



**Birmingham Shopping District Agenda**  
**Thursday, February 5, 2026, 8:30 a.m.**

**The Community House**  
**380 S Bates Street, Birmingham, MI 48009**

**For your convenience, you may join via the following Zoom link:**  
**<https://bhamgov-org.zoom.us/j/82955112653>**  
**as long as technology is available at the meeting location.**

Call to order and Roll Call of Board

1. Recognition of Visitors
2. Receive and File Finance Reports (pg. 3-7)
3. Consent Agenda
  - a. Approval of BSD Board Minutes – January 8, 2026 (pg. 8-11)
  - b. Approval of Vouchers – January 2026 (pg. 12-13)
  - c. Absence Waivers – McKenzie, Surnow
4. New Business
5. Presentations
  - a. Downtown Usage Survey (pg. 14-25)
6. Old Business
7. Reports
  - a. Committee Reports: (pg. 26-41)
    - i. Special Events – Kay
    - ii. Marketing and Advertising – Lundberg
    - iii. Maintenance and Capital Improvements – Lipari
    - iv. Business Development – Surnow
    - v. Executive Board – Pohlod
  - b. Wayfinding Committee – Fehan
  - c. Advisory Parking Committee – Taddei
  - d. Executive Director Report – Bassett (pg. 1-2)
8. Information: Other Announcements, Attendance, & Monthly Meeting Schedule (pg. 42-43)
9. Board Member Comments
10. Public Comments
11. Adjournment

**Birmingham Shopping District Mission Statement**

***The BSD plans, promotes and supports a vibrant Downtown Birmingham experience for the community and visitors by engaging and leading a convergence of thriving businesses, property owners and residents.***

Notice: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-3405 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.