ford presented the item and answered informational questions from the APC.

During discussion, APC members made the following comments:

- Less than 1% of parking deck users utilize the call center, which reflects well upon the efficiency of the system.

- There was some concern that 10% of the calls to the call center are inaudible for some reason. This might indicate an equipment or other issue that should be looked into.
- While the frequency of issues is generally comparable across the garages, Pierce does experience more calls. This could be in part because more visitors to the City use Pierce, and there is also a known issue of some users trying to circumvent paying by using the call button at Pierce.
- For the revenue data, the month and year should be included as part of the template moving forward.
- For the revenue data, the APS Fund Balance data may be populating incorrectly. Staff should review.
- Every month the parking system yields about \$900,000 in revenue.
- For expenses, the capital expenditure and operating expenses should be separated out.
- The format for the reports was well done and the data was useful.
- Another City board recently made use of some of the APC reports.

5. Parking Meter Discussion

PSM Ford presented the item. Staff answered informational questions from the APC.

During discussion, APC members made the following comments:

- Among the offered payment methods for parking meters, coins generate the least net profit because of the processing costs.
- ArcGIS could likely be used to map out the parking meters and supply data to particular locations.
- Data on which zones see the most parking violations may somewhat be useful in conjunction with the parking meter data. It might indicate, in part, areas in which there is a higher parking demand.
- Parking enforcement should be made aware that there are instances of passenger vehicles being parked and left in the center turn lane on S. Old Woodward.
- While it would be useful to increase both enforcement and data gathering, the changes should not be perceived as overly onerous by parking system users.
- Improved data-gathering would support improved policy recommendations.
- It would be useful to have a staff presentation in the next few months on technologies being explored for improved on-street parking and data collection.
- Looking into best practices will be important.
- It would be helpful to install user-friendly signage indicating where more and less expensive parking is located. If there is no indication, it will not encourage and discourage parking in certain areas.

6. Meeting open to the public for items not on the agenda

Staff answered informational questions from the APC.

During discussion, APC members made the following comments:

- The APC should begin work on the outline of a longer-range plan for parking system management.
- The annual presentation to the APC from the Finance Director should be scheduled.

- The City is presently in the process of getting up-to-date on repairs and improvements in the parking garages. Consequently, spending on the garages in the next five years may be higher than the average yearly expenditures that will be necessary further out.
- If staff could provide an approximate idea of the cost of the proposed improvements and repairs, relative to the parking system's revenue, that would be helpful.

6. Adjournment

No further business being evident, the meeting adjourned at 8:42 a.m.



Aaron Ford, Parking Systems Manager

Laura Eichenhorn, City Transcriptionist

APPROVED