

City of Birmingham
Birmingham Shopping District Meeting Minutes
Thursday, November 6, 2025 - 8:30 a.m.
The Community House
Birmingham, MI 48009

Minutes of the meeting of the Birmingham Shopping District Board held on Thursday, November 6, 2025, at 8:40 a.m. at The Community House.

1. CALL TO ORDER AND ROLL CALL OF BOARD

PRESENT: Ecker, Kay, Lundberg, Roberts, Sharrak, Surnow, Taddei, Wolf, Director Emeritus Fehan, Secretary Lipari

ABSENT: Hussey, McKenzie, Pohlod

ADMINISTRATION: Bassett, Brook

GUEST(S): Astrein

MOTION: Motion by Ecker, seconded by Kay, to nominate Lipari to stand in as BSD Board chair, due to the absences of board chair and vice chair.

VOTE: Yeas: Ecker, Kay, Lundberg, Roberts, Sharrak, Surnow, Taddei, Wolf
Nays: none
Absent: Hussey, McKenzie, Pohlod

Motion passed.

2. RECOGNITION OF VISITORS

3. FINANCE REPORT – BASSETT

Bassett reported that there has not been much change in the financials since last month. The collection of delinquent assessments is tracking well. Overall, things are looking good as the finance department works to close out the last fiscal year.

4. APPROVAL OF CONSENT AGENDA

Consent agenda consisted of the:

- a. Approval of the BSD Board minutes from October 9, 2025
- b. Approval of vouchers – October 2025
- c. Absence Waivers – McKenzie, Fehan, Lipari

MOTION: Motion by Ecker, seconded by Lundberg, to approve the BSD Board minutes from October 9, 2025, vouchers from October 2025, and absence waiver for McKenzie, Fehan, and Lipari.

VOTE: Yeas: Ecker, Kay, Lundberg, Roberts, Sharrak, Surnow, Taddei, Wolf
Nays: none
Absent: Hussey, McKenzie, Pohlod

Motion passed.

5. NEW BUSINESS

6. PRESENTATIONS

7. OLD BUSINESS

8. REPORTS

a. COMMITTEE REPORTS

SPECIAL EVENTS - KAY

Kay shared that Art Walk went well. Participating businesses had positive feedback and said that they would participate again.

The BirminghamBURGER event wrapped up at the end of October and had more than 5,000 votes. Terra Kitchen and Cocktails was the winner with Adachi in second place.

Plans are moving forward for holiday events and activities.

MARKETING & ADVERTISING - LUNDBERG

No report given.

MAINTENANCE/CAPITAL IMPROVEMENTS - LIPARI

Lipari reported that property owners on Merrill are in favor of installing lights across the street again. The plan is for the BSD to cover the cost of the lights and the storage and for the property owners to pay for the installation of the lights. This will probably take place in 2026.

Work continues on the Willits alley project.

BUSINESS DEVELOPMENT - SURNOW

No meeting held.

EXECUTIVE COMMITTEE REPORT – POHLOD

No meeting held.

b. WAYFINDING

No meeting held. The committee is working to get needed approvals from the MDOT.

c. ADVISORY PARKING COMMITTEE

Taddei shared that the committee is looking into being a part of a pilot program for EV charging stations. The company providing the chargers would absorb the costs for a 5-year trial. The committee is evaluating where to install the chargers.

The committee once again approved allocating \$25,000 to the BSD for the BSD's assistance in promoting parking during the holidays and year round.

d. EXECUTIVE DIRECTOR REPORT

Bassett reported that two new commissioners took office at the last meeting.

The Farmers Market season ended on October 26. Over 70,000 people visited the Market in 2025. There continues to be significant interest from sponsors and vendors.

The BirminghamBURGER promotion created a buzz in the community and generated over 5,000 votes.

Holiday activities kick-off on Saturday, November 29th with Santa Walk. Board members are invited to attend the holiday tree lighting on Friday, December 5th at 6 p.m.

Budget planning is underway. Bassett will meet with committee chairs and should have a draft ready for review in January. The new downtown guides are available in print and on our website.

The Advisory Parking Committee (APC) approved \$25,000 to the BSD since the BSD helps to promote City parking options. The APC is working on a parking pass for hospitality workers that focuses on evening hours.

APPROVED

9. UNFINISHED BUSINESS

None.

10. INFORMATION

- a. Retail Activity – provided in packet
- b. Announcements – no new announcements
- c. Letters, Board Attendance & Monthly Meeting Schedule – provided in packet

11. PUBLIC COMMENTS

12. ADJOURNMENT – 9:10 A.M.

Respectfully submitted,
Jaimi Brook (back-up notes on file)



Amy Pohlod, BSD Board Chair

12/4/2025

Date