



**Birmingham Shopping District Agenda
Thursday, September 4, 2025, 8:30 a.m.**

**The Community House
380 S Bates Street, Birmingham, MI 48009**

**For your convenience, you may join via the following Zoom link:
<https://bhamgov-org.zoom.us/j/82955112653>
as long as technology is available at the meeting location.**

Call to order and Roll Call of Board

1. Recognition of Visitors
2. Receive and File Finance Reports (pg. 3-7)
3. Consent Agenda
 - a. Approval of BSD Board Minutes – August 7, 2025 (pg. 8-10)
 - b. Approval of Vouchers – August 2025 (pg. 11-12)
 - c. Absence Waivers – Lundberg
4. New Business
 - a. Party Dreams Wedding & Event Rental Contracts (pg. 13-57)
 - b. Sponsorship Requests (pg. 58-66)
 - c. Proposed 2026 Board and Committee Schedule (pg. 67)
5. Presentations
 - a. Mid-Year Marketing Report
6. Old Business
7. Reports
 - a. Committee Reports: (pg. 68-82)
 - i. Special Events – Kay
 - ii. Marketing and Advertising – Lundberg
 - iii. Maintenance and Capital Improvements – Lipari
 - iv. Business Development – Surnow
 - v. Executive Board – Pohlod
 - b. Wayfinding Committee – Fehan
 - c. Advisory Parking Committee – Taddei
 - d. Executive Director Report – Bassett (pg. 1-2)
8. Information: Other Announcements, Attendance, & Monthly Meeting Schedule (pg. 83-84)
9. Board Member Comments
10. Public Comments
11. Adjournment

Birmingham Shopping District Mission Statement

The BSD plans, promotes and supports a vibrant Downtown Birmingham experience for the community and visitors by engaging and leading a convergence of thriving businesses, property owners and residents.

Notice: Persons with disabilities that may require assistance for effective participation in this public meeting should contact the City Clerk's Office at the number (248) 530-1880, or (248) 644-3405 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.



Birmingham Shopping District
151 Martin Street
Birmingham, MI 48009
248-530-1200
downtownbirmingham.com

BOARD AGENDA OVERVIEW
September 4, 2025

TO: BSD Board of Directors
FROM: BSD Executive Director, Erika Bassett

Finance Reports

File and receive the financial reports for the period ending July 30, 2025.

Consent Agenda Items

Motion: To approve the consent agenda for September 4, 2025, as presented.

- a. Minutes
Minutes from the August 7, 2025, BSD Board of Directors meeting are attached for your review and approval.
- b. Approval of Payable Vouchers
Attached are the payable vouchers for your review and approval for August 2025.

New Business

- a. Party Dreams Wedding & Event Rental Contracts (pg.)
- b. Sponsorship Requests (pg.)
- c. Proposed 2026 Board and Committee meeting schedule (pg.)

Presentations

- d. Mid-Year Marketing Report

Old Business

Executive Director Report

Special Events:

This year's Birmingham Cruise Event was successful with steady foot traffic and significant participation from car clubs, sponsors and vendors. Coordinating and hosting the Birmingham Cruise event is a significant undertaking, beginning months in advance and requiring the support of various city departments including Planning, Clerk's, Building, Police, Fire, DPS and others. Additionally, the BSD organizes approximately 30 volunteers that contribute hundreds of hours before, during and after the event. This year, all BSD staff, including Event Assistants, worked the day of the event. Day-of staff and volunteer distribution is as follows:



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7 BSD Employees
30 Volunteers
Total: 123 hours

Upcoming Events:

- September 5, 2025: Movie Night at Booth Park featuring Trolls. This is the final Movie Night of the season.
- September 14, 2025: Harvest Festival and Second Sunday Fitness at the Birmingham Farmers Market.
- September 18, 2025: The Art Walk event returns with over 20 participants and three sponsor restaurants offering live music and a special cocktail during the event. We thank the Birmingham Bloomfield Art Center (BBAC) and the City of Birmingham Public Arts Board for their collaboration.

Sidewalk Ordinance Modification:

At the regular meeting on August 11, the City Commission approved the proposed changes to the Skateboarding, Bicycling, and Electric Personal Assistive Mobility Devices Ordinance. The ordinance now restricts the use of these devices within the Central Business District and on Old Woodward from Oak to Lincoln.

October 9 Board Meeting:

The BSD will host a Business Anniversary Recognition Event starting at 9 a.m. on October 9, 2025, following the BSD Board meeting. **Please note, the BSD Board meeting will start at 8 a.m.**

Fund 235.0 PRINCIPAL SHOPPING DISTRICT

GL Number	Description	Balance
*** Assets ***		
235.0-000.000-005.0000	CASH AND INVESTMENTS	1,798,248.41
235.0-000.000-036.0000	MISCELLANEOUS	13,920.00
235.0-000.000-036.9999	ALLOWANCE FOR BAD DEBT - MISCELLAN	1,457.45
235.0-000.000-045.0902	A/R PSD SAD 2024-2025	100,217.10
Total Assets		1,913,842.96
*** Liabilities ***		
235.0-000.000-202.0000	ACCOUNTS PAYABLE	21,691.90
235.0-000.000-255.0001	GIFT CERTIFICATES	600.00
235.0-000.000-362.0300	DEFERRED INFLOWS - MISCELLANEOUS I	15,377.45
235.0-000.000-362.0700	DEFERRED INFLOWS - SPECIAL ASSESSM	100,217.10
Total Liabilities		137,886.45
*** Fund Balance ***		
235.0-000.000-390.0000	RETAINED EARNINGS	1,580,290.34
Total Fund Balance		1,580,290.34
Beginning Fund Balance - 24-25		1,580,290.34
Net of Revenues VS Expenditures - 24-25		196,461.06
*24-25 End FB/25-26 Beg FB		1,776,751.40
Net of Revenues VS Expenditures - Current Year		(794.89)
Ending Fund Balance		1,775,956.51
Total Liabilities And Fund Balance		1,913,842.96

* Year Not Closed

PERIOD ENDING 07/31/2025

GL NUMBER	DESCRIPTION	ACTIVITY FOR						
		2024-25 AMENDED BUDGET	END BALANCE 06/30/2025	2025-26 AMENDED BUDGET	MONTH 07/31/25	YTD BALANCE 07/31/2025	% BDGT USED	ENCUMBERED YEAR-TO-DATE
Expenditures								
235.0-175.000-711.0002	HOSPITALIZATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0003	LIFE INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0005	DENTAL/OPTICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0006	ST/LT DISABILITY INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0007	WORKER'S COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0012	RETIREMENT DEFINED CONTRIBUTI	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0013	RET HLTH SVGS CONTR EMPLR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
PERSONNEL SERVICES		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Dept 175.000 - PUBLIC RELATIONS		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dept 441.005 - DOWNTOWN MAINTENANCE								
PERSONNEL SERVICES								
235.0-441.005-702.0001	SALARIES & WAGES DIRECT	39,370.00	69,060.01	60,300.00	4,025.14	4,025.14	6.68	0.00
235.0-441.005-702.0002	OVERTIME PAY	24,730.00	26,718.32	30,180.00	2,773.29	2,773.29	9.19	0.00
235.0-441.005-702.0003	LONGEVITY	170.00	187.50	200.00	0.00	0.00	0.00	0.00
235.0-441.005-702.0004	HOLIDAY PAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-441.005-711.0000	LABOR BURDEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-441.005-711.0001	FICA	4,920.00	7,106.51	6,940.00	500.69	500.69	7.21	0.00
235.0-441.005-711.0002	HOSPITALIZATION	10,740.00	23,105.38	19,250.00	997.80	997.80	5.18	0.00
235.0-441.005-711.0003	LIFE INSURANCE	170.00	349.82	250.00	20.07	20.07	8.03	0.00
235.0-441.005-711.0004	RETIREE HEALTH CARE CONTRIBUTI	4,230.00	4,218.71	540.00	43.08	43.08	7.98	0.00
235.0-441.005-711.0005	DENTAL/OPTICAL	610.00	1,406.65	1,360.00	10.23	10.23	0.75	0.00
235.0-441.005-711.0006	ST/LT DISABILITY INSURANCE	600.00	828.20	850.00	58.22	58.22	6.85	0.00
235.0-441.005-711.0007	WORKER'S COMPENSATION	1,160.00	1,733.88	1,790.00	122.18	122.18	6.83	0.00
235.0-441.005-711.0008	SICK TIME PAYOUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-441.005-711.0009	DEFERRED COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-441.005-711.0010	RETIREMENT (DB) ER CNTB	7,700.00	7,691.04	8,560.00	713.25	713.25	8.33	0.00
235.0-441.005-711.0011	HRA CONTRIBUTIONS	70.00	69.00	70.00	0.00	0.00	0.00	0.00
235.0-441.005-711.0012	RETIREMENT DEFINED CONTRIBUTI	5,400.00	8,269.16	7,980.00	637.74	637.74	7.99	0.00
235.0-441.005-711.0013	RET HLTH SVGS CONTR EMPLR	670.00	2,622.58	1,480.00	171.97	171.97	11.62	0.00
PERSONNEL SERVICES		100,540.00	153,366.76	139,750.00	10,073.66	10,073.66	7.21	0.00
OTHER CHARGES								
235.0-441.005-941.0000	EQUIPMENT RENTAL OR LEASE	36,190.00	39,802.76	37,100.00	5,313.19	5,313.19	14.32	0.00
OTHER CHARGES		36,190.00	39,802.76	37,100.00	5,313.19	5,313.19	14.32	0.00
Total Dept 441.005 - DOWNTOWN MAINTENANCE		136,730.00	193,169.52	176,850.00	15,386.85	15,386.85	8.70	0.00
Dept 720.000 - PRINCIPAL SHOPPING DISTRICT								
PERSONNEL SERVICES								
235.0-720.000-702.0001	SALARIES & WAGES DIRECT	321,420.00	330,582.66	347,040.00	17,837.87	17,837.87	5.14	0.00
235.0-720.000-702.0002	OVERTIME PAY	1,500.00	414.43	1,600.00	0.00	0.00	0.00	0.00
235.0-720.000-702.0003	LONGEVITY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-703.0000	ADMINISTRATION COST	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-711.0000	LABOR BURDEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-711.0001	FICA	24,590.00	24,592.56	26,680.00	1,329.16	1,329.16	4.98	0.00
235.0-720.000-711.0002	HOSPITALIZATION	70,710.00	45,853.30	57,140.00	1,603.20	1,603.20	2.81	0.00
235.0-720.000-711.0003	LIFE INSURANCE	580.00	944.03	610.00	50.64	50.64	8.30	0.00
235.0-720.000-711.0004	RETIREE HEALTH CARE CONTRIBUTI	6,540.00	6,423.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-711.0005	DENTAL/OPTICAL	1,470.00	0.00	1,680.00	0.00	0.00	0.00	0.00

PERIOD ENDING 07/31/2025

GL NUMBER	DESCRIPTION	ACTIVITY FOR						
		2024-25 AMENDED BUDGET	END BALANCE 06/30/2025	2025-26 AMENDED BUDGET	MONTH 07/31/25	YTD BALANCE 07/31/2025	% BDGT USED	ENCUMBERED YEAR-TO-DATE
Expenditures								
235.0-720.000-711.0006	ST/LT DISABILITY INSURANCE	1,050.00	1,039.74	1,100.00	55.78	55.78	5.07	0.00
235.0-720.000-711.0007	WORKER'S COMPENSATION	1,190.00	1,058.23	1,290.00	61.72	61.72	4.78	0.00
235.0-720.000-711.0008	SICK TIME PAYOUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-711.0010	RETIREMENT (DB) ER CNTB	8,860.00	8,853.96	11,240.00	936.25	936.25	8.33	0.00
235.0-720.000-711.0011	HRA CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-711.0012	RETIREMENT DEFINED CONTRIBUTIC	10,460.00	(1,042.68)	10,940.00	588.69	588.69	5.38	0.00
235.0-720.000-711.0013	RET HLTH SVGS CONTR EMPLR	1,830.00	(2,045.73)	1,820.00	98.00	98.00	5.38	0.00
PERSONNEL SERVICES		450,200.00	416,673.50	461,140.00	22,561.31	22,561.31	4.89	0.00
OTHER CHARGES								
235.0-720.000-801.0200	LEGAL SERVICES	3,000.00	2,215.00	4,500.00	0.00	0.00	0.00	0.00
235.0-720.000-802.0100	AUDIT	740.00	750.00	800.00	0.00	0.00	0.00	0.00
235.0-720.000-811.0000	OTHER CONTRACTUAL SERVICE	50,000.00	2,122.01	10,000.00	0.00	0.00	0.00	0.00
235.0-720.000-813.0000	ADMINISTRATIVE SERVICES	0.00	0.00	30,930.00	0.00	0.00	0.00	0.00
235.0-720.000-821.0100	PHYSICAL EXAMINATIONS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-828.0300	PARKING VALET SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-829.0100	SNOW REMOVAL CONTRACT	80,000.00	64,200.00	83,000.00	0.00	0.00	77.35	64,200.00
235.0-720.000-829.0200	WEB SITE MAINTENANCE	30,100.00	35,809.99	10,000.00	6,400.00	6,400.00	64.00	0.00
235.0-720.000-851.0000	TELEPHONE	1,750.00	1,975.05	1,750.00	0.00	0.00	0.00	0.00
235.0-720.000-881.0000	MARKETING & ADVERTISING	191,597.01	161,813.64	190,750.00	11,012.00	11,012.00	58.79	101,134.03
235.0-720.000-882.0000	PUBLIC RELATIONS	13,500.00	4,174.10	11,000.00	0.00	0.00	0.00	0.00
235.0-720.000-883.0000	TENANT RECRUITMENT	101,357.51	30,942.67	65,000.00	311.00	311.00	6.72	4,060.00
235.0-720.000-888.0000	SPECIAL EVENTS	259,050.00	263,998.97	301,000.00	9,440.90	9,440.90	18.13	45,136.69
235.0-720.000-901.0000	PRINTING & PUBLISHING	67,500.00	25,519.98	61,000.00	1,250.00	1,250.00	49.18	28,750.00
235.0-720.000-904.0000	PRINTING PSD MAGAZINE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-933.0200	EQUIPMENT MAINTENANCE	1,200.00	1,273.55	1,500.00	0.00	0.00	0.00	0.00
235.0-720.000-935.0200	MAINTENANCE SHOPPING DIST	87,574.65	63,881.31	165,740.00	0.00	0.00	9.74	16,135.50
235.0-720.000-941.0000	EQUIPMENT RENTAL OR LEASE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-720.000-942.0000	COMPUTER EQUIPMENT RENTAL	44,630.00	44,630.04	49,650.00	4,137.50	4,137.50	8.33	0.00
235.0-720.000-944.0000	BUILDING OR FACILITY RENT	12,000.00	12,000.00	12,000.00	1,000.00	1,000.00	8.33	0.00
235.0-720.000-957.0100	TRAINING	3,000.00	2,500.00	3,000.00	0.00	0.00	0.00	0.00
235.0-720.000-957.0300	MEMBERSHIPS AND DUES	3,000.00	1,980.00	3,000.00	0.00	0.00	0.00	0.00
235.0-720.000-957.0400	CONFERENCES & WORKSHOPS	5,000.00	2,145.87	5,000.00	0.00	0.00	0.00	0.00
235.0-720.000-958.0200	EMPLOYEE PARKING	4,730.00	5,820.00	6,000.00	500.00	500.00	8.33	0.00
235.0-720.000-960.0400	LIABILITY INSURANCE	5,170.00	5,169.96	5,380.00	448.33	448.33	8.33	0.00
235.0-720.000-962.0000	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER CHARGES		964,899.17	732,922.14	1,021,000.00	34,499.73	34,499.73	28.79	259,416.22
SUPPLIES								
235.0-720.000-727.0000	POSTAGE	1,000.00	489.93	1,800.00	0.00	0.00	0.00	0.00
235.0-720.000-729.0000	OPERATING SUPPLIES	3,500.00	3,568.26	3,500.00	0.00	0.00	0.00	0.00
235.0-720.000-799.0000	EQUIPMENT UNDER \$5,000	0.00	0.00	0.00	0.00	0.00	0.00	0.00
SUPPLIES		4,500.00	4,058.19	5,300.00	0.00	0.00	0.00	0.00
CAPITAL OUTLAY								
235.0-720.000-972.0000	FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
CAPITAL OUTLAY		0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER FINANCING USES								
235.0-720.000-995.0101	TRANSFER TO GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER FINANCING USES		0.00	0.00	0.00	0.00	0.00	0.00	0.00

PERIOD ENDING 07/31/2025

GL NUMBER	DESCRIPTION	2024-25		2025-26		ACTIVITY FOR	YTD BALANCE	% BDGT	ENCUMBERED
		AMENDED BUDGET	END BALANCE 06/30/2025	AMENDED BUDGET	MONTH 07/31/25	07/31/2025			
Expenditures									
Total Dept 720.000 -	PRINCIPAL SHOPPING DISTRICT	1,419,599.17	1,153,653.83	1,487,440.00	57,061.04	57,061.04	21.28	259,416.22	
TOTAL EXPENDITURES		<u>1,556,329.17</u>	<u>1,346,823.35</u>	<u>1,664,290.00</u>	<u>72,447.89</u>	<u>72,447.89</u>	<u>19.94</u>	<u>259,416.22</u>	
TOTAL REVENUES - FUND 235.0		1,556,329.17	1,543,284.41	1,664,290.00	71,653.00	71,653.00	4.31	0.00	
TOTAL EXPENDITURES - FUND 235.0		<u>1,556,329.17</u>	<u>1,346,823.35</u>	<u>1,664,290.00</u>	<u>72,447.89</u>	<u>72,447.89</u>	<u>19.94</u>	<u>259,416.22</u>	
NET OF REVENUES & EXPENDITURES		0.00	196,461.06	0.00	(794.89)	(794.89)	100.00	(259,416.22)	

City of Birmingham
Birmingham Shopping District Meeting Minutes
Thursday, August 7, 2025 - 8:30 a.m.
The Community House
Birmingham, MI 48009

Minutes of the meeting of the Birmingham Shopping District Board held on Thursday, August 7, 2025, at 8:33 a.m. at The Community House.

1. CALL TO ORDER AND ROLL CALL OF BOARD

PRESENT: Ecker, Hussey, Kay, McKenzie, Pohlod, Roberts, Sharrak, Surnow, Taddei, Wolf, Director Emeritus Fehan, Secretary Lipari

ABSENT: Lundberg

ADMINISTRATION: Bassett, Brook

GUEST(S): Chavez

2. RECOGNITION OF VISITORS

3. FINANCE REPORT – CHAVEZ

Chavez reported that the budget is tracking well. We brought in approximately \$50,000 more income than expected and spent about \$91,000 less than anticipated. Some of the savings were in personnel costs and the planned Pierce alley project did not happen.

Chavez explained that the balance sheet is a snap shot and will adjust when numbers are finalized for year-end. There is a healthy fund balance.

4. APPROVAL OF CONSENT AGENDA

Consent agenda consisted of the:

- a. Approval of the BSD Board minutes from July 10, 2025;
- b. Approval of vouchers – July 2025
- c. Absence Waivers – Pohlod, Ecker

MOTION: Motion by McKenzie, seconded by Kay, to approve the BSD Board minutes from July 10, 2025, vouchers from July 2025, and absence waivers for Pohlod and Ecker.

VOTE: Yeas: Ecker, Hussey, Kay, McKenzie, Pohlod Roberts, Sharrak, Surnow, Taddei, Wolf
Nays: none
Absent: Lundberg

Motion passed.

5. NEW BUSINESS

6. PRESENTATIONS

a. Visitor Profile Report

Bassett shared the Visitor Profile Report that Main Street America prepared for the BSD looking at cell phone data from 2024. She highlighted that there were 1.8 million unique visitors to Downtown Birmingham, 9.4 million visits, and August was the busiest month. McKenzie pointed out that visits are lowest in January and that is something that we can work to improve.

7. OLD BUSINESS

8. REPORTS

a. COMMITTEE REPORTS

SPECIAL EVENTS - KAY

No meeting held.

MARKETING & ADVERTISING - KAY

Kay reported that the committee discussed the market analysis overview and looked at drafts of a downtown guide.

MAINTENANCE/CAPITAL IMPROVEMENTS - LIPARI

Lipari shared that the DPS appreciation lunch will be held to thank the team for all of their work throughout the year.

BUSINESS DEVELOPMENT - MCKENZIE

McKenzie reported that the committee discussed the market analysis report and visitor guide. They also reviewed initial results from the downtown usage survey.

We will recognize milestone business anniversaries at the October board meeting, which will start at 8 a.m.

Surnow added that they would work to plan a broker roundtable at their next meeting.

EXECUTIVE COMMITTEE REPORT – POHLOD

No meeting held.

b. WAYFINDING - FEHAN

No meeting held.

c. ADVISORY PARKING COMMITTEE

Taddei shared that the budget for Chester Garage renovations is on the agenda for Commission approval at their next meeting.

d. EXECUTIVE DIRECTOR REPORT

Bassett reported that we launched a downtown usage survey in June at events and on our social media. It will remain open through the end of the year. Over 200 people responded so far.

Day On The Town was a big success with more than 10 new businesses participating. Bassett appeared on Live in the D to help promote the event. Upcoming events include the August Movie Night, Corn Festival, and the Birmingham Cruise Event.

The Willits and Bates projects are underway. The BSD is working to help with communication to businesses. Ecker shared that Bassett has been doing a great job working with other departments within the City.

Bassett also explained that she is working with the police department on an ordinance to expand the area where electric scooters and other vehicles are prohibited from being on the sidewalks. It will require Commission approval.

Pohlod added that it is time for annual reviews. She will be emailing board members looking for feedback. She thinks the team is doing a great job.

DRAFT

9. UNFINISHED BUSINESS

None.

10. INFORMATION

- a. **Retail Activity** – provided in packet
- b. **Announcements** – no new announcements
- c. **Letters, Board Attendance & Monthly Meeting Schedule** – provided in packet

11. PUBLIC COMMENTS

12. ADJOURNMENT – 9:20 A.M.

Respectfully submitted,
Jaimi Brook (back-up notes on file)

Amy Pohlod, BSD Board Chair

Date

Birmingham Principal Shopping District Board

Voucher List For: 09/04/2025

Early Release Vendor	Description	Account	Amount
ALLEGRA MARKETING, PRINT, MAIL	BUSINESS CARDS FOR SHERI	OPERATING SUPPLIES	613.10
AMAZON CAPITAL SERVICES INC	MISC CRUISE EVENT SUPPLIES	SPECIAL EVENTS	250.05
AUDACY OPERATIONS, INC.	ADVERTISING FOR DAY ON THE TOWN	DAY ON THE TOWN	3,300.00
BEASLEY MEDIA GROUP, LLC	ADVERTISING FOR GENERAL, DOTT AND FM	DAY ON THE TOWN	5,000.00
BRITTEN, INC.	BANNER	MARKETING & ADVERTISING	1,295.00
BROOKLYN PIZZA	MISC SUPPLIES FOR BUSINESS DEVELOPMENT	TENANT RECRUITMENT	92.33
C & G PUBLISHING INC.	ADVERTISING FOR FARMERS MARKET	FARMERS MARKET	632.00
CAR TRUCKING INC	DUMPSTER SERVICES FOR FARMERS MARKET	DUMPSTER FOR FARMERS MARKET	125.35
CHAT GPT	MONTHLY SUBSCRIPTION	MARKETING & ADVERTISING	20.00
DANIEL TENNANT	PERFORMANCE AT BFM 9/14	SPECIAL EVENTS	300.00
DAVID A. BOUTETTE	PERFORMANCE AT BFM 9/21	SPECIAL EVENTS	200.00
DENNIS FARAC	PERFORMANCE AT BFM 9/28	SPECIAL EVENTS	200.00
ERIKA BASSETT	MISC SUPPLIES FOR CRUISE	SPECIAL EVENTS	38.94
ETHNIC ARTWORK, INC	T-SHIRTS FOR CRUISE	SPECIAL EVENTS	777.00
FOUND OBJECTS	NAPKINS FOR BIRMINGHAM BURGER EVENT	MARKETING & ADVERTISING	1,110.72
H & P PROTECTIVE SERVICES, INC.	SECURITY FOR CRUISE EVENT	CRUISE EVENT	1,210.10
IHEART MEDIA	ADVERTISING FOR DAY ON THE TOWN	DAY ON THE TOWN	7,580.02
JAIMI BROOK	MISC SUPPLIES FOR FARMERS MARKET	SPECIAL EVENTS	25.54
JCC CREATIVE LLC	MONTHLY PHOTOGRAPHY SERVICES	MONTHLY PHOTOGRAPHY SERVICES	250.00
MARIA FOURNIER	PERFORMANCE AT BFM 10/12	SPECIAL EVENTS	200.00
MARROW	DATA USAGE SURVEY GIFTS	TENANT RECRUITMENT	90.00
MICHIGAN DOWNTOWN ASSOCIATION	ANNUAL MEMBERSHIP OCT 1, 2025-OCT 1, 2026	MEMBERSHIPS AND DUES	650.00
NATIONAL MAIN STREET	ADVERTISING	MARKETING & ADVERTISING	1,500.00
ROBERT MONTELEONE	PERFORMANCE AT BFM 10/5	SPECIAL EVENTS	200.00
TURNER SANITATION, INC	PORTA POTTIES AND SINK STATIONS AT EVENTS	FARMERS MARKET	2,865.00

Birmingham Principal Shopping District Board

Voucher List For: 09/04/2025

Early Release Vendor	Description	Account	Amount
UNIQUE PONY RIDES	PETING ZOO PERFORMANCE 9/14	SPECIAL EVENTS	705.00
Total:			\$ 29,230.15

Journal Entries

City of Birmingham - Employee Parking	\$ 500.00
Verizon - Cell phones for Erika, Jaimi and Sheri	149.76
City of Birmingham - Day On The Town final costs	6,964.57
 Total Journal Entries	 \$ 7,614.33
 TOTAL VOUCHERS AND JOURNAL ENTRIES	 \$ 36,844.48 =====

*Items marked with an asterisk were submitted in advance and prior to board approval

Board Chair _____ **Date** _____

AGREEMENT FOR TENT SUPPLIER

THIS AGREEMENT is entered into this ____ day of _____, 2025, by and between the **BIRMINGHAM SHOPPING DISTRICT**, whose address is 151 Martin Street, Birmingham, MI 48009 (hereinafter referred to as the BSD) and Party Dreams Wedding & Event Rental (hereafter referred to as Party Dreams Wedding & Event Rental), a Michigan company whose address is 42730 Merrill Road, Sterling Heights, MI 48314 and the foregoing shall collectively be referred to as the parties.

WHEREAS, the BSD desires to have appropriate tents and labor required to set-up and tear-down tents for the Santa House; and

WHEREAS, Party Dreams Wedding & Event Rental has qualifications that meet the requirements and has provided a response and cost proposal to provide tents and labor for the Santa House, under the terms and conditions hereinafter stated, which proposal has been accepted by the BSD.

NOW, THEREFORE, in consideration of the foregoing preambles, the adequacy of which is acknowledged by and between the parties to this Agreement, the parties agree as follows:

1. MUTUALLY AGREE: It is mutually agreed by and between the parties that Party Dreams Wedding & Event Rental's quote and rental agreement terms for providing tents and labor dated August 21, 2025, except those stricken by mutual agreement, shall become a part of this Agreement, and shall be binding upon both parties hereto. (Attached hereto as Attachments "A & B"). In the event of a conflict in any of the terms of this Agreement and the Party Dreams Wedding & Event Rental's rental agreement, the terms of this Agreement shall prevail.

2. TERM: This Agreement shall have a term of one year from the date stated above, with the option for a one year renewal at the BSD's discretion. A one year renewal must be agreed upon by both parties in writing. The BSD shall have the right to unilaterally terminate this Agreement on thirty (30) days written notice. In the event of termination, Party Dreams Wedding & Event Rental shall receive compensation for services to the date the termination takes effect.

3. TERMS OF PAYMENT: BSD will pay a 50% deposit totaling \$718.78. Final payment, totaling \$718.77, will be mailed Monday following the event. Total compensation not to exceed \$1,437.55. The BSD may, at its sole discretion demand review and the right to request at any time further detailed accounting information for any or all bills. The right to inspection of any bill and invoice shall never be at any cost or billings to the BSD, nor shall preparation of said invoices be billed to the BSD or against the general retainer.

4. PERFORMANCE: Party Dreams Wedding & Event Rental shall be of good moral character and fitness in performing all services under this Agreement.

5. INSURANCE SUBMISSION REQUIREMENTS: Party Dreams Wedding & Event Rental has submitted proof to the BSD that it meets all BSD insurance requirements. Insurance, with coverage amounts at no less than the BSD's minimum requirements, must be held Party Dreams Wedding & Event Rental throughout the term of this Agreement. Certificates of insurance as stated below will be required no later than five (5) business days from the date of Party Dreams Wedding & Event Rental acceptance of the terms of this Agreement.

6. CONFIDENTIAL AND OR PROPRIETARY INFORMATION: Party Dreams Wedding & Event Rental acknowledges that in performing services pursuant to this Agreement, certain confidential and/or proprietary information (including, but not limited to, internal organization, methodology, personnel and financial information, etc.) may become involved. Party Dreams Wedding & Event Rental recognizes that unauthorized exposure of such confidential or proprietary information could irreparably damage the BSD. Therefore, Party Dreams Wedding & Event Rental agrees to use reasonable care to safeguard the confidential and proprietary information and to prevent the unauthorized use or disclosure thereof. Party Dreams Wedding & Event Rental further agrees to use such confidential or proprietary information only for the purpose of performing services pursuant to this Agreement.

7. INDEPENDENT CONTRACTOR: Party Dreams Wedding & Event Rental and the BSD agree that Party Dreams Wedding & Event Rental is acting as an independent contractor with respect to the company's role in providing services to the BSD pursuant to this Agreement, and as such, shall be liable for its own actions and neither Party Dreams Wedding & Event Rental nor its employees shall be construed as employees of the BSD. Nothing contained in this Agreement shall be construed to imply a joint venture or partnership and neither party, by virtue of this Agreement, shall have any right, power or authority to act or create any obligation, express or implied, on behalf of the other party, except as specifically outlined herein. Neither the BSD nor Party Dreams Wedding & Event Rental shall be considered or construed to be the agent of the other, nor shall either have the right to bind the other in any manner whatsoever, except as specifically provided in this Agreement, and this Agreement shall not be construed as a contract of agency. Party Dreams Wedding & Event Rental shall not be considered entitled or eligible to participate in any benefits or privileges given or extended by the BSD, or be deemed an employee of the BSD for purposes of federal or state withholding taxes, FICA taxes, unemployment, workers' compensation or any other employer contributions on behalf of the BSD.

8. COMPLIANCE WITH LAWS: Party Dreams Wedding & Event Rental agrees to fully and faithfully carry out the duties of set forth herein using its best efforts in accomplishing all assignments from the BSD, and further, in addition to upholding all federal, and state laws and applicable codes of professional conduct to which Party Dreams Wedding & Event Rental is subject, Party Dreams Wedding & Event Rental hereby agrees to be bound by all Federal, State, or City of Birmingham and the Birmingham Shopping District ordinances, rules, regulations and policies as are amended from time to time, and including without limitation the Fair Labor Standards Act, the Equal Employment Opportunity rules and regulations, the Transportation Safety Act and the Occupational Safety and Health Acts.

9. NON-COMPLIANCE WITH INSURANCE REQUIREMENTS: Failure to deliver and maintain insurance in accordance with the terms of this Agreement will be cause for the BSD, by and through its Executive Director, to terminate this Agreement, or at the BSD's option, the

BSD may purchase on the open market such required insurance and shall be entitled to charge any additional cost to Party Dreams Wedding & Event Rental, either by offset to any amounts due and Party Dreams Wedding & Event Rental for services provided to the BSD, or, by separate bill and demand for payment. Nothing in this paragraph shall be deemed to create or be interpreted as establishing a "for cause" termination; Party Dreams Wedding & Event Rental agrees and understands that its engagement is at will and may be terminated by the Executive Director for any cause or no cause.

10. INDEMNIFICATION: To the fullest extent permitted by law, Party Dreams Wedding & Event Rental and any entity or person for whom Party Dreams Wedding & Event Rental is legally liable, agrees to be responsible for any liability, defend, pay on behalf of, indemnify, and hold harmless the Birmingham Shopping District, its elected and appointed officials, employees and volunteers and others working on their behalf against any and all claims, demands, suits, or loss, including all costs and reasonable attorney fees connected therewith, and for any damages which may be asserted, claimed or recovered against or from the BSD, its elected and appointed officials, employees, volunteers or others working on their behalf, by reason of personal injury, including bodily injury and death and/or property damage, including loss of use thereof, which arise out of the acts, errors or omissions of Party Dreams Wedding & Event Rental in the performance of this Agreement. Such responsibility shall not be construed as liability for damage caused by or resulting from the sole act or omission of its elected or appointed officials, employees, volunteers or others working on behalf of the BSD.

11. STANDARD INSURANCE REQUIREMENTS:

Party Dreams Wedding & Event Rental shall maintain during the life of this Agreement the applicable types of insurance coverage and minimum limits as set forth below:

A. Commercial General Liability Insurance: Party Dreams Wedding & Event Rental shall procure and maintain during the life of this Agreement, Commercial General Liability Insurance on an "Occurrence Basis" with limits of liability not less than **\$1,000,000** per occurrence combined single limit, Personal Injury, Bodily Injury and Property Damage. Coverage shall include the following extensions: (A) Contractual Liability; (B) Products and Completed Operations; (C) Independent Party Dreams Wedding & Event Rental Coverage; (D) Broad Form General Liability Extensions or equivalent; (E) Deletion of all Explosion, Collapse and Underground (XCU) Exclusions, if applicable.

B. Motor Vehicle Liability: Party Dreams Wedding & Event Rental shall procure and maintain during the life of this Agreement, Motor Vehicle Liability Insurance, including all applicable no-fault coverages, with limits of liability of not less than \$1,000,000 per occurrence combined single limit Bodily Injury and Property Damage. Coverage shall include all owned vehicles, all non-owned vehicles, and all hired vehicles.

C. Additional Insured: Commercial General Liability Insurance, as described above, shall include an endorsement stating the following **Additional Insureds: The City of Birmingham and the Birmingham Shopping District, including all elected and appointed officials, all employee and volunteers, all boards, commissions and/or authorities and board members, including employees and volunteers thereof.** This coverage shall be primary to any other coverage that

may be available to the additional insured, whether any other available coverage by primary, contributing or excess.

D. Coverage Expiration: If any of the above coverages expire during the term of this Agreement, Party Dreams Wedding & Event Rental shall deliver renewal certificates and/or policies to the BSD at least (10) days prior to the expiration date.

E. Proof of Insurance Coverage: Party Dreams Wedding & Event Rental shall provide the Birmingham Shopping District at the time the Agreement is returned for execution, Certificates of Insurance and/or policies, acceptable to the Birmingham Shopping District, as listed below.

- 1) Two (2) copies of Certificate of Insurance for Commercial General Liability Insurance;
- 2) Two (2) copies of Certificate of Insurance for Vehicle Liability Insurance;
- 3) If so requested, Certified Copies of all policies mentioned above will be furnished.

F. Maintaining Insurance: Upon failure of Party Dreams Wedding & Event Rental to obtain or maintain such insurance coverage for the term of the Agreement, the Birmingham Shopping District may, at its option, purchase such coverage and subtract the cost of obtaining such coverage from the Agreement amount. In obtaining such coverage, the Birmingham Shopping District shall have no obligation to procure the most cost-effective coverage but may contract with any insurer for such coverage.

12. WRITTEN NOTICES: Written notices regarding this Agreement shall be addressed to the following:

Birmingham Shopping District
151 Martin Street
Birmingham, Michigan 48009
Attn: Erika Bassett

Party Dreams Wedding & Event Rental
42730 Merrill Road
Sterling Heights, MI 48314

13. AMENDMENTS: No amendment, modification or supplement to this Agreement shall be binding unless it is in writing and signed by authorized representatives of the parties.

14. WAIVER OF BREACH: No waiver by either party of any breach of any of the terms, covenants or conditions herein contained by the other party shall be construed as a waiver of any succeeding breach of this same or of any other term, covenant or condition.

15. COMPLETE AGREEMENT: The parties agree that the conditions set forth in this Agreement sets forth all terms and conditions of Party Dreams Wedding & Event Rental agreement with the Birmingham Shopping District. This Agreement supersedes all prior agreements or understandings between the parties. There are no promises, conditions or understandings other than those stated herein, and, that any prior negotiations, terms or conditions discussed between the BSD and Party Dreams Wedding & Event Rental shall not constitute a part of this Agreement. The term "agreement" as used in this clause shall include any future written amendments, modifications, or supplements made in accordance herewith.

16. DIRECT OR INDIRECT INTEREST: If, after the effective date of this Agreement, any official of the BSD, or spouse, child, parent or in-law of such official or employee shall become directly or indirectly interested in this Agreement or the affairs of Party Dreams Wedding & Event Rental, the BSD shall have the right to terminate this Agreement without further liability to Party Dreams Wedding & Event Rental if the disqualification has not been removed within thirty (30) days after the BSD has given Party Dreams Wedding & Event Rental notice of the disqualifying interest. Ownership of less than one percent (1%) of the stock or other equity interest in a corporation or partnership shall not be a disqualifying interest. Employment shall be a disqualifying interest.

17. FAILURE TO PERFORM. If Party Dreams Wedding & Event Rental fails to perform its obligations hereunder, the BSD may take any and all remedial actions provided by the general specifications or otherwise permitted by law.

18. LEGAL PROCEEDINGS: Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled either by commencement of a suit in Oakland County Circuit Court, the 48th District Court or by arbitration. If both parties elect to have the dispute resolved by arbitration, it shall be settled pursuant to Chapter 50 of the Revised Judicature Act for the State of Michigan and administered by the American Arbitration Association with one arbitrator being used, or three arbitrators in the event any party's claim exceeds \$1,000,000. Each party shall bear its own costs and expenses and an equal share of the arbitrator's and administrative fees of arbitration. Such arbitration shall qualify as statutory arbitration pursuant to MCL §600.5001 et seq., and the Oakland County Circuit Court or any court having jurisdiction shall render judgment upon the award of the arbitrator made pursuant to this Agreement. The laws of the State of Michigan shall govern this Agreement, and the arbitration shall take place in Oakland County, Michigan. In the event that the parties elect not to have the matter in dispute arbitrated, any dispute between the parties may be resolved by the filing of a suit in a federal or state court with jurisdiction over Oakland County, Michigan.

IN WITNESS WHEREOF, the parties hereto agree to be bound by the above terms and conditions, and Party Dreams Wedding & Event Rental, by its authorized signature below, expressly accepts this Agreement upon the above provided terms and conditions contained in this Agreement as of the date first above written.

PARTY DREAMS WEDDING & EVENT RENTAL

By: _____

Its: _____

Date: _____

STATE OF MICHIGAN)
) ss:
COUNTY OF OAKLAND)

On this _____ day of _____, 2025, before me personally appeared _____, who acknowledged that with authority on behalf of Party Dreams Wedding & Event Rental to do so he/she signed this Agreement.

Notary Public
_____ County, Michigan
Acting in _____ County, Michigan
My commission expires: _____

APPROVED:

Erika Bassett, Executive Director
(Approved as to substance)

Mary M. Kucharek, City Attorney
(Approved as to form)

Date

Date

Jana L. Ecker, City Manager
(Approved as to substance)

Mary M. Chavez, Director of Finance
(Approved as to financial obligation)

Date

Date

ATTACHMENT A

Tents Santa House

Company: Party Dreams Wedding & Event Rental

Address: 42730 Merrill Road, Sterling Heights, MI 48314

Contact: Jaclyn, apartydream@gmail.com / 248-688-4640

Warming Tent for Santa House

November 25 - December 31, 2025

- One 10'x10' high peak frame tent, with solid side walls
- One 8' table
- Two folding chairs
- Cement Block weights
- Quote total: \$1,437.55

ATTACHMENT B

Melinda Comerford <mcomerford@bhamgov.org>



Fwd: Your Quote from Party Dreams Wedding & Event Rental - Quote #32044

1 message

Jaimi Brook <jbrook@bhamgov.org>
To: Melinda Comerford <Mcomerford@bhamgov.org>

Tue, Aug 26, 2025 at 3:10 PM

----- Forwarded message -----

From: **Party Dreams Wedding Event Rental** <receipt@ers-mail.com>
Date: Fri, Aug 22, 2025 at 12:03 PM
Subject: Your Quote from Party Dreams Wedding & Event Rental - Quote #32044
To: <jbrook@bhamgov.org>



Party Dreams Wedding & Event Rental

Quote Created by: Jaclyn ❤️ M

QUOTE #32044:

Your Quote:

Please Note - **Quote is only valid for seven days from the sent date.** This quote is for informational purposes only. **The inventory has not been reserved. We schedule jobs with our inventory on a "first come first serve" basis.** Please call our office to reserve this date. Weekends fill up fast so reserve early for best selection. We reserve the right to deliver equipment up to 3 days prior and pick up 3 days after the scheduled event, at our convenience, **unless previous arrangements have already been made (See notes section of quote/invoice).** Questions can be emailed to apartydream@gmail.com

42730 Merrill Rd.
Sterling Heights, Michigan 48314 **Important Information - Please Read Below!**
(248) 688-4640
www.apartydream.com






It is the customers responsibility to review and confirm that all of the information here is correct. Items reserved are non refundable and can not be cancelled. To save the date a 50% non-refundable deposit is required (Deposit absolutely not refundable). Any adjustments/changes must be discussed with our office staff, not the delivery drivers.

Jaimi Brook
270 W Merrill St
Birmingham, MI 48009
jbrook@bhamgov.org
000-000-0000/248-530-1254

Quote Created by: Jaclyn ❤️ M

Customer Comments: Delivery window 11/24/25-11/26/25 Anytime Event long term Santa House

Pick up window 12/30/25-12/31/25Anytime

		Mon Nov 24, → Tue Dec 30,		
	10ft X 10ft High Peak Frame Tent	\$150.00	x 1	= \$150.00
	Extended Rental Period	\$920.00	x 1	= \$920.00
	8ft Wooden Banquet Table Used (Seats 8)	\$10.00	x 1	= \$10.00
	Padded White Chair (Come In Bags Must Re Bag For Pick Up)	\$3.75	x 2	= \$7.50
	Cement Block or Water Barrel 350Lb (Pricing is for 350Lb Block) Some tents will require additional block or larger block . Call for quote. (Non refundable even if not used)	\$20.00	x 4	= \$80.00

SubTotal		\$1,167.50
Basic Labor - Basic Labor	\$70.05	\$1,237.55
Round-Trip Delivery	\$200.00	\$1,437.55
6% Handling Fee: 0%	\$0.00	\$1,437.55

Total \$1,437.55

Due \$1,437.55

**Deposits to secure the rental items scheduled for you, [CLICK BELOW:](#)
(Click here to Complete your Order)**

If the items in your quote were already reserved by another Event, you will need to call our office to update those taken item(s) in the cart for available items.

A few tips and reminders: (PLEASE READ BELOW)

- 1) We accept cash and most credit cards. If paying with cash, please note that our drivers don't carry change. Payment is due at time of set up.
- 2) Please call our office if you have stairs or a tiered backyard, so we can discuss setup options.
- 3) We can set up on most surfaces but **not rocks or sticker patches of any kind**. If this type of topography is all you have, please call us for more information.
- 4) All tents and inflatables **MUST** be staked in the ground for safety. If this is not possible, you will need to select placement to be around secure items that we can tie off to, i.e. telephone poles, fence posts, etc. The unit must be secured on at least 3 corners.
- 5) We will call you the day of your event with a set up time (we sometimes have to arrive very early to get all of the equipment out on time but we do not charge for the extra time)
- 6) Please call as early as possible if you need to cancel for any reason. We do not give refunds for any reason including weather.
- 7) If your event will be at a park. Please tell us. It affects our scheduling and your pricing. You will need to either provide electricity within 50ft' or rent a generator which we can provide at an additional cost.

We want your party to go as smoothly as possible. Please call if you have any questions. Thanks!

8/26/25, 3:10 PM

City of Birmingham MI Mail - Fwd: Your Quote from Party Dreams Wedding & Event Rental - Quote #32044

--
Jaimi Brook
Operations & Events Manager
Birmingham Shopping District
248-530 1254

Rental Agreement

\$1,437.55 Details: Delivery window 11/24/25-11/26/25 Anytime Event long term Santa House Pick up window 12/30/25-12/31/25Anytime THANK YOU FOR YOUR BUSINESS! IMPORTANT: We Use Stakes to Secure our Tents unless cement blocks or water barrels have been added to the order to be used instead, We DO NOT assume responsibility for underground utilities. Please identify all underground structures, cabling, and/or pipes at least two weeks before installation. Please call Miss Digg Today @ 811 to schedule a free layout of where your utilities are located. Please note that Miss Digg does not mark sprinkler lines, well supply lines, or any underground utilities installed without permits. It is your responsibility to have someone let our installer know what area(s) to avoid. (Deposits absolutely not refundable) We reserve the right to deliver equipment up to 3 days prior and pick up 3 days after the scheduled event, at our convenience, unless previous arrangements have been directly made. Questions can be addressed at our office at (248)688-4640. TERMS OF LEASE: In addition to the terms below, and the operation guidelines on each rented item, the Lessee (customer) agrees to supervise the operation of any rented item and further agrees that if the item is damaged that he/she will reimburse Party Dreams Wedding & Event Rental for the full price to fix the damage and/or the full replacement value of the rented item. Before signing this contract, Lessee agrees that he/she has read the entire contract, has agreed to all terms and conditions herein, and has had all questions he/she may have answered to the Lesses full satisfaction and understanding. PAYMENT TERMS: All orders must be paid in full, before delivery/Pick up. Unless Prior Approval. All Business checks and/or personal checks require a minimum of 12 business days for clearance before orders will be delivered/picked up. Party Dreams Rental reserves the right to withhold shipments and /or delivery of a customer's order due to the customer's failure to satisfy payment requirements or pay any past due invoices. Past due invoices will be subject to collection costs, including. But not limited to attorney's fees and court costs. Interest at two percent (2%) per month will be added on past due accounts. Disputed accounts must be submitted in writing within 30 days of invoice date for consideration. All NSF checks returned will incur a service fee of \$30.00. I accept the above terms of rental. Delivery/Operation: To address specified by Lessee. Lessee grants Party Dreams Wedding & Event Rental and its employees/contractors, the right to enter said property for the delivery and return of the rented equipment at approximate times. Party Dreams will contact you the day of delivery. All payments must be made at time of delivery. For electrical equipment, the lessee agrees to provide one electrical outlet rated at 115 volts with 20 amperes capacity per unit within 50 feet of each unit. Customer may be subject to an additional charge for all service calls.If the blower stops or the air pressure is low, remove all users immediately, and then check on the problem. Air tubes in the rear of the unit should be tied securely to the blower or tied off to prevent air from escaping. The electrical cord should be plugged into an outlet and be the only thing operating on that electrical circuit. Circuit breakers should also be checked. General Rules for Safe Operation: Equipment must be operated over a smooth, compatible surface such as grass or hard top surface. The equipment may NOT be operated on rough surfaces such as rocks, brick, glass, or any jagged objects. Tents and Bounce houses cannot be moved by lessee after placed by Party Dreams Wedding & Event Rental employees/contractors. ALL equipment MUST BE properly anchored prior to use. Unit will be anchored initially by Party Dreams Wedding & Event Rental employees/contractors and the anchors MUST NOT be removed during period of use. Never attempt to relocate, adjust or service a blower. Never use during high winds, gusty winds, thunderstorms or lightening. The unit can turn over in high winds, even if anchored, and this could result in severe injuries to the users. Do not resume use until adverse weather conditions have ceased. Always follow the manufacturers guidelines located on the unit itself. Additional Safety Rules: Before entering inflatable units, have the users remove their shoes, eye glasses, belt buckles and any sharp objects. Never play, jump or enter a partially inflated/deflated unit. Never allow the users to climb or play on the outside or inside walls of the unit, columns, netting or roof of unit. Always follow the number of riders and rules. Do not plug or unplug the motor repeatedly as this will cause the unit to burn up and you will be responsible for any resulting damage. Always have an adult present, who has reviewed and understands this contract and the rules, who can supervise the riders. Never allow the users to be unsupervised in or around the unit. Never allow more users than the maximum number of users per age group. Never place a

hose or water on or into the unit unless authorized by Party Dreams Wedding & Event Rental. Do not allow horseplay on, in, or around the unit. Always follow the directions for use. Only children of the same age group are to play on the unit at the same time. _____ Lessee Initial Additional Terms of Lease: Party Dreams Wedding & Event Rental is not responsible for bad weather, disruption of electrical service and/or unfavorable conditions that may arise and no charges or fees will be reimbursed as a result. By submitting any form of payment, this contract is considered binding. Due to availability concerns, Party Dreams does not offer refunds for any reason. ABSOLUTELY NO silly string or similar items, such as, but not limited to, food, drinks, confetti, foam or trash, in or around the unit at any time! Silly string and like objects will cause permanent damage to the unit and lessee will be responsible for the full replacement value of the rented unit and/or assessed a \$75.00 cleaning fee if the unit is determined not to be permanently damaged. Lessee agrees not to operate the unit(s) in a manner contrary to this contract and the rules of use on each unit. If lessee treats the equipment in a manner contrary to the contract and rules of use, and the unit is damaged, Lessee agrees to pay the cost, repair or full replacement value of any damaged equipment. Lessee agrees that the equipment leased is for Lessee's own use and said equipment is not be loaned, sub-let, mortgaged or in any other manner disposed of by Lessee. Lessee further agrees to be liable for any loss of said equipment by reason of fire, theft, or any other cause. Hold Harmless Provisions: Lessee agrees to indemnify and hold Party Dreams Wedding & Event Rental harmless from any and all claim, actions, suits, proceedings, costs, expenses, fees, damages and liabilities, including, but not limited to, reasonable attorney's fees and costs, arising by reason of injury, damage, or death to persons or property, in connection with or resulting from the use of the leased equipment. This includes, but is not limited to, the manufacture, selection, delivery, possession, use, operation, or return of the equipment. Lessee hereby releases and holds harmless Party Dreams Wedding & Event Rental from injuries or damages incurred as a result of the use of the leased equipment. Party Dreams Wedding & Event Rental cannot, under any circumstances, be held liable for injuries as a result of inappropriate use, God, nature, or other conditions beyond its control or knowledge. Lessee also agrees to indemnify and hold harmless Party Dreams Wedding & Event Rental from any loss, damage, theft or destruction of the equipment during the term of the lease and any extensions thereof. Disclaimer of Warranties: Party Dreams Wedding & Event Rental makes no warranty of any kind, either express or implied, as to the condition of or performance of any leased equipment and Lessee agrees to immediately cease use of the equipment and contact Party Dreams Wedding & Event Rental if any of the lease equipment develops any indication defect or improper working conditions. Lessee agrees to use the equipment at Lessees own risk. Breach/Indemnity/Arbitration: In the event that Lessee breaches any of the terms of this lease, that Lessee will pay for all consequential damages and further indemnify Party Dreams Wedding & Event Rental for all costs incurred by Party Dreams Wedding & Event Rental incurred in enforcing the terms of the lease or in defending any claim or lawsuit arising out of the operation of said equipment, including the amount of any judgment, attorney's fees and costs. If Party Dreams Wedding & Event Rental determines, within its own discretion, that Lessee has failed, in any way, to observe or comply with the conditions of this lease, Party Dreams Wedding & Event Rental may exercise any of the following remedies: termination of this agreement; reenter property and retake the equipment; declare any outstanding rent and charges immediately due and payable and initiate whatever legal proceedings necessary to recover said equipment or monies; and/or pursue any additional remedies available it by law. If a conflict arises, [company name] and Lessee will abide by the Michigan state laws and forgo filing a lawsuit to solve the dispute. BY SIGNING MY NAME ON THIS CONTRACT I, BEING THE LESSEE, CONTACT PERSON, LESSEE REPRESENTATIVE, OR OTHER INDIVIDUAL ASSUMING THE ROLE OF LESSEE, ACKNOWLEDGE THAT I HAVE COMPLETELY READ AND UNDERSTAND THIS CONTRACT AND ANY AND ALL ACCOMPANIED ADDENDUM(S). I HAVE BEEN FULLY INSTRUCTED BY Party Dreams Wedding & Event Rental PERSONNEL AS A TRAINED OPERATOR FOR THE AFFORMENTIONED EQUIPMENT AND HAVE HAD ALL OF MY QUESTIONS ANSWERED TO MY SATISFACTION. I UNDERSTAND THAT I AM SOLEY RESPONSIBLE FOR ADHERING TO THE TERMS SET FORTH BY THIS RENTAL CONTRACT AGREEMENT AND ANY AND ALL ACCOMPANIED

ADDENDUM(S). SIGNATURE PRINT NAME DATE

Draw Signature

Type Signature



Sign Here

Save

AGREEMENT FOR TENT SUPPLIER

THIS AGREEMENT is entered into this ____ day of _____, 2025, by and between the **BIRMINGHAM SHOPPING DISTRICT**, whose address is 151 Martin Street, Birmingham, MI 48009 (hereinafter referred to as the BSD) and Party Dreams Wedding & Event Rental (hereafter referred to as Party Dreams Wedding & Event Rental), a Michigan company whose address is 42730 Merrill Road, Sterling Heights, MI 48314 and the foregoing shall collectively be referred to as the parties.

WHEREAS, the BSD desires to have appropriate tents and labor required to set-up and tear-down tents for the Birmingham Winter Markt; and

WHEREAS, Party Dreams Wedding & Event Rental has qualifications that meet the requirements and has provided a response and cost proposal to provide tents and labor for the Birmingham Winter Markt, under the terms and conditions hereinafter stated, which proposal has been accepted by the BSD.

NOW, THEREFORE, in consideration of the foregoing preambles, the adequacy of which is acknowledged by and between the parties to this Agreement, the parties agree as follows:

1. MUTUALLY AGREE: It is mutually agreed by and between the parties that Party Dreams Wedding & Event Rental's quote and rental agreement terms for providing tents and labor dated August 21, 2025, except those stricken by mutual agreement, shall become a part of this Agreement, and shall be binding upon both parties hereto. (Attached hereto as Attachments "A & B"). In the event of a conflict in any of the terms of this Agreement and the Party Dreams Wedding & Event Rental's rental agreement, the terms of this Agreement shall prevail.

2. TERM: This Agreement shall have a term of one year from the date stated above, with the option for a one year renewal at the BSD's discretion. A one year renewal must be agreed upon by both parties in writing. The BSD shall have the right to unilaterally terminate this Agreement on thirty (30) days written notice. In the event of termination, Party Dreams Wedding & Event Rental shall receive compensation for services to the date the termination takes effect.

3. TERMS OF PAYMENT: BSD will pay a 50% deposit totaling \$15,650.10. Second payment, totaling \$15,650.10, will be mailed Monday following the event. Party Dreams Wedding & Event Rental will submit a final invoice after the event with any adjustments and incidentals. Total compensation not to exceed \$33,300.20. The BSD may, at its sole discretion demand review and the right to request at any time further detailed accounting information for any or all bills. The right to inspection of any bill and invoice shall never be at any cost or billings to the BSD, nor shall preparation of said invoices be billed to the BSD or against the general retainer. Payment terms will be net 30 days unless otherwise specified by the BSD.

4. PERFORMANCE: Party Dreams Wedding & Event Rental shall be of good moral character and fitness in performing all services under this Agreement.

5. INSURANCE SUBMISSION REQUIREMENTS: Party Dreams Wedding & Event Rental has submitted proof to the BSD that it meets all BSD insurance requirements. Insurance, with coverage amounts at no less than the BSD's minimum requirements, must be held Party Dreams Wedding & Event Rental throughout the term of this Agreement. Certificates of insurance as stated below will be required no later than five (5) business days from the date of Party Dreams Wedding & Event Rental acceptance of the terms of this Agreement.

6. CONFIDENTIAL AND OR PROPRIETARY INFORMATION: Party Dreams Wedding & Event Rental acknowledges that in performing services pursuant to this Agreement, certain confidential and/or proprietary information (including, but not limited to, internal organization, methodology, personnel and financial information, etc.) may become involved. Party Dreams Wedding & Event Rental recognizes that unauthorized exposure of such confidential or proprietary information could irreparably damage the BSD. Therefore, Party Dreams Wedding & Event Rental agrees to use reasonable care to safeguard the confidential and proprietary information and to prevent the unauthorized use or disclosure thereof. Party Dreams Wedding & Event Rental further agrees to use such confidential or proprietary information only for the purpose of performing services pursuant to this Agreement.

7. INDEPENDENT CONTRACTOR: Party Dreams Wedding & Event Rental and the BSD agree that Party Dreams Wedding & Event Rental is acting as an independent contractor with respect to the company's role in providing services to the BSD pursuant to this Agreement, and as such, shall be liable for its own actions and neither Party Dreams Wedding & Event Rental nor its employees shall be construed as employees of the BSD. Nothing contained in this Agreement shall be construed to imply a joint venture or partnership and neither party, by virtue of this Agreement, shall have any right, power or authority to act or create any obligation, express or implied, on behalf of the other party, except as specifically outlined herein. Neither the BSD nor Party Dreams Wedding & Event Rental shall be considered or construed to be the agent of the other, nor shall either have the right to bind the other in any manner whatsoever, except as specifically provided in this Agreement, and this Agreement shall not be construed as a contract of agency. Party Dreams Wedding & Event Rental shall not be considered entitled or eligible to participate in any benefits or privileges given or extended by the BSD, or be deemed an employee of the BSD for purposes of federal or state withholding taxes, FICA taxes, unemployment, workers' compensation or any other employer contributions on behalf of the BSD.

8. COMPLIANCE WITH LAWS: Party Dreams Wedding & Event Rental agrees to fully and faithfully carry out the duties of set forth herein using its best efforts in accomplishing all assignments from the BSD, and further, in addition to upholding all federal, and state laws and applicable codes of professional conduct to which Party Dreams Wedding & Event Rental is subject, Party Dreams Wedding & Event Rental hereby agrees to be bound by all Federal, State, or City of Birmingham and the Birmingham Shopping District ordinances, rules, regulations and policies as are amended from time to time, and including without limitation the Fair Labor Standards Act, the Equal Employment Opportunity rules and regulations, the Transportation Safety Act and the Occupational Safety and Health Acts.

9. NON-COMPLIANCE WITH INSURANCE REQUIREMENTS: Failure to deliver and maintain insurance in accordance with the terms of this Agreement will be cause for the BSD, by and through its Executive Director, to terminate this Agreement, or at the BSD's option, the

BSD may purchase on the open market such required insurance and shall be entitled to charge any additional cost to Party Dreams Wedding & Event Rental, either by offset to any amounts due and Party Dreams Wedding & Event Rental for services provided to the BSD, or, by separate bill and demand for payment. Nothing in this paragraph shall be deemed to create or be interpreted as establishing a "for cause" termination; Party Dreams Wedding & Event Rental agrees and understands that its engagement is at will and may be terminated by the Executive Director for any cause or no cause.

10. INDEMNIFICATION: To the fullest extent permitted by law, Party Dreams Wedding & Event Rental and any entity or person for whom Party Dreams Wedding & Event Rental is legally liable, agrees to be responsible for any liability, defend, pay on behalf of, indemnify, and hold harmless the Birmingham Shopping District, its elected and appointed officials, employees and volunteers and others working on their behalf against any and all claims, demands, suits, or loss, including all costs and reasonable attorney fees connected therewith, and for any damages which may be asserted, claimed or recovered against or from the BSD, its elected and appointed officials, employees, volunteers or others working on their behalf, by reason of personal injury, including bodily injury and death and/or property damage, including loss of use thereof, which arise out of the acts, errors or omissions of Party Dreams Wedding & Event Rental in the performance of this Agreement. Such responsibility shall not be construed as liability for damage caused by or resulting from the sole act or omission of its elected or appointed officials, employees, volunteers or others working on behalf of the BSD.

11. STANDARD INSURANCE REQUIREMENTS:

Party Dreams Wedding & Event Rental shall maintain during the life of this Agreement the applicable types of insurance coverage and minimum limits as set forth below:

A. Commercial General Liability Insurance: Party Dreams Wedding & Event Rental shall procure and maintain during the life of this Agreement, Commercial General Liability Insurance on an "Occurrence Basis" with limits of liability not less than **\$1,000,000** per occurrence combined single limit, Personal Injury, Bodily Injury and Property Damage. Coverage shall include the following extensions: (A) Contractual Liability; (B) Products and Completed Operations; (C) Independent Party Dreams Wedding & Event Rental Coverage; (D) Broad Form General Liability Extensions or equivalent; (E) Deletion of all Explosion, Collapse and Underground (XCU) Exclusions, if applicable.

B. Motor Vehicle Liability: Party Dreams Wedding & Event Rental shall procure and maintain during the life of this Agreement, Motor Vehicle Liability Insurance, including all applicable no-fault coverages, with limits of liability of not less than \$1,000,000 per occurrence combined single limit Bodily Injury and Property Damage. Coverage shall include all owned vehicles, all non-owned vehicles, and all hired vehicles.

C. Additional Insured: Commercial General Liability Insurance, as described above, shall include an endorsement stating the following **Additional Insureds: The City of Birmingham and the Birmingham Shopping District, including all elected and appointed officials, all employee and volunteers, all boards, commissions and/or authorities and board members, including employees and volunteers thereof.** This coverage shall be primary to any other coverage that

may be available to the additional insured, whether any other available coverage by primary, contributing or excess.

D. Coverage Expiration: If any of the above coverages expire during the term of this Agreement, Party Dreams Wedding & Event Rental shall deliver renewal certificates and/or policies to the BSD at least (10) days prior to the expiration date.

E. Proof of Insurance Coverage: Party Dreams Wedding & Event Rental shall provide the Birmingham Shopping District at the time the Agreement is returned for execution, Certificates of Insurance and/or policies, acceptable to the Birmingham Shopping District, as listed below.

- 1) Two (2) copies of Certificate of Insurance for Commercial General Liability Insurance;
- 2) Two (2) copies of Certificate of Insurance for Vehicle Liability Insurance;
- 3) If so requested, Certified Copies of all policies mentioned above will be furnished.

F. Maintaining Insurance: Upon failure of Party Dreams Wedding & Event Rental to obtain or maintain such insurance coverage for the term of the Agreement, the Birmingham Shopping District may, at its option, purchase such coverage and subtract the cost of obtaining such coverage from the Agreement amount. In obtaining such coverage, the Birmingham Shopping District shall have no obligation to procure the most cost-effective coverage but may contract with any insurer for such coverage.

12. WRITTEN NOTICES: Written notices regarding this Agreement shall be addressed to the following:

Birmingham Shopping District
151 Martin Street
Birmingham, Michigan 48009
Attn: Erika Bassett

Party Dreams Wedding & Event Rental
42730 Merrill Road
Sterling Heights, MI 48314

13. AMENDMENTS: No amendment, modification or supplement to this Agreement shall be binding unless it is in writing and signed by authorized representatives of the parties.

14. WAIVER OF BREACH: No waiver by either party of any breach of any of the terms, covenants or conditions herein contained by the other party shall be construed as a waiver of any succeeding breach of this same or of any other term, covenant or condition.

15. COMPLETE AGREEMENT: The parties agree that the conditions set forth in this Agreement sets forth all terms and conditions of Party Dreams Wedding & Event Rental agreement with the Birmingham Shopping District. This Agreement supersedes all prior agreements or understandings between the parties. There are no promises, conditions or understandings other than those stated herein, and, that any prior negotiations, terms or conditions discussed between the BSD and Party Dreams Wedding & Event Rental shall not constitute a part of this Agreement. The term "agreement" as used in this clause shall include any future written amendments, modifications, or supplements made in accordance herewith.

16. DIRECT OR INDIRECT INTEREST: If, after the effective date of this Agreement, any official of the BSD, or spouse, child, parent or in-law of such official or employee shall become directly or indirectly interested in this Agreement or the affairs of Party Dreams Wedding & Event Rental, the BSD shall have the right to terminate this Agreement without further liability to Party Dreams Wedding & Event Rental if the disqualification has not been removed within thirty (30) days after the BSD has given Party Dreams Wedding & Event Rental notice of the disqualifying interest. Ownership of less than one percent (1%) of the stock or other equity interest in a corporation or partnership shall not be a disqualifying interest. Employment shall be a disqualifying interest.

17. FAILURE TO PERFORM. If Party Dreams Wedding & Event Rental fails to perform its obligations hereunder, the BSD may take any and all remedial actions provided by the general specifications or otherwise permitted by law.

18. LEGAL PROCEEDINGS: Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled either by commencement of a suit in Oakland County Circuit Court, the 48th District Court or by arbitration. If both parties elect to have the dispute resolved by arbitration, it shall be settled pursuant to Chapter 50 of the Revised Judicature Act for the State of Michigan and administered by the American Arbitration Association with one arbitrator being used, or three arbitrators in the event any party's claim exceeds \$1,000,000. Each party shall bear its own costs and expenses and an equal share of the arbitrator's and administrative fees of arbitration. Such arbitration shall qualify as statutory arbitration pursuant to MCL §600.5001 et seq., and the Oakland County Circuit Court or any court having jurisdiction shall render judgment upon the award of the arbitrator made pursuant to this Agreement. The laws of the State of Michigan shall govern this Agreement, and the arbitration shall take place in Oakland County, Michigan. In the event that the parties elect not to have the matter in dispute arbitrated, any dispute between the parties may be resolved by the filing of a suit in a federal or state court with jurisdiction over Oakland County, Michigan.

IN WITNESS WHEREOF, the parties hereto agree to be bound by the above terms and conditions, and Party Dreams Wedding & Event Rental, by its authorized signature below, expressly accepts this Agreement upon the above provided terms and conditions contained in this Agreement as of the date first above written.

PARTY DREAMS WEDDING & EVENT RENTAL

By: _____

Its: _____

Date: _____

STATE OF MICHIGAN)
) ss:
COUNTY OF OAKLAND)

On this _____ day of _____, 2025, before me personally appeared _____, who acknowledged that with authority on behalf of Party Dreams Wedding & Event Rental to do so he/she signed this Agreement.

Notary Public
_____ County, Michigan
Acting in _____ County, Michigan
My commission expires: _____

APPROVED:

Erika Bassett, Executive Director
(Approved as to substance)

Mary M. Kucharek, City Attorney
(Approved as to form)

Date

Date

Jana L. Ecker, City Manager
(Approved as to substance)

Mary M. Chavez, Director of Finance
(Approved as to financial obligation)

Date

Date

ATTACHMENT A

Tents Winter Markt

Company: Party Dreams Wedding & Event Rental

Address: 42730 Merrill Road, Sterling Heights, MI 48314

Contact: Jaclyn, apartydream@gmail.com / 248-688-4640

Winter Markt

December 5-7, 2025

- set-up begins December 1, 2025
- tear down must be complete by December 8, 2025
- Quote total: \$31,300.20
- 6' and 8' Tables @ \$10 each – including delivery to and picking up from individual tents
- Folding Chairs @ \$1.90 each – including delivery to and picking up from individual tents
- Adjustments and incidentals not to exceed: \$2,000
- Maximum total: \$33,300.20

Winter Markt – Scope of Work

We are requesting use of Shain Park for set-up beginning on Monday, December 1 and for the streets to close for set-up beginning at 7 a.m. on Wednesday, December 3.

- We would like all tents to be set-up, in the proper position, by noon on Thursday, December 4, to allow for our electrical contractor to connect the generators and for garland to be hung on all of the tents before vendors begin set-up early Friday morning.

- We need all tents to be able to close and securely latch as vendors leave their set-ups in their tents overnight.

- The quote includes string lighting for all of the Winter Markt tents. We will need a few extra strands of lights on-site for the duration of the event in case a vendor's lights stop working mid-event. An alternative would be for someone from your team to bring replacement lights out to the event in a timely manner.

- We are requesting a member of your team do a walk through with our staff when tents are fully installed and to have someone on-site on the morning of Friday, December 5th as vendors begin set-up to make sure that there are not any problems with individual tents (i.e. tent closures, lighting, holes in tents, etc.)

- Tents should be removed from streets first and then Shain Park on Sunday, December 7 beginning at 5 p.m. The event ends at 4 p.m. and we need to give vendors time to pack-up. Everything needs to be out of the streets on Sunday on by 9 p.m.

- Tear down and clean-up in Shain Park can continue on Monday, December 8, but must be complete by 2 p.m.

- For Winter Markt, we would like to have flexibility in the number of tables and chairs that we rent as that is something that is a pass through. We offer vendors an opportunity to rent them as an add-on. We will put an estimate in the contract, but we will confirm the final count by November 21, 2025.

ATTACHMENT B



Melinda Comerford <mcomerford@bhamgov.org>

Fwd: Your Updated Receipt from Party Dreams Rental Inc.

1 message

Jaimi Brook <jbrook@bhamgov.org>

Thu, Aug 21, 2025 at 2:32 PM

To: Melinda Comerford <Mcomerford@bhamgov.org>

Not sure if I already sent this to you. They listed some of our requirements at the top of the quote. I also put together the attached list.

Let me know what you think-
Jaimi

----- Forwarded message -----

From: **Party Dreams Wedding Event Rental** <receipt@ers-mail.com>

Date: Mon, Aug 4, 2025 at 4:14 PM

Subject: Your Updated Receipt from Party Dreams Rental Inc.

To: <jbrook@bhamgov.org>

Invoice/Receipt #29248



Party Dreams Wedding & Event Rental

42730 Merrill Rd.

Sterling Heights, Michigan 48314

(248) 688-4640

www.apartydream.com

Important Information - Please Read Below!

12/04/2025, 12/08/2025

Jaimi Brook

270 W Merrill St

Birmingham, MI 48009








jbrook@bhamgov.org

000-000-0000/248-530-1254

Order Created by: Jaclyn ❤️ M

Customer Comments: Customer requests matching cement blocks if possible ***for the one 20x20 bring adjustable polls to make higher, this will be going over a stage** Set on on Wednesday 12/1/25. Shain Park for set-up beginning on Monday, December 1.. and for the streets to be closed for set-up beginning at 7 a.m. on Wednesday, December 3. all tents to be set-up, in the proper position, by noon on Thursday, December 2. We need all tents to be able to close/securely latch. They want a member of the team to do a walk through December 5th. Event 12/4/25-

12/5/25. .. Take down Tents should be removed from streets first and then Shain Park on Sunday, December 7 beginning at 5 p.m. Everything needs to be out of the streets on Sunday on evening

		Thu Dec 4, → Mon Dec 8,		
	10ft X 10ft High Peak Frame Tent	\$150.00	x 40	= \$6,000.00
	Cement Block or Water Barrel 350Lb (Pricing is for 350Lb Block) Some tents will require additional block or larger block . Call for quote. (Non refundable even if not used)	\$3,500.00	x 1	= \$3,500.00
	10ft x 20ft High Peak Frame Tent	\$200.00	x 33	= \$6,600.00
	8ft x 20ft Tent Solid Wall	\$30.00	x 187	= \$5,610.00
	20ft x 20ft High Peak Frame Tent	\$300.00	x 2	= \$600.00
	Bistro Lights No Remote White Only	\$40.00	x 120	= \$4,800.00
	White Skirting 10Ft x 15 Inch (No plastic tables) 10 clips	\$15.00	x 4	= \$60.00

SubTotal		\$27,170.00
Basic Labor - Basic Labor	\$1,630.20	\$28,800.20
Round-Trip Delivery	\$2,500.00	\$31,300.20
6% Handling Fee: 0%	\$0.00	\$31,300.20

Total \$31,300.20

Due \$31,300.20

N/A

Surface: Grass THIS DEPOSIT IS NON REFUNDABLE. BY MAKING PAYMENT YOU ARE AGREEING TO THE TERMS OF THIS RENTALPLEASE DO NOT MAKE PAYMENT IF YOU ARE UNSURE.

Click here to read and sign your contract

NON REFUNDABLE DEPOSIT

You can also pay by Zelle our account is apartydream@hotmail.com. In the MEMO section of Zelle Make sure to include your quote or invoice number. Otherwise the payment will not be recorded.

Jaimi Brook
Operations & Events Manager
Birmingham Shopping District
248-530-1254

 **WM 2025 info for tent contract.docx**
14K



EVENT CONTRACT

Invoice #29248

Shain Park Birmingham

Jaimi Brook
 phone: 248-530-1254
 cell: 000-000-0000

270 W Merrill St
 Birmingham, MI 48009

Event Rental Time:
 12/04/2025

Cross Roads: tbd

Description	Qty	Unit Price	Price
10ft X 10ft High Peak Frame Tent	40	\$150.00	\$6,000.00
Cement Block or Water Barrel 350Lb (Pricing is for 350Lb Block) Some tents will require additonal block or larger block . Call for quote. (Non refundable even if not used)	1	\$3,500.00	\$3,500.00
10ft x 20ft High Peak Frame Tent	33	\$200.00	\$6,600.00
8ft x 20ft Tent Solid Wall	187	\$30.00	\$5,610.00
20ft x 20ft High Peak Frame Tent	2	\$300.00	\$600.00
Bistro Lights No Remote White Only	120	\$40.00	\$4,800.00
White Skirting 10Ft x 15 Inch (No plastic tables) 10 clips	4	\$15.00	\$60.00

SubTotal	(\$27,170.00)	Total	\$31,300.20
Basic Labor - Basic Labor	\$1,630.20 (\$28,800.20)	NON REFUNDABLE Deposit Required	\$0.00
Round-Trip Delivery	\$2,500.00 (\$31,300.20)	Due	\$31,300.20
6% Handling Fee: 0%	\$0.00 (\$31,300.20)		

Details: Customer requests matching cement blocks if possible ***for the one 20x20 bring adjustable polls to make higher, this will be going over a stage** Set on on Wednesday 12/1/25. Shain Park for set-up beginning on Monday, December 1.. and for the streets to be closed for set-up beginning at 7 a.m. on Wednesday, December 3. all tents to be set-up, in the proper position, by noon on Thursday, December 2. We need all tents to be able to close/securely latch. They want a member of the team to do a walk through December 5th. Event 12/4/25-12/5/25.

.. Take down Tents should be removed from streets first and then Shain Park on Sunday, December 7 beginning at 5 p.m. Everything needs to be out of the streets on Sunday on evening

PLEASE READ FOR YOUR BUSINESS!

IMPORTANT: We Use Stakes to Secure our Tents unless cement blocks or water barrels have been added to the order to be used instead, We **DO NOT** assume responsibility for underground utilities. Please identify all underground structures, cabling, and/or pipes at least two weeks before installation. Please call Miss Digg Today @ 811 to schedule a free layout of where your utilities are located. Please note that Miss Digg does not mark sprinkler lines, well supply lines, or any underground utilities installed without permits. It is your responsibility to have someone let our installer know what area(s) to avoid.

(Deposits absolutely not refundable)

We reserve the right to deliver equipment up to 3 days prior and pick up 3 days after the scheduled event, at our convenience, unless previous arrangements have been directly made. Questions can be addressed at our office at (248)688-4640.

TERMS OF LEASE:

In addition to the terms below, and the operation guidelines on each rented item, the Lessee (customer) agrees to supervise the operation of any rented item and further agrees that if the item is damaged that he/she will reimburse Party Dreams Wedding & Event Rental for the full price to fix the damage and/or the full replacement value of the rented item. Before signing this contract, Lessee agrees that he/she has read the entire contract, has agreed to all terms and conditions herein, and has had all questions he/she may have answered to the Lessee's full satisfaction and understanding.

PAYMENT TERMS: All orders must be paid in full, before delivery/Pick up. Unless Prior Approval. All Business checks and/or personal checks require a minimum of 12 business days for clearance before orders will be delivered/picked up. Party Dreams Rental reserves the right to withhold shipments and /or delivery of a customer's order due to the customer's failure to satisfy payment requirements or pay any past due invoices. Past due invoices will be subject to collection costs, including, but not limited to attorney's fees and court costs. Interest at two percent (2%) per month will be added on past due accounts. Disputed accounts must be submitted in writing within 30 days of invoice date for consideration. All NSF checks returned will incur a service fee of \$30.00. I accept the above terms of rental.

Delivery/Operation: To address specified by Lessee. Lessee grants Party Dreams Wedding & Event Rental and its employees/contractors, the right to enter said property for the delivery and return of the rented equipment at approximate times. Party Dreams will contact you the day of delivery. All payments must be made at time of delivery. For electrical equipment, the lessee agrees to provide one electrical outlet rated at 115 volts with 20 amperes capacity per unit within 50 feet of each unit. **Customer may be subject to an additional charge for all service calls.** If the blower stops or the air pressure is low, **remove** all users immediately, and then check on the problem. Air tubes in the rear of the unit should be tied securely to the blower or tied off to prevent air from escaping. The electrical cord should be plugged into an outlet and be the only thing operating on that electrical circuit. Circuit breakers should also be checked.

General Rules for Safe Operation: Equipment must be operated over a smooth, compatible surface such as grass or hard top surface. The equipment may NOT be operated on rough surfaces such as rocks, brick, glass, or any jagged objects. Tents and Bounce houses cannot be moved by lessee after placed by Party Dreams Wedding & Event Rental employees/contractors. ALL equipment MUST BE properly anchored prior to use. Unit will be anchored initially by Party Dreams Wedding & Event Rental employees/contractors and the anchors MUST NOT be removed during period of use. **Never** attempt to relocate, adjust or service a blower. **Never** use during high winds, gusty winds, thunderstorms or lightning. The unit can turn over in high winds, even if anchored, and this could result in severe injuries to the users. **Do not** resume use until adverse weather conditions have ceased. **Always** follow the manufacturers guidelines located

on the unit itself.

Additional Safety Rules: Before entering inflatable units, have the users remove their shoes, eye glasses, belt buckles and any sharp objects. **Never** play, jump or enter a partially inflated/deflated unit. **Never** allow the users to climb or play on the outside or inside walls of the unit, columns, netting or roof of unit. **Always** follow the number of riders and rules. **Do not** plug or unplug the motor repeatedly as this will cause the unit to burn up and you will be responsible for any resulting damage. **Always** have an adult present, who has reviewed and understands this contract and the rules, who can supervise the riders. **Never** allow the users to be unsupervised in or around the unit. **Never** allow more users than the maximum number of users per age group. Never place a hose or water on or into the unit unless authorized by Party Dreams Wedding & Event Rental. **Do not** allow horseplay on, in, or around the unit. **Always** follow the directions for use. **Only** children of the same age group are to play on the unit at the same time.

_____ Lessee Initial

Additional Terms of Lease: Party Dreams Wedding & Event Rental is not responsible for bad weather, disruption of electrical service and/or unfavorable conditions that may arise and no charges or fees will be reimbursed as a result. By submitting any form of payment, this contract is considered binding. Due to availability concerns, Party Dreams does not offer refunds for any reason. **ABSOLUTELY NO** silly string or similar items, such as, but not limited to, food, drinks, confetti, foam or trash, in or around the unit at any time! Silly string and like objects will cause permanent damage to the unit and lessee will be responsible for the full replacement value of the rented unit and/or assessed a \$75.00 cleaning fee if the unit is determined not to be permanently damaged. Lessee agrees **not** to operate the unit(s) in a manner contrary to this contract and the rules of use on each unit. If lessee treats the equipment in a manner contrary to the contract and rules of use, and the unit is damaged, Lessee agrees to pay the cost, repair or full replacement value of any damaged equipment. Lessee agrees that the equipment leased is for Lessee's own use and said equipment is not be loaned, sub-let, mortgaged or in any other manner disposed of by Lessee. Lessee further agrees to be liable for any loss of said equipment by reason of fire, theft, or any other cause.

Hold Harmless Provisions: Lessee agrees to indemnify and hold Party Dreams Wedding & Event Rental harmless from any and all claim, actions, suits, proceedings, costs, expenses, fees, damages and liabilities, including, but not limited to, reasonable attorney's fees and costs, arising by reason of injury, damage, or death to persons or property, in connection with or resulting from the use of the leased equipment. This includes, but is not limited to, the manufacture, selection, delivery, possession, use, operation, or return of the equipment. Lessee hereby releases and holds harmless Party Dreams Wedding & Event Rental from injuries or damages incurred as a result of the use of the leased equipment. Party Dreams Wedding & Event Rental cannot, under any circumstances, be held liable for injuries as a result of inappropriate use, God, nature, or other conditions beyond its control or knowledge. Lessee also agrees to indemnify and hold harmless Party Dreams Wedding & Event Rental from any loss, damage, theft or destruction of the equipment during the term of the lease and any extensions thereof.

Disclaimer of Warranties: Party Dreams Wedding & Event Rental makes no warranty of any kind, either express or implied, as to the condition of or performance of any leased equipment and Lessee agrees to **immediately** cease use of the equipment and contact Party Dreams Wedding & Event Rental if any of the lease equipment develops any indication defect or improper working conditions. Lessee agrees to use the equipment **at Lessees own risk**.

Breach/Indemnity/Arbitration: In the event that Lessee breaches any of the terms of this lease, that Lessee will pay for all consequential damages and further indemnify Party Dreams Wedding & Event Rental for all costs incurred by Party Dreams Wedding & Event Rental incurred in enforcing the terms of the lease or in defending any claim or lawsuit arising out of the operation of said equipment, including the amount of any judgment, attorney's fees and costs. If Party Dreams Wedding & Event Rental determines, within its own discretion, that Lessee has failed, in any way, to observe or comply with the conditions of this lease, Party Dreams Wedding & Event Rental may exercise any of the following remedies: termination of this agreement; reenter property and retake the equipment; declare any outstanding rent and charges immediately due and payable and initiate whatever legal proceedings necessary to recover said equipment or monies; and/or pursue any additional remedies available it by law. If a conflict arises, [company name] and Lessee will abide by the Michigan state laws and forgo filing a lawsuit to solve the dispute.

BY SIGNING MY NAME ON THIS CONTRACT I, BEING THE LESSEE, CONTACT PERSON, LESSEE REPRESENTATIVE, OR OTHER INDIVIDUAL ASSUMING THE ROLE OF LESSEE, ACKNOWLEDGE THAT I HAVE COMPLETELY READ AND UNDERSTAND THIS CONTRACT AND ANY AND ALL ACCOMPANIED ADDENDUM(S). I

HAVE BEEN FULLY INSTRUCTED BY Party Dreams Wedding & Event Rental PERSONNEL AS A TRAINED OPERATOR FOR THE AFFORMENTIONED EQUIPMENT AND HAVE HAD ALL OF MY QUESTIONS ANSWERED TO MY SATISFACTION. I UNDERSTAND THAT I AM SOLEY RESPONSIBLE FOR ADHERING TO THE TERMS SET FORTH BY THIS RENTAL CONTRACT AGREEMENT AND ANY AND ALL ACCOMPANIED ADDENDUM(S).

SIGNATURE _____ PRINT NAME _____ DATE _____

Draw Signature

Type Signature



Sign Here

Save

AGREEMENT FOR TENT SUPPLIER

THIS AGREEMENT is entered into this ____ day of _____, 2025, by and between the **BIRMINGHAM SHOPPING DISTRICT**, whose address is 151 Martin Street, Birmingham, MI 48009 (hereinafter referred to as the BSD) and Party Dreams Wedding & Event Rental (hereafter referred to as Party Dreams Wedding & Event Rental), a Michigan company whose address is 42730 Merrill Road, Sterling Heights, MI 48314 and the foregoing shall collectively be referred to as the parties.

WHEREAS, the BSD desires to have appropriate tents and labor required to set-up and tear-down tents for the BRRmingham Blast; and

WHEREAS, Party Dreams Wedding & Event Rental has qualifications that meet the requirements and has provided a response and cost proposal to provide tents and labor for the BRRmingham Blast, under the terms and conditions hereinafter stated, which proposal has been accepted by the BSD.

NOW, THEREFORE, in consideration of the foregoing preambles, the adequacy of which is acknowledged by and between the parties to this Agreement, the parties agree as follows:

1. MUTUALLY AGREE: It is mutually agreed by and between the parties that Party Dreams Wedding & Event Rental's quote and rental agreement terms for providing tents and labor dated August 21, 2025, except those stricken by mutual agreement, shall become a part of this Agreement, and shall be binding upon both parties hereto. (Attached hereto as Attachments "A & B"). In the event of a conflict in any of the terms of this Agreement and the Party Dreams Wedding & Event Rental's rental agreement, the terms of this Agreement shall prevail.

2. TERM: This Agreement shall have a term of one year from the date stated above, with the option for a one year renewal at the BSD's discretion. A one year renewal must be agreed upon by both parties in writing. The BSD shall have the right to unilaterally terminate this Agreement on thirty (30) days written notice. In the event of termination, Party Dreams Wedding & Event Rental shall receive compensation for services to the date the termination takes effect.

3. TERMS OF PAYMENT: BSD will pay a 50% deposit totaling \$2,436.62. Second payment, totaling \$2,436.62, will be mailed Monday following the event. Party Dreams Wedding & Event Rental will submit a final invoice after the event with any adjustments and incidentals. Total compensation not to exceed \$6,873.24. The BSD may, at its sole discretion demand review and the right to request at any time further detailed accounting information for any or all bills. The right to inspection of any bill and invoice shall never be at any cost or billings to the BSD, nor shall preparation of said invoices be billed to the BSD or against the general retainer. Payment terms will be net 30 days unless otherwise specified by the BSD.

4. PERFORMANCE: Party Dreams Wedding & Event Rental shall be of good moral character and fitness in performing all services under this Agreement.

5. INSURANCE SUBMISSION REQUIREMENTS: Party Dreams Wedding & Event Rental has submitted proof to the BSD that it meets all BSD insurance requirements. Insurance, with coverage amounts at no less than the BSD's minimum requirements, must be held Party Dreams Wedding & Event Rental throughout the term of this Agreement. Certificates of insurance as stated below will be required no later than five (5) business days from the date of Party Dreams Wedding & Event Rental acceptance of the terms of this Agreement.

6. CONFIDENTIAL AND OR PROPRIETARY INFORMATION: Party Dreams Wedding & Event Rental acknowledges that in performing services pursuant to this Agreement, certain confidential and/or proprietary information (including, but not limited to, internal organization, methodology, personnel and financial information, etc.) may become involved. Party Dreams Wedding & Event Rental recognizes that unauthorized exposure of such confidential or proprietary information could irreparably damage the BSD. Therefore, Party Dreams Wedding & Event Rental agrees to use reasonable care to safeguard the confidential and proprietary information and to prevent the unauthorized use or disclosure thereof. Party Dreams Wedding & Event Rental further agrees to use such confidential or proprietary information only for the purpose of performing services pursuant to this Agreement.

7. INDEPENDENT CONTRACTOR: Party Dreams Wedding & Event Rental and the BSD agree that Party Dreams Wedding & Event Rental is acting as an independent contractor with respect to the company's role in providing services to the BSD pursuant to this Agreement, and as such, shall be liable for its own actions and neither Party Dreams Wedding & Event Rental nor its employees shall be construed as employees of the BSD. Nothing contained in this Agreement shall be construed to imply a joint venture or partnership and neither party, by virtue of this Agreement, shall have any right, power or authority to act or create any obligation, express or implied, on behalf of the other party, except as specifically outlined herein. Neither the BSD nor Party Dreams Wedding & Event Rental shall be considered or construed to be the agent of the other, nor shall either have the right to bind the other in any manner whatsoever, except as specifically provided in this Agreement, and this Agreement shall not be construed as a contract of agency. Party Dreams Wedding & Event Rental shall not be considered entitled or eligible to participate in any benefits or privileges given or extended by the BSD, or be deemed an employee of the BSD for purposes of federal or state withholding taxes, FICA taxes, unemployment, workers' compensation or any other employer contributions on behalf of the BSD.

8. COMPLIANCE WITH LAWS: Party Dreams Wedding & Event Rental agrees to fully and faithfully carry out the duties of set forth herein using its best efforts in accomplishing all assignments from the BSD, and further, in addition to upholding all federal, and state laws and applicable codes of professional conduct to which Party Dreams Wedding & Event Rental is subject, Party Dreams Wedding & Event Rental hereby agrees to be bound by all Federal, State, or City of Birmingham and the Birmingham Shopping District ordinances, rules, regulations and policies as are amended from time to time, and including without limitation the Fair Labor Standards Act, the Equal Employment Opportunity rules and regulations, the Transportation Safety Act and the Occupational Safety and Health Acts.

9. NON-COMPLIANCE WITH INSURANCE REQUIREMENTS: Failure to deliver and maintain insurance in accordance with the terms of this Agreement will be cause for the BSD, by and through its Executive Director, to terminate this Agreement, or at the BSD's option, the

BSD may purchase on the open market such required insurance and shall be entitled to charge any additional cost to Party Dreams Wedding & Event Rental, either by offset to any amounts due and Party Dreams Wedding & Event Rental for services provided to the BSD, or, by separate bill and demand for payment. Nothing in this paragraph shall be deemed to create or be interpreted as establishing a "for cause" termination; Party Dreams Wedding & Event Rental agrees and understands that its engagement is at will and may be terminated by the Executive Director for any cause or no cause.

10. INDEMNIFICATION: To the fullest extent permitted by law, Party Dreams Wedding & Event Rental and any entity or person for whom Party Dreams Wedding & Event Rental is legally liable, agrees to be responsible for any liability, defend, pay on behalf of, indemnify, and hold harmless the Birmingham Shopping District, its elected and appointed officials, employees and volunteers and others working on their behalf against any and all claims, demands, suits, or loss, including all costs and reasonable attorney fees connected therewith, and for any damages which may be asserted, claimed or recovered against or from the BSD, its elected and appointed officials, employees, volunteers or others working on their behalf, by reason of personal injury, including bodily injury and death and/or property damage, including loss of use thereof, which arise out of the acts, errors or omissions of Party Dreams Wedding & Event Rental in the performance of this Agreement. Such responsibility shall not be construed as liability for damage caused by or resulting from the sole act or omission of its elected or appointed officials, employees, volunteers or others working on behalf of the BSD.

11. STANDARD INSURANCE REQUIREMENTS:

Party Dreams Wedding & Event Rental shall maintain during the life of this Agreement the applicable types of insurance coverage and minimum limits as set forth below:

A. Commercial General Liability Insurance: Party Dreams Wedding & Event Rental shall procure and maintain during the life of this Agreement, Commercial General Liability Insurance on an "Occurrence Basis" with limits of liability not less than **\$1,000,000** per occurrence combined single limit, Personal Injury, Bodily Injury and Property Damage. Coverage shall include the following extensions: (A) Contractual Liability; (B) Products and Completed Operations; (C) Independent Party Dreams Wedding & Event Rental Coverage; (D) Broad Form General Liability Extensions or equivalent; (E) Deletion of all Explosion, Collapse and Underground (XCU) Exclusions, if applicable.

B. Motor Vehicle Liability: Party Dreams Wedding & Event Rental shall procure and maintain during the life of this Agreement, Motor Vehicle Liability Insurance, including all applicable no-fault coverages, with limits of liability of not less than \$1,000,000 per occurrence combined single limit Bodily Injury and Property Damage. Coverage shall include all owned vehicles, all non-owned vehicles, and all hired vehicles.

C. Additional Insured: Commercial General Liability Insurance, as described above, shall include an endorsement stating the following **Additional Insureds: The City of Birmingham and the Birmingham Shopping District, including all elected and appointed officials, all employee and volunteers, all boards, commissions and/or authorities and board members, including employees and volunteers thereof.** This coverage shall be primary to any other coverage that

may be available to the additional insured, whether any other available coverage by primary, contributing or excess.

D. Coverage Expiration: If any of the above coverages expire during the term of this Agreement, Party Dreams Wedding & Event Rental shall deliver renewal certificates and/or policies to the BSD at least (10) days prior to the expiration date.

E. Proof of Insurance Coverage: Party Dreams Wedding & Event Rental shall provide the Birmingham Shopping District at the time the Agreement is returned for execution, Certificates of Insurance and/or policies, acceptable to the Birmingham Shopping District, as listed below.

- 1) Two (2) copies of Certificate of Insurance for Commercial General Liability Insurance;
- 2) Two (2) copies of Certificate of Insurance for Vehicle Liability Insurance;
- 3) If so requested, Certified Copies of all policies mentioned above will be furnished.

F. Maintaining Insurance: Upon failure of Party Dreams Wedding & Event Rental to obtain or maintain such insurance coverage for the term of the Agreement, the Birmingham Shopping District may, at its option, purchase such coverage and subtract the cost of obtaining such coverage from the Agreement amount. In obtaining such coverage, the Birmingham Shopping District shall have no obligation to procure the most cost-effective coverage but may contract with any insurer for such coverage.

12. WRITTEN NOTICES: Written notices regarding this Agreement shall be addressed to the following:

Birmingham Shopping District
151 Martin Street
Birmingham, Michigan 48009
Attn: Erika Bassett

Party Dreams Wedding & Event Rental
42730 Merrill Road
Sterling Heights, MI 48314

13. AMENDMENTS: No amendment, modification or supplement to this Agreement shall be binding unless it is in writing and signed by authorized representatives of the parties.

14. WAIVER OF BREACH: No waiver by either party of any breach of any of the terms, covenants or conditions herein contained by the other party shall be construed as a waiver of any succeeding breach of this same or of any other term, covenant or condition.

15. COMPLETE AGREEMENT: The parties agree that the conditions set forth in this Agreement sets forth all terms and conditions of Party Dreams Wedding & Event Rental agreement with the Birmingham Shopping District. This Agreement supersedes all prior agreements or understandings between the parties. There are no promises, conditions or understandings other than those stated herein, and, that any prior negotiations, terms or conditions discussed between the BSD and Party Dreams Wedding & Event Rental shall not constitute a part of this Agreement. The term "agreement" as used in this clause shall include any future written amendments, modifications, or supplements made in accordance herewith.

16. DIRECT OR INDIRECT INTEREST: If, after the effective date of this Agreement, any official of the BSD, or spouse, child, parent or in-law of such official or employee shall become directly or indirectly interested in this Agreement or the affairs of Party Dreams Wedding & Event Rental, the BSD shall have the right to terminate this Agreement without further liability to Party Dreams Wedding & Event Rental if the disqualification has not been removed within thirty (30) days after the BSD has given Party Dreams Wedding & Event Rental notice of the disqualifying interest. Ownership of less than one percent (1%) of the stock or other equity interest in a corporation or partnership shall not be a disqualifying interest. Employment shall be a disqualifying interest.

17. FAILURE TO PERFORM. If Party Dreams Wedding & Event Rental fails to perform its obligations hereunder, the BSD may take any and all remedial actions provided by the general specifications or otherwise permitted by law.

18. LEGAL PROCEEDINGS: Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled either by commencement of a suit in Oakland County Circuit Court, the 48th District Court or by arbitration. If both parties elect to have the dispute resolved by arbitration, it shall be settled pursuant to Chapter 50 of the Revised Judicature Act for the State of Michigan and administered by the American Arbitration Association with one arbitrator being used, or three arbitrators in the event any party's claim exceeds \$1,000,000. Each party shall bear its own costs and expenses and an equal share of the arbitrator's and administrative fees of arbitration. Such arbitration shall qualify as statutory arbitration pursuant to MCL §600.5001 et seq., and the Oakland County Circuit Court or any court having jurisdiction shall render judgment upon the award of the arbitrator made pursuant to this Agreement. The laws of the State of Michigan shall govern this Agreement, and the arbitration shall take place in Oakland County, Michigan. In the event that the parties elect not to have the matter in dispute arbitrated, any dispute between the parties may be resolved by the filing of a suit in a federal or state court with jurisdiction over Oakland County, Michigan.

IN WITNESS WHEREOF, the parties hereto agree to be bound by the above terms and conditions, and Party Dreams Wedding & Event Rental, by its authorized signature below, expressly accepts this Agreement upon the above provided terms and conditions contained in this Agreement as of the date first above written.

PARTY DREAMS WEDDING & EVENT RENTAL

By: _____

Its: _____

Date: _____

STATE OF MICHIGAN)
) ss:
COUNTY OF OAKLAND)

On this _____ day of _____, 2025, before me personally appeared _____, who acknowledged that with authority on behalf of Party Dreams Wedding & Event Rental to do so he/she signed this Agreement.

Notary Public

County, Michigan
Acting in _____ County, Michigan
My commission expires: _____

APPROVED:

Erika Bassett, Executive Director
(Approved as to substance)

Mary M. Kucharek, City Attorney
(Approved as to form)

Date

Date

Jana L. Ecker, City Manager
(Approved as to substance)

Mary M. Chavez, Director of Finance
(Approved as to financial obligation)

Date

Date

ATTACHMENT A

Tents BRRmingham Blast

Company: Party Dreams Wedding & Event Rental

Address: 42730 Merrill Road, Sterling Heights, MI 48314

Contact: Jaclyn, apartydream@gmail.com / 248-688-4640

BRRmingham Blast

January 24, 2026

- set-up begins day of event at 7 a.m. and must be completed by 9:30 a.m.
- tear down begins day of event at 5:30 p.m. and must be completed by 9 p.m.
- see attachment for full details
- Quote total: \$4,873.24
- 6' and 8' Tables @ \$10 each – including delivery to and picking up from individual tents
- Folding Chairs @ \$1.90 each – including delivery to and picking up from individual tents
- Adjustments and incidentals not to exceed: \$2,000
- Maximum total: \$6,873.24

ATTACHMENT B



Melinda Comerford <mcomerford@bhamgov.org>

Fwd: Your Updated Receipt from Party Dreams Rental Inc.

1 message

Jaimi Brook <jbrook@bhamgov.org>
To: Melinda Comerford <Mcomerford@bhamgov.org>

Thu, Aug 21, 2025 at 2:35 PM

For Blast...

----- Forwarded message -----

From: **Party Dreams Wedding Event Rental** <receipt@ers-mail.com>
Date: Thu, Aug 21, 2025 at 2:32 PM
Subject: Your Updated Receipt from Party Dreams Rental Inc.
To: <jbrook@bhamgov.org>

Invoice/Receipt #31788














Party Dreams Wedding & Event Rental
42730 Merrill Rd.
Sterling Heights, Michigan 48314
(248) 688-4640
www.apartydream.com

Important Information - Please Read Below!

01/31/2026, 02/02/2026

Jaimi Brook
270 W Merrill St
Birmingham, MI 48009
jbrook@bhamgov.org
000-000-0000/248-530-1254
Order Created by: Jaclyn ❤️ M

Customer Comments: set up in street. Delivery window 1/31/26 Can begin at 7am .
needs to be completed by 9:30am. Pick up window 01/31/25 to begin at 6:00pm.
Must be completed by 9pm.

		Sat 1/31/2026, → Mon 2/2/2026 2026,		
	20ft x 30ft High Peak Frame Tent	\$425.00	x 1	= \$425.00
	10ft x 20ft High Peak Frame Tent	\$200.00	x 2	= \$400.00
	8ft x 20ft Tent Solid Wall	\$30.00	x 14	= \$420.00
	Bistro Lights No Remote White Only	\$40.00	x 14	= \$560.00
	8ft Wooden Banquet Table Used (Seats 8)	\$10.00	x 5	= \$50.00
	High Top	\$12.00	x 10	= \$120.00
	Gas Patio Heater Without Propane	\$89.00	x 4	= \$356.00
	Black Folding Chair	\$1.90	x 40	= \$76.00
	20lb propane tank for patio heater	\$38.00	x 4	= \$152.00
	Tent Heater 170,000btu (Propane Not Included)	\$200.00	x 1	= \$200.00
	Propane Tank 100Lb	\$130.00	x 2	= \$260.00
	Cement Block or Water Barrel 350Lb (Pricing is for 350Lb Block) Some tents will require additional block or larger block . Call for quote. (Non refundable even if not used)	\$20.00	x 16	= \$320.00

SubTotal		\$3,339.00
Basic Labor - Basic Labor	\$534.24	\$3,873.24
Round-Trip Delivery	\$1,000.00	\$4,873.24
6% Handling Fee: 0%	\$0.00	\$4,873.24

Total \$4,873.24

Due \$4,873.24

N/A

Surface: N/A THIS DEPOSIT IS NON REFUNDABLE. BY MAKING PAYMENT YOU ARE AGREEING TO THE TERMS OF THIS RENTAL PLEASE DO NOT MAKE PAYMENT IF YOU ARE UNSURE.

Click here to read and sign your contract

NON REFUNDABLE DEPOSIT

You can also pay by Zelle our account is apartydream@hotmail.com. In the MEMO section of Zelle Make sure to include your quote or invoice number. Otherwise the payment will not be recorded.

Chairs/Tables: (IF) delivered they come stacked and required to be stacked the same way for pick up in the same area and same direction as they were dropped off. Please keep in mind crews may show up early the day after your party to pick these items up (including Sunday mornings). If you do not stack them we will assume you would like to take advantage of our deconstruct service. A fee of \$2.00 for each table/chair will be added to your invoice.

--

Jaimi Brook
Operations & Events Manager
Birmingham Shopping District
248-530-1254



EVENT CONTRACT

Invoice #31788

Birmingham Blast

Jaimi Brook
 phone: 248-530-1254
 cell: 000-000-0000

270 W Merrill St
 Birmingham, MI 48009

Event Rental Time:
 01/31/2026

Cross Roads: tbd

Description	Qty	Unit Price	Price
20ft x 30ft High Peak Frame Tent	1	\$425.00	\$425.00
10ft x 20ft High Peak Frame Tent	2	\$200.00	\$400.00
8ft x 20ft Tent Solid Wall	14	\$30.00	\$420.00
Bistro Lights No Remote White Only	14	\$40.00	\$560.00
8ft Wooden Banquet Table Used (Seats 8)	5	\$10.00	\$50.00
High Top	10	\$12.00	\$120.00
Gas Patio Heater Without Propane	4	\$89.00	\$356.00
Black Folding Chair	40	\$1.90	\$76.00
20lb propane tank for patio heater	4	\$38.00	\$152.00
Tent Heater 170,000btu (Propane Not Included)	1	\$200.00	\$200.00
Propane Tank 100Lb	2	\$130.00	\$260.00
Cement Block or Water Barrel 350Lb (Pricing is for 350Lb Block) Some tents will require additonal block or larger block . Call for quote. (Non refundable even if not used)	16	\$20.00	\$320.00

SubTotal	(\$3,339.00)	Total	\$4,873.24
Basic Labor - Basic Labor	\$534.24 (\$3,873.24)	NON REFUNDABLE Deposit Required	\$0.00
Round-Trip Delivery	\$1,000.00 (\$4,873.24)	Due	\$4,873.24
6% Handling Fee: 0%	\$0.00 (\$4,873.24)		

Details: set up in street. Delivery window 1/31/26 Can begin at 7am . needs to be completed by 9:30am. Pick up window 01/31/25 to begin at 6:00pm. Must be completed by 9pm.

IMPORTANT: We Use Stakes to Secure our Tents unless cement blocks or water barrels have been added to the order to be used instead, We **DO NOT** assume responsibility for underground utilities. Please identify all underground structures, cabling, and/or pipes at least two weeks before installation. Please call Miss Digg Today @ 811 to schedule a free layout of where your utilities are located. Please note that Miss Digg does not mark sprinkler lines, well supply lines, or any underground utilities installed without permits. It is your responsibility to have someone let our installer know what area(s) to avoid.

(Deposits absolutely not refundable)

We reserve the right to deliver equipment up to 3 days prior and pick up 3 days after the scheduled event, at our convenience, unless previous arrangements have been directly made. Questions can be addressed at our office at (248)688-4640.

TERMS OF LEASE:

In addition to the terms below, and the operation guidelines on each rented item, the Lessee (customer) agrees to supervise the operation of any rented item and further agrees that if the item is damaged that he/she will reimburse Party Dreams Wedding & Event Rental for the full price to fix the damage and/or the full replacement value of the rented item. Before signing this contract, Lessee agrees that he/she has read the entire contract, has agreed to all terms and conditions herein, and has had all questions he/she may have answered to the Lessee's full satisfaction and understanding.

PAYMENT TERMS: All orders must be paid in full, before delivery/Pick up. Unless Prior Approval. All Business checks and/or personal checks require a minimum of 12 business days for clearance before orders will be delivered/picked up. Party Dreams Rental reserves the right to withhold shipments and /or delivery of a customer's order due to the customer's failure to satisfy payment requirements or pay any past due invoices. Past due invoices will be subject to collection costs, including, but not limited to attorney's fees and court costs. Interest at two percent (2%) per month will be added on past due accounts. Disputed accounts must be submitted in writing within 30 days of invoice date for consideration. All NSF checks returned will incur a service fee of \$30.00. I accept the above terms of rental.

Delivery/Operation: To address specified by Lessee. Lessee grants Party Dreams Wedding & Event Rental and its employees/contractors, the right to enter said property for the delivery and return of the rented equipment at approximate times. Party Dreams will contact you the day of delivery. All payments must be made at time of delivery. For electrical equipment, the lessee agrees to provide one electrical outlet rated at 115 volts with 20 amperes capacity per unit within 50 feet of each unit. **Customer may be subject to an additional charge for all service calls.** If the blower stops or the air pressure is low, **remove** all users immediately, and then check on the problem. Air tubes in the rear of the unit should be tied securely to the blower or tied off to prevent air from escaping. The electrical cord should be plugged into an outlet and be the only thing operating on that electrical circuit. Circuit breakers should also be checked.

General Rules for Safe Operation: Equipment must be operated over a smooth, compatible surface such as grass or hard top surface. The equipment may NOT be operated on rough surfaces such as rocks, brick, glass, or any jagged objects. Tents and Bounce houses cannot be moved by lessee after placed by Party Dreams Wedding & Event Rental employees/contractors. ALL equipment MUST BE properly anchored prior to use. Unit will be anchored initially by Party Dreams Wedding & Event Rental employees/contractors and the anchors MUST NOT be removed during period of use. **Never** attempt to relocate, adjust or service a blower. **Never** use during high winds, gusty winds, thunderstorms or lightning. The unit can turn over in high winds, even if anchored, and this could result in severe injuries to the users. **Do not** resume use until adverse weather conditions have ceased. **Always** follow the manufacturers guidelines located

on the unit itself.

Additional Safety Rules: Before entering inflatable units, have the users remove their shoes, eye glasses, belt buckles and any sharp objects. **Never** play, jump or enter a partially inflated/deflated unit. **Never** allow the users to climb or play on the outside or inside walls of the unit, columns, netting or roof of unit. **Always** follow the number of riders and rules. **Do not** plug or unplug the motor repeatedly as this will cause the unit to burn up and you will be responsible for any resulting damage. **Always** have an adult present, who has reviewed and understands this contract and the rules, who can supervise the riders. **Never** allow the users to be unsupervised in or around the unit. **Never** allow more users than the maximum number of users per age group. Never place a hose or water on or into the unit unless authorized by Party Dreams Wedding & Event Rental. **Do not** allow horseplay on, in, or around the unit. **Always** follow the directions for use. **Only** children of the same age group are to play on the unit at the same time.

_____ Lessee Initial

Additional Terms of Lease: Party Dreams Wedding & Event Rental is not responsible for bad weather, disruption of electrical service and/or unfavorable conditions that may arise and no charges or fees will be reimbursed as a result. By submitting any form of payment, this contract is considered binding. Due to availability concerns, Party Dreams does not offer refunds for any reason. **ABSOLUTELY NO** silly string or similar items, such as, but not limited to, food, drinks, confetti, foam or trash, in or around the unit at any time! Silly string and like objects will cause permanent damage to the unit and lessee will be responsible for the full replacement value of the rented unit and/or assessed a \$75.00 cleaning fee if the unit is determined not to be permanently damaged. Lessee agrees **not** to operate the unit(s) in a manner contrary to this contract and the rules of use on each unit. If lessee treats the equipment in a manner contrary to the contract and rules of use, and the unit is damaged, Lessee agrees to pay the cost, repair or full replacement value of any damaged equipment. Lessee agrees that the equipment leased is for Lessee's own use and said equipment is not be loaned, sub-let, mortgaged or in any other manner disposed of by Lessee. Lessee further agrees to be liable for any loss of said equipment by reason of fire, theft, or any other cause.

Hold Harmless Provisions: Lessee agrees to indemnify and hold Party Dreams Wedding & Event Rental harmless from any and all claim, actions, suits, proceedings, costs, expenses, fees, damages and liabilities, including, but not limited to, reasonable attorney's fees and costs, arising by reason of injury, damage, or death to persons or property, in connection with or resulting from the use of the leased equipment. This includes, but is not limited to, the manufacture, selection, delivery, possession, use, operation, or return of the equipment. Lessee hereby releases and holds harmless Party Dreams Wedding & Event Rental from injuries or damages incurred as a result of the use of the leased equipment. Party Dreams Wedding & Event Rental cannot, under any circumstances, be held liable for injuries as a result of inappropriate use, God, nature, or other conditions beyond its control or knowledge. Lessee also agrees to indemnify and hold harmless Party Dreams Wedding & Event Rental from any loss, damage, theft or destruction of the equipment during the term of the lease and any extensions thereof.

Disclaimer of Warranties: Party Dreams Wedding & Event Rental makes no warranty of any kind, either express or implied, as to the condition of or performance of any leased equipment and Lessee agrees to **immediately** cease use of the equipment and contact Party Dreams Wedding & Event Rental if any of the lease equipment develops any indication defect or improper working conditions. Lessee agrees to use the equipment **at Lessees own risk**.

Breach/Indemnity/Arbitration: In the event that Lessee breaches any of the terms of this lease, that Lessee will pay for all consequential damages and further indemnify Party Dreams Wedding & Event Rental for all costs incurred by Party Dreams Wedding & Event Rental incurred in enforcing the terms of the lease or in defending any claim or lawsuit arising out of the operation of said equipment, including the amount of any judgment, attorney's fees and costs. If Party Dreams Wedding & Event Rental determines, within its own discretion, that Lessee has failed, in any way, to observe or comply with the conditions of this lease, Party Dreams Wedding & Event Rental may exercise any of the following remedies: termination of this agreement; reenter property and retake the equipment; declare any outstanding rent and charges immediately due and payable and initiate whatever legal proceedings necessary to recover said equipment or monies; and/or pursue any additional remedies available by law. If a conflict arises, [company name] and Lessee will abide by the Michigan state laws and forgo filing a lawsuit to solve the dispute.

BY SIGNING MY NAME ON THIS CONTRACT I, BEING THE LESSEE, CONTACT PERSON, LESSEE REPRESENTATIVE, OR OTHER INDIVIDUAL ASSUMING THE ROLE OF LESSEE, ACKNOWLEDGE THAT I HAVE COMPLETELY READ AND UNDERSTAND THIS CONTRACT AND ANY AND ALL ACCOMPANIED ADDENDUM(S). I

HAVE BEEN FULLY INSTRUCTED BY Party Dreams Wedding & Event Rental PERSONNEL AS A TRAINED OPERATOR FOR THE AFFORMENTIONED EQUIPMENT AND HAVE HAD ALL OF MY QUESTIONS ANSWERED TO MY SATISFACTION. I UNDERSTAND THAT I AM SOLEY RESPONSIBLE FOR ADHERING TO THE TERMS SET FORTH BY THIS RENTAL CONTRACT AGREEMENT AND ANY AND ALL ACCOMPANIED ADDENDUM(S).

SIGNATURE _____ PRINT NAME _____ DATE _____

Draw Signature

Type Signature



Sign Here

Save

Sponsorship Application

COMPLETE

#11

The Birmingham Shopping District (BSD) is currently accepting sponsorship applications for 2025. Applications are reviewed twice per year - March and September. Please read the outline of our sponsorship policy below to learn more.

[SPONSORSHIP POLICY](https://ctycms.com/mi-birmingham/docs/1703011673-sponsorship-policy.pdf)

The application deadline is February 15 for March approval and August 15 for September approval. Applications will be reviewed by the Birmingham Shopping District Board at the March and October Board Meetings. Organizations will be informed of the decision within one week of each aforementioned Board Meeting.

The Birmingham Shopping District has no obligation to accept any particular request. Support will be reviewed and approved the BSD Board based upon the criteria in the Sponsorship Policy adopted December 9, 2023.

CREATED



PUBLIC

Jul 18th 2025, 12:25:44 pm

IP ADDRESS



144.121.183.62

* Organization Name

Birmingham Bloomfield Chamber

* Address

725 S Adams

Birmingham

MI

48009

United States

* Contact Name

Joe Bauman

* Phone Number

2486441700

* Contact Email

joeb@bbcc.com

*** Tell us about your organization.****Our Mission**

The Birmingham Bloomfield Chamber's mission is to serve our six communities as their leading resource for advancing business interests and building relationships.

Our Vision

We are a member-driven organization that builds strong relationships with government, education, and community to create a prosperous business climate in Beverly Hills, Bingham Farms, Birmingham, Bloomfield Hills, Bloomfield Township, and Franklin. We strive to

Promote programs and services that meet the needs of Chamber Members and potential members.

Maintain a positive business and community image.

Utilize and strengthen partnerships with schools, government, community organizations and the community at large.

Achieve and maintain the organizational and fiscal stability of the Birmingham Bloomfield Chamber.

Be the lead voice for the larger business community.

*** What is your target market?**

Business and consumer community in Birmingham, Bloomfield and surrounding communities

*** What is the community benefit or need of your organization?**

We are a member-driven organization that builds strong relationships with government, education, and community to create a prosperous business climate in Beverly Hills, Bingham Farms, Birmingham, Bloomfield Hills, Bloomfield Township, and Franklin. We strive to

Promote programs and services that meet the needs of Chamber Members and potential members.

Maintain a positive business and community image.

Utilize and strengthen partnerships with schools, government, community organizations and the community at large.

Achieve and maintain the organizational and fiscal stability of the Birmingham Bloomfield Chamber.

Be the lead voice for the larger business community.

*** What do you need from the Birmingham Shopping District? Financial or In-Kind?**

Financial

*** What is the date of the event? What additional support do you need from the BSD?**

2026

*** How does your event/project fit within the Birmingham Shopping District's core values, strategic plan, and overall vision for Downtown Birmingham?**

The Birmingham Bloomfield Chamber's mission is to serve our six communities as their leading resource for advancing business interests and building relationships.

Upload any supplementary files

bsd2026_sponsor_proposal.docx



**Birmingham Principal Shopping District
Sponsorship 2026**

Birmingham Bloomfield Chamber Events

Your organization will receive Bronze Level Sponsorship at three Chamber Events listed below:

- 2026 Vine & Dine**
- 2026 Annual Meeting**
- 2026 Community Leadership Breakfast**
- 2026 Holiday Mixer**

Bronze Sponsor Benefits, if applicable, include:

- Two complimentary tickets for event
- Company name included in event press releases
- Company name or logo on event program
- Company name or logo on event signage
- Shared-display table at the event

Bronze – Four events at \$500 each \$2,000

2026 Real Estate Forecast

- Two complimentary tickets for event
- Company name included in event press releases
- Company name or logo on event signage
- Shared-display table at the event
- Company name or logo on electronic event save the date
- Company name or logo on all electronic event communications with link to company Web site

Coffee Sponsor \$500

Total Cost: \$2,500

Sponsorship Application

COMPLETE #12

The Birmingham Shopping District (BSD) is currently accepting sponsorship applications for 2025. Applications are reviewed twice per year - March and September. Please read the outline of our sponsorship policy below to learn more.

[SPONSORSHIP POLICY](https://ctycms.com/mi-birmingham/docs/1703011673-sponsorship-policy.pdf)

The application deadline is February 15 for March approval and August 15 for September approval. Applications will be reviewed by the Birmingham Shopping District Board at the March and October Board Meetings. Organizations will be informed of the decision within one week of each aforementioned Board Meeting.

The Birmingham Shopping District has no obligation to accept any particular request. Support will be reviewed and approved the BSD Board based upon the criteria in the Sponsorship Policy adopted December 9, 2023.

CREATED



PUBLIC
Aug 14th 2025, 11:03:02 am

IP ADDRESS



97.64.61.130

* Organization Name

Birmingham Education Foundation

* Address

31301 Evergreen Rd.
Beverly
MI
48025
United States

* Contact Name

Kathy Zanolli

* Phone Number

2482033030

* Contact Email

bef@birmingham.k12.mi.us

* Tell us about your organization.

We are the charitable arm for Birmingham Public Schools and funds raised support in excess of \$100,000 in teacher grants annually. Our mission is to provide exceptional education experiences by connecting innovative teachers with community support. Our annual gala, The Unabashed Bash, takes place at Daxton Hotel in downtown Birmingham on January 31, 2026 and is our largest source of revenue attended by over 250 BPS staff, parents and community members.

*** What is your target market?**

Birmingham community members and businesses as well as parents of BPS students.

*** What is the community benefit or need of your organization?**

Our goal is to gain community support which allows the BEF to provide grants for teachers with innovative ideas in the areas of Academics, Arts, Athletics, STEM/Technology, Character Education and Mental Health. As schools are called upon to do more with less state and federal funding, it more imperative than ever to raise funding that ensures the "Above & Beyond" education experiences that set Birmingham Schools apart from other school districts. Strong schools are an imperative part of strong communities and the opportunities that our teacher grants provide spark educational innovation and inspire future leaders.

*** What do you need from the Birmingham Shopping District? Financial or In-Kind?**

See attached Sponsorship Packet (Financial support) from last year's annual gala, The Unabashed Bash. We have not yet drafted this year's packet but it will be structured basically the same with the exception of the ever popular Bar Sponsorship which will likely increase in price. Historically, the BSD has supported this event by donating (3) \$100 Birmingham Bucks gift cards to our auction. Those 3 gift cards are spread out between our Live (part of the Downtown Birmingham Romance Weekend Package), Silent and Online Community Auctions (runs for a week following the gala and allows all bps families to bid in support of the BEF). We would also love to include the BSD in our list of financial sponsors. Many of our sponsorship levels include tickets to the event, allowing for great networking opportunities.

*** What is the date of the event? What additional support do you need from the BSD?**

Saturday, January 31, 2026 at Daxton Hotel in downtown Birmingham.

*** How does your event/project fit within the Birmingham Shopping District's core values, strategic plan, and overall vision for Downtown Birmingham?**

The core values of the BEF align with the BSD as they support Birmingham families and elevate academic excellence for BPS students which, in turn, increases property values. Many of our district's students and parents support local businesses in downtown Birmingham so there is consistency in our target market. Given this annual event takes place at a downtown Birmingham venue and features auction items that include gift certificates and donations from BSD businesses, we are also supporting downtown Birmingham. The impact is over \$100,000 in grants to BPS teachers that enhance the education experience for students. Donors in Kind are recognized in our event program and on the ballroom screens at the event. Sponsors are recognized in our event program, on the ballroom screens and signage at the event, and in our marketing materials on our website and ticket purchase landing page.

Upload any supplementary files

bash_2025_sponsor_packet_final.pdf

AN UNFORGETTABLE NIGHT OF
PURE IMAGINATION!

BASH
2025

Saturday, Feb. 1

📍 DAXTON HOTEL

BIRMINGHAM EDUCATION
FOUNDATION

Dinner | Dancing | Live & Silent Auctions

Dear Friend of Birmingham Public Schools,

There is no greater investment than our children and their future. For more than 28 years, the Birmingham Education Foundation has helped Birmingham Public Schools to achieve this through the programming we support and the grants we award, giving more than \$1.4 Million to BPS since 2007.

We are thrilled to announce that our signature gala, The Unabashed Bash, will take place this year on Saturday, February 1, 2025 at Daxton Hotel in downtown Birmingham. The night will celebrate our schools, and will feature live & silent auctions, dinner, dancing, and student performances. The event is attended by more than 250 prominent community members, business owners, educators, and parents, and is advertised to the 5,000+ families that attend our schools.

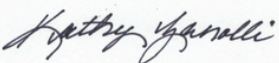
Becoming an event sponsor gives you the opportunity to be recognized as a supporter of Birmingham Public Schools. Not only will 250 guests see your logo at the event, but 5,000 BPS families, 1,100 BPS staff members, and countless community members will see advertising for the event, which could include your business. Many sponsorship levels include Bash tickets, and the night is also a great networking opportunity for all who attend.

A list of sponsorship levels and commitment form are included with this message. In addition to Bash tickets, various sponsorship levels include benefits such as being featured on our website visited by hundreds of people weekly, inclusion in event program and signage, verbal recognition at the event, and the chance to showcase your support of BPS. This year, all sponsorships that include Bash tickets will also include a VIP cocktail party starting at 6:00 pm which will be a great opportunity to network with other businesses as well as the BEF trustees.

We hope you will review the sponsorship levels and support our students by committing at the highest level you are able. The completed form and contribution should be mailed back to the BEF, or you can find more information at supportbef.org/sponsor-the-bash.html.

If you are unable to attend or be a sponsor, we encourage you to consider a donation to our auction. This is a great way to show that your business supports our schools, and we appreciate your consideration.

Warm regards,



Kathy Zanolli
Executive Director
Birmingham Education Foundation
bef@birmingham.k12.mi.us

AN UNFORGETTABLE NIGHT OF
PURE IMAGINATION!

BASH
2025

Saturday, Feb. 1

📍 DAXTON HOTEL

BIRMINGHAM EDUCATION
FOUNDATION

Dinner | Dancing | Live & Silent Auctions

SPONSORSHIP OPPORTUNITIES

All sponsors of the Unabashed Bash will receive the following benefits, in addition to benefits listed below:

- Company or donor name/logo in electronic communications about the Bash
- Company or donor name/logo on the BEF website event page the month leading up to and following the event
- Verbal recognition at the Bash
- Access to event logos and branding to use on your website and materials
- Invitation to a VIP cocktail reception at 6:00 pm with private valet entrance

\$10,000 TITLE SPONSOR

***ONLY 1 AVAILABLE**

- 8 Tickets to the Bash with Preferred Seating
- Company or donor name included in event title and in any press releases
- Company or donor name on electronic signs in front of Groves and Seaholm
- Company or donor name/logo on posters advertising the Bash
- Company or donor name/logo included in electronic Save the Date
- Company or donor recognized on social media
- Company or donor name/logo on all event signage
- Company or donor name/logo on the BEF website homepage
- Full page color ad or acknowledgment in Bash program
- Opportunity for a company supplied giveaway at the event

\$5,000 GOLD SPONSORSHIP

- 6 Tickets to the Bash with Preferred Seating
- Company or donor name/logo on all event signage
- Full page black & white ad or acknowledgment in Bash program
- Opportunity for a company supplied giveaway at the event

\$4,000 CHOCOLATE FOUNTAIN SPONSORSHIP

***NO LONGER AVAILABLE**

- 4 Tickets to the Bash
- Company or donor name/logo on screens in main ballroom and next to chocolate fountain
- Half page black & white ad or acknowledgment in Bash program
- Opportunity for a company supplied item to be placed in vehicles

AN UNFORGETTABLE NIGHT OF
PURE IMAGINATION!

BASH
2025

Saturday, Feb. 1

📍 DAXTON HOTEL

BIRMINGHAM EDUCATION
FOUNDATION

Dinner | Dancing | Live & Silent Auctions

SPONSORSHIP OPPORTUNITIES

\$3,000 SILVER SPONSORSHIP

- 4 Tickets to the Bash
- Company or donor name/logo on screens in main ballroom
- Half page black & white ad or acknowledgment in Bash program
- Opportunity for a company supplied item to be placed in vehicles

\$2,500 VALET SPONSORSHIP

***NO LONGER AVAILABLE**

- 2 Tickets to the Bash
- Company or donor name/logo on screens in main ballroom
- Half page black & white ad or acknowledgment in Bash program
- Signage at the entry door to the event
- If appropriate, have a visual representation of your company at the door (e.g. a vehicle)

\$2,500 BAR SPONSORSHIP

***NO LONGER AVAILABLE**

- 2 Tickets to the Bash
- Company or donor name/logo on screens in main ballroom
- Half page black & white ad or acknowledgment in Bash program
- Signage on the three bars open during the event

\$2,500 DJ SPONSORSHIP

***NO LONGER AVAILABLE**

- 2 Tickets to the Bash
- Company or donor name/logo on screens in main ballroom
- Half page black & white ad or acknowledgment in Bash program
- Signage on the DJ Booth

\$1,250 BRONZE SPONSORSHIP

- 2 Tickets to the Bash
- Company or donor name/logo on screens in main ballroom
- Quarter page black & white ad or acknowledgment in Bash program

\$500 FRIEND OF BEF SPONSORSHIP

- Company or donor name/logo on screens in main ballroom (shared with other Friend of BEF Sponsors)
- Quarter page black & white ad or acknowledgment in Bash program

Names of all sponsors confirmed by December 15, 2024 will be included in the printed program.

AN UNFORGETTABLE NIGHT OF
PURE IMAGINATION!

BASH
2025

Saturday, Feb. 1

📍 DAXTON HOTEL

BIRMINGHAM EDUCATION
FOUNDATION

Dinner | Dancing | Live & Silent Auctions

SPONSORSHIP COMMITMENT FORM

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> TITLE SPONSORSHIP | \$10,000 | <input type="checkbox"/> BAR SPONSORSHIP | \$2,500 |
| <input type="checkbox"/> GOLD SPONSORSHIP | \$5,000 | <input type="checkbox"/> DJ SPONSORSHIP | \$2,500 |
| <input type="checkbox"/> CHOCOLATE FOUNTAIN SPONSORSHIP | \$4,000 | <input type="checkbox"/> BRONZE SPONSORSHIP | \$1,250 |
| <input type="checkbox"/> SILVER SPONSORSHIP | \$3,000 | <input type="checkbox"/> FRIEND OF BEF SPONSORSHIP | \$500 |
| <input type="checkbox"/> VALET SPONSORSHIP | \$2,500 | | |

AUCTION DONOR (PLEASE CONTACT ME FOR AN AUCTION DONATION)

SPONSOR/DONOR INFORMATION:

NAME/CONTACT PERSON: COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

PLEASE MARK SPONSORSHIP LEVEL AND SEND COMPLETED FORM AND PAYMENT TO:

BIRMINGHAM EDUCATION FOUNDATION ATTN: KATHY ZANOLLI
31301 EVERGREEN ROAD
BEVERLY HILLS, MI 48025

SPECIFICATIONS FOR PROGRAM ADVERTISEMENTS ARE AS FOLLOWS*:

FULL PAGE AD (TITLE, PLATINUM & GOLD SPONSORS): 5" X 8"

HALF PAGE AD (SILVER, VALET, DJ & BAR SPONSORS): 5" X 3.875"

QUARTER PAGE AD (BRONZE & FRIENDS SPONSORS): 2.375" X 3.875"

PLEASE NOTE SIZE CHANGE FROM LAST YEAR. ALL DIMENSIONS ARE GIVEN IN PORTRAIT ORIENTATION.

**** ADS MUST BE RECEIVED NO LATER THAN JAN. 8TH FOR INCLUSION IN THE EVENT PROGRAM****

Birmingham Shopping District Board and Committee Meetings 2026

Month	BSD Board	Executive Committee	Business Development Committee	Maintenance and Capital Improvements Committee	Marketing and Advertising Committee	Special Events Committee	Tourism Advisory
January	*1/8/26	12/17/2025	1/27/2026	1/13/2026	1/14/2026	1/9/2026	
February	2/5/2026	1/28/2026	2/24/2026	2/10/2026	2/11/2026	2/13/2026	
March	*3/12/26	*3/4/26	3/24/2026	3/10/2026	3/11/2026	3/13/2026	
April	*4/16/26	*4/1/26	4/28/2026	4/14/2026	*4/15/26	*4/27/26	
May	5/7/2026	4/29/2026	*5/26/26	5/12/2026	5/13/2026	5/8/2026	
June	6/4/2026	*5/20/26	6/23/2026	6/9/2026	6/10/2026	6/12/2026	
July	7/2/2026	6/24/2026	7/28/2026	7/14/2026	7/8/2026	7/10/2026	
August	8/6/2026	7/29/2026	8/25/2026	8/11/2026	8/12/2026	8/14/2026	
September	9/3/2026	8/26/2026	9/22/2026	9/8/2026	9/9/2026	9/13/2026	
October	10/1/2026	9/23/2026	10/27/2026	10/13/2026	10/14/2026	10/9/2026	
November	11/5/2026	10/28/2026	11/24/2026	11/10/2026	*11/4/26	11/13/2026	
December	12/3/2026	11/25/2026	12/22/2026	*TBD	12/9/2026	12/11/2026	

*Notes date outside of typical meeting cadence

Committee	Typical Meeting Cadence	Time of Day
BSD Board	1st Thursday of the month	8:30 AM
Executive Committee	2 Wednesdays before Board Meeting	8:30 AM
Business Development Committee	4th Tuesday of the month	8:30 AM
Maintenance and Capital Improvements Committee	2nd Tuesday of the month	8:30 AM
Marketing and Advertising Committee	2nd Wednesday of the month	8:30 AM
Special Events Committee	2nd Friday of the month	8:30 AM
Tourism Advisory	Twice a year	10:00 AM

Special Events Committee Meeting Minutes
151 Martin Street, Conference Rooms 202 & 203
August 8, 2025, at 8:30am

Z. Kay called the meeting to order at 8:35 a.m.

In Attendance: K. Cummings, D. Fehan, B. Hussey, Z. Kay, D. Lilley

Staff: E. Bassett, J. Brook, S. Bahnsen

Guests:

Absent: R. Astrein, S. Lipari

Approval of Minutes: Motion by Fehan seconded by Lilley to approve the minutes dated June 12, 2025. All ayes. Motion approved.

Public Comment: None

Art Walk

The committee reviewed the list of registered locations. Harris offered to contact those who participated in 2024 but had not yet registered.

Brook shared that, unfortunately, due to personal reasons, Jeffrey's Floral Architecture will not be able to set-up their topiaries in front of each location this year. The committee is interested in exploring options to hire someone to do delivery and set-up, if Jeffrey's Floral is willing to rent us the topiaries. If that is not possible, we will look into other options for something eye catching at each location. Working with Tiffany's is a possibility.

Hazels, Social, and La Strada agreed to host musicians from 6-9 p.m. and offer a special cocktail. They will each be given 30 goblets to use as a gift to those who purchase the special cocktail.

Holiday Plans

Brook shared that we experienced several challenges working with Wahl Tents, the tent provider for Winter Markt. Their 5-year contract ended after the 2024 event. Brook shared the quote for the 2025 event from Wahl tents as well as one she received from another tent provider, Party Dreams Wedding & Event Rental. There was a significant difference in price from the two providers with Party Dreams & Wedding Event Rental approximately \$17,000 less than Wahl Tents. The committee discussed the price savings, the difficulties working with Wahl last year and the good recommendations from the City of Ferndale for Party Dreams & Event Rental.

Motion by B. Hussey seconded by D. Fehan to recommend entering into a contract for Winter Markt tents with Party Dreams & Wedding Event Rental.
All ayes. Motion approved.

NEXT MEETING: Friday, September 12, 2025, at 8:30 a.m.

Marketing and Advertising Committee Meeting Minutes

151 Martin Street, Commission Room

August 13, 2025

In Attendance: J. Lundberg, Z. Kay, S. Wolf, C. Quezada, E. Bassett, S. Hunter

Absent: A. Pohlod, B. Bouscher, E. Miller

Public/Guest:

Lundberg called the meeting to order at 8:33 a.m.

Approval of Minutes:

Motion by Kay, seconded by Wolf, to approve the minutes dated July 9, 2025. All ayes, motion approved.

Public Comment: None

Mid-Year Marketing Report

Hunter shared a mid-year (January through June 2025) comprehensive marketing performance report highlighting Downtown Birmingham's website, social media performance, and other metrics for the BSD and Farmers Market.

Social Media Special Project

Bassett proposed a special group meeting with committee members from both Business Development and Marketing and Advertising to discuss a Social Media Special Project that would aim to increase followers and engagement across our social media platforms. The date of the meeting will be shared in August.

Advertising – BirminghamBURGER and Art Walk:

Hunter outlined the various tactics and marketing planned for BirminghamBURGER and Art Walk.

Ongoing

Bassett provided a proposal from HOUR Magazine for a series of videos to promote BSD on their social media platforms. The committee requested additional information from HOUR to promote 5-6 businesses.

Bassett gave an update on the Influencer campaign results through July 2025 and shared upcoming influencer dates for the remainder of 2025.

The meeting ended at 9:29 a.m.

NEXT MEETING: September 10, 2025, at 8:30 a.m.

**Maintenance/Capital Improvement Committee Meeting Minutes
151 Martin Street Conference Rooms 202 & 203
August 12, 2025**

Members in Attendance: Sarvy Lipari (Chair), Michele Taddei, Bill Roberts, Amy Pohlod, Doug Fehan
Members Absent: Steve Quintal
Staff Present: Erika Bassett, Melinda Comerford, Brad McNab, Carrie Laird
Guests: None

Chairperson Lipari called the meeting to order at 8:33 a.m.

Approval of Minutes: Motion by Fehan, seconded by Pohlod, to approve the minutes dated July 8, 2025. All ayes, motion passed.

Public Comment: No public comment.

Merrill Lighting

Bassett presented quotes from three vendor and the committee discussed options. Bassett to collect more installation details from vendors and internal departments, before meeting with property owners.

Willits Alley Planning

Bassett reported that the concrete repair work is complete. Bassett submitted the necessary paperwork for design assistance through Oakland County and met with their team to discuss more specific details of the project. The County anticipated having a general vision/plan prepared for review in October. The committee raised concerns about power washing in the alley, to warrant a future discussion.

Light Pole Banners

Bassett advised that the banner installation is underway and near complete.

The meeting adjourned at 9:19 a.m.

Next Meeting: Tuesday, September 9, 2025, at 8:30 a.m.

Business Development Committee Meeting Minutes
151 Martin Street, Conference Room 202
August 26, 2025, at 8:30 a.m.

Hockman called the meeting to order at 8:32 a.m.

In Attendance: J. Hockman (Chair), S. Surnow (Vice Chair), S. Surnow, S. Quintal, C. Quezada, M. Sharrak, A. Thomas, E. Bassett

Guests: None

Absent: M. McKenzie

Public Comment: None

Approval of Minutes: Motion by Quintal, seconded by Thomas, to approve the minutes from July 22, 2025. All ayes. Motion passed.

Business Recruitment and Retention

• **Q3 Recruitment Strategy Goals:**

- BSD Print/Digital Guide: The committee reviewed the final guide layout and suggested a different image for the back cover.
 - Downtown Usage Survey: Bassett reported that the BSD continues to expand its promotion of the survey, which includes launching it on Engage Birmingham and continuing outreach to retailers, hotels and offices.
 - Broker Roundtable: The committee discussed preliminary details for a broker roundtable including targeting a January timeframe, several topics for discussion and potentially reaching out to RH or Daxton to host.
 - Target Categories: BSD staff to begin contacting potential retail targets.
 - Marketing Materials: Staff to prepare a 1-pg area-demographics document for committee review.
- **Available Spaces Report:** The committee reviewed the report.
 - **New Business Report:** The committee reviewed the report and a status of businesses scheduled to open and newly opened.

Other Business

- **Business Anniversary Program:** Bassett reported that invitations have started for the recognition event at the October 9, 2025 BSD Board meeting.
- **Merchant Meetings:** Bassett advised that the next Merchant Meeting workshop will be held on October 22, featuring Keep It Real Social. BSD staff will begin to identify opportunities for 2026 workshops.

Meeting adjourned at 9:26 a.m.

NEXT MEETING DATE – September 16, 2025, at 8:30 a.m.

SCHEDULED TO OPEN/OPENED IN LAST 12 MONTHS

SEPTEMBER 2025

Office Occupancy Rate 87%

Retail Occupancy Rate 97%

Name of Business	Property Address	Street Name	Notes	Date of notification	Scheduled to Open/Moved/Opened in last 12 months
FS8	34000	Woodward Avenue	Health & Fitness	08/25/25	Scheduled to Open
Playful Pathways	800	Old Woodward North	Medical	08/18/25	Scheduled to Open
Metta & Moxie	800	Old Woodward North, Suite 210	Medical	08/07/25	Scheduled to Open
Read My Lips	768	Old Woodward, North	Gift & Specialty	08/11/25	Scheduled to Open
Hudson Avenue Partners	205	Pierce Street, Suite 99 LL	Investment Bank	07/28/25	Scheduled to Open
Bloom Bistro	239	Old Woodward, North	Dining	07/24/25	Scheduled to Open
Kemosabe	600	Old Woodward, North	Dining	07/24/25	Scheduled to Open
St. Roger Abbey	215	Old Woodward, North	Bakery	07/17/25	Scheduled to Open
Elsa Arms, Estate & Couture	34164	Woodward Avenue, Suite 309	Furniture & Apparel	07/02/25	Scheduled to Open
Highline Trading	135	Old Woodward, North	Jeweler	06/17/25	Scheduled to Open
HealthMarkets	925	Maple Road, East	Insurance	06/17/25	Scheduled to Open
Street Beet	233	Old Woodward, North	Dining	06/17/25	Scheduled to Open
mane collab	730	Old Woodward, North	Salon	06/17/25	Scheduled to Open
Ideal Medical Massage	630	Old Woodward, North, Suite 303	Medical	06/17/25	Scheduled to Open
VITAstir	251	Merrill Street, East, Suite 202	Medical	06/12/25	Scheduled to Open
Reiki Euphoria	149	Pierce Street	Health & Wellness	04/28/25	Scheduled to Open
RH Gallery	300	Old Woodward, South	Home Furnishings	10/29/24	Scheduled to Open
MisterStyle	288	Maple Road, East	Interior Design	08/26/25	Opened
Half-Moon Outfitters	34288	Woodward Avenue	Apparel , Sporting Goods	07/10/25	Opened
Yumiis	205	Maple Road, East	Food Specialties	07/15/25	Opened
Pure Glow	282	Maple Road, West	Salon	07/24/25	Opened
Shock Gelato	335	Maple Road, East	Food Specialties	07/17/25	Opened
Senior Simon	187	Old Woodward, South, Suite 208	Business Services	07/15/25	Opened

SCHEDULED TO OPEN/OPENED IN LAST 12 MONTHS

SEPTEMBER 2025

Office Occupancy Rate 87%

Retail Occupancy Rate 97%

Name of Business	Property Address	Street Name	Notes	Date of notification	Scheduled to Open/Moved/Opened in last 12 months
Shifty	187	Old Woodward, South, Suite 208	Business Services	07/15/25	Opened
Metals in Time	526	Old Woodward, North	Jeweler	07/10/25	Opened
Perspire Sauna Studio	1020	Haynes Street	Health/Fitness	07/10/25	Opened
The NOW Massage Birmingham	375	Hamilton Row	Health/Wellness	07/10/25	Opened
Banya	555	Old Woodward, South, Suite 27L	Health/Wellness	06/01/25	Opened
Bon Bon Bon	217	Old Woodward, South	Food Specialties	05/10/25	Opened
LaserAway	135	Maple Road, East	Medical	05/08/25	Opened
Solidcore	1000	Haynes Street	Health/Fitness	05/01/25	Opened
Bobbles and Lace	244	Maple Road, East	Apparel - Women	04/23/25	Opened
Drop 02	230	Merill Street, East	Mens	04/05/25	Opened
Revive Wellness & Skin Spa	1010	Bowers Street	Salon/Spa	03/13/25	Opened
La Pecora Nera	135	Pierce Street	Deli	03/11/25	Opened
Air Sculpt	555	Old Woodward, South, Suite 500	Medical	03/11/25	Opened
Teuta	168	Maple Road, West	Dining	03/10/25	Opened
Daycap	930	Maple Road, East	Deli	01/22/25	Opened
Marrow	283	Hamilton Row	Deli	01/21/25	Opened
Terra Kitchen & Cocktails	260	Old Woodward, North	Dining	01/21/25	Opened
MATTHILDUR X MARK KELLER	227	Old Woodward, South	Apparel - Women	01/21/25	Opened
Wilder's	460	Parkview	Dining	12/16/24	Opened
Sophia Jewelers	123	Maple Road, West	Jeweler	12/09/24	Opened
Flute World	1050	Webster Street	Specialty Retailers	12/09/24	Opened

SCHEDULED TO OPEN/OPENED IN LAST 12 MONTHS

SEPTEMBER 2025

Office Occupancy Rate 87%

Retail Occupancy Rate 97%

Name of Business	Property Address	Street Name	Notes	Date of notification	Scheduled to Open/Moved/Opened in last 12 months
Icon Anti-Aging & Aesthetics	110	Old Woodward, South	Medical	12/09/24	Opened
Bell Bistro	185	Old Woodward, North	Dining	11/06/24	Opened
Detroit Lashes	950	Maple Road, East, Suite 10	Salon/Spa	10/30/24	Opened
Robert Kidd Gallery	555	Old Woodward, South	Gallery	10/29/24	Opened
Café Origins	163	Maple Road, West	Food Specialties	10/15/24	Opened

Executive Committee Meeting Minutes

Birmingham City Hall, 151 Martin Street, Conference Room 202

August 27, 2025, at 8:30 a.m.

In Attendance: A. Pohlod, Z. Kay, J. Ecker
Absent: D. Fehan, M. McKenzie
Staff: E. Bassett

Pohlod called the meeting to order at 8:35 a.m.

Approval of Minutes: Motion by Kay, seconded by Ecker, to approve the minutes dated May 28, 2025. All ayes. Motion passed.

Public Comment: None

Board Anticipated Action Items and Presentations:

- **Mid-Year Marketing Report:** Bassett presented the mid-year report, showing overall increases in impressions and engagement.

New Business

- **Contracts for Party Dreams and Sunbelt:** Bassett presented the contract details to the committee. These contracts include tents, generators, heaters and other equipment for the Winter Markt, Santa House and BRRmningham Blast events.
- **Sponsorship Requests:** The committee reviewed sponsorship requests from the Birmingham Bloomfield Chamber and the Birmingham Education Foundation.
- **Proposed 2026 Board and Committee Schedule:** Bassett presented the proposed schedule.

Committee Updates:

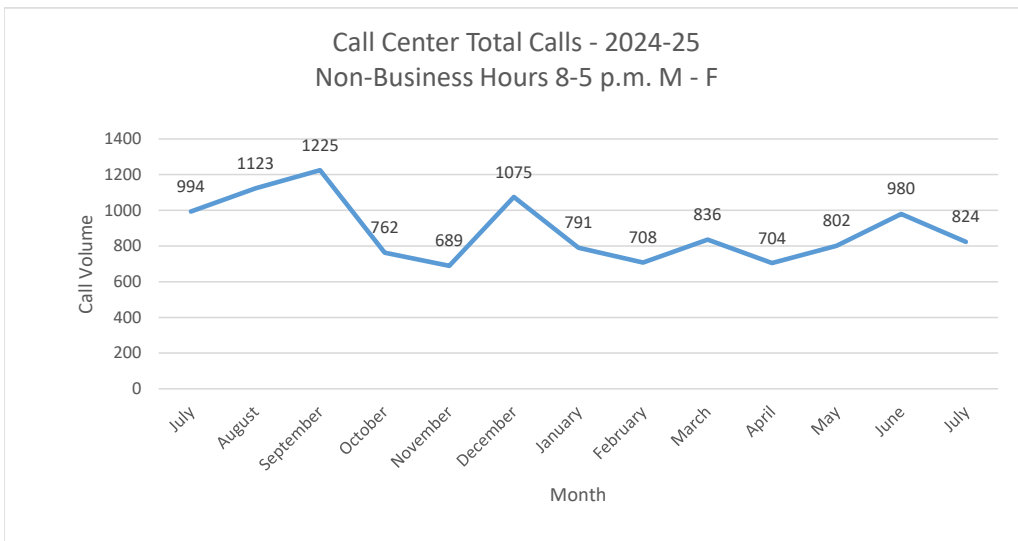
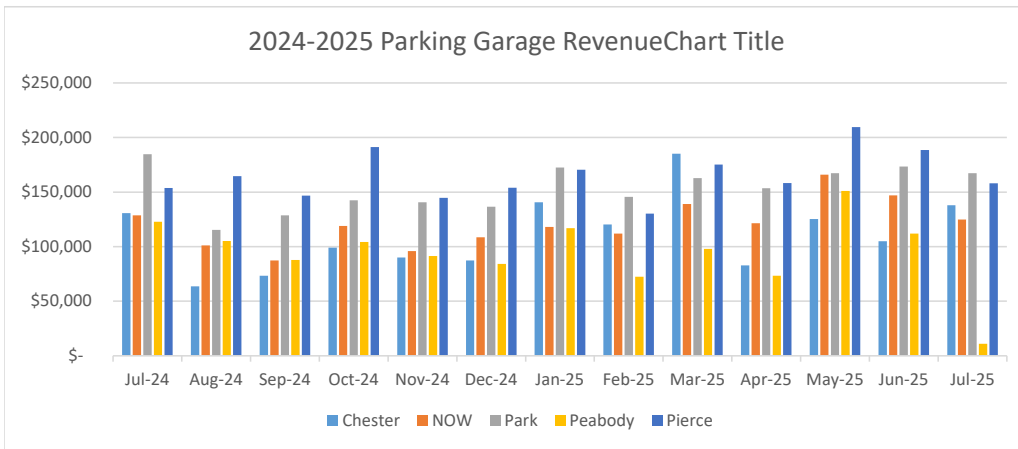
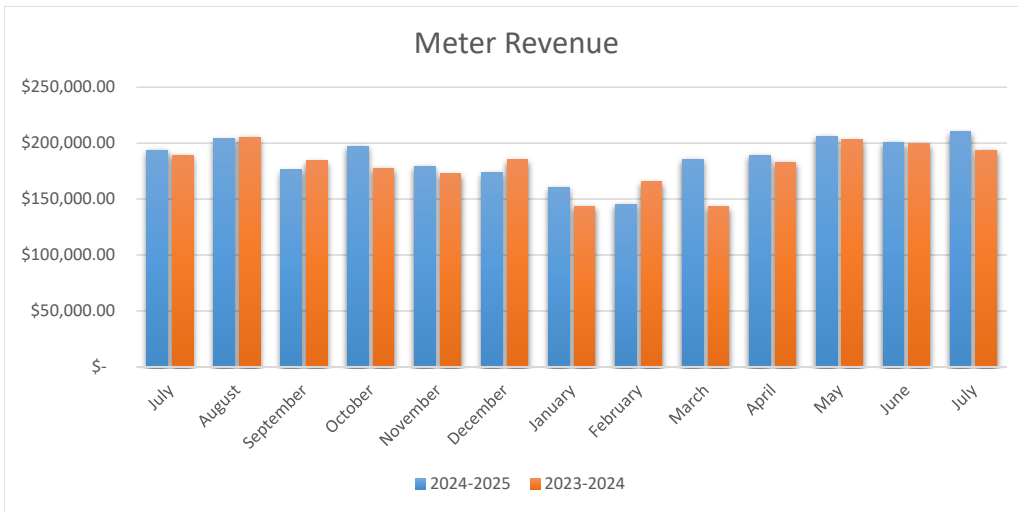
Kay and Bassett provided committee updates to the group.

Updates:

- **Downtown Guide:** The committee reviewed the Downtown Guide final draft and provided a few minor image change comments.
- **Willits Alley:** Bassett reported that the BSD is working with Oakland County on an initial vision for the alley, which is anticipated to be ready in October.

Meeting adjourned at 9:45 a.m.

NEXT MEETING: Thursday, September 25, 2025, at 8:30 a.m.



MONTHLY PARKING PERMITS SOLD					
	Chester	N. Old Woodward	Park	Peabody	Pierce
Unreserved	1192	990	1013	544	858
Evening	10	15	9	11	26
Total	1202	1005	1022	555	884

FREE PARKING REPORT

June 2025

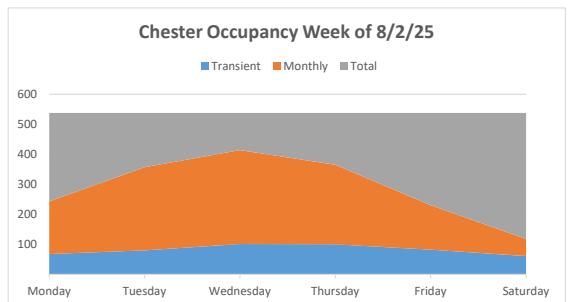
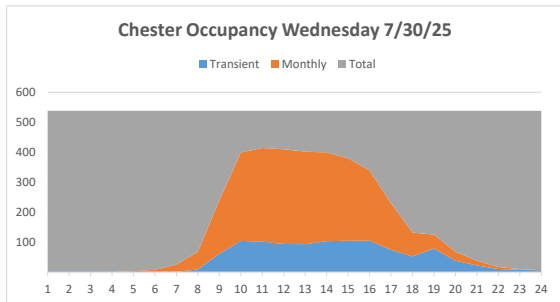
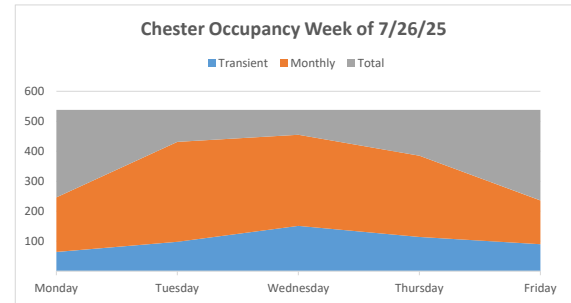
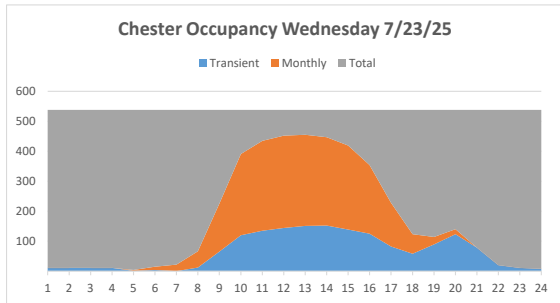
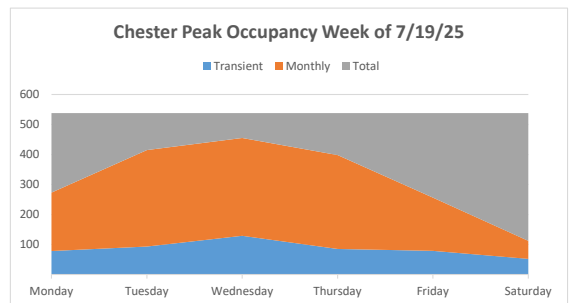
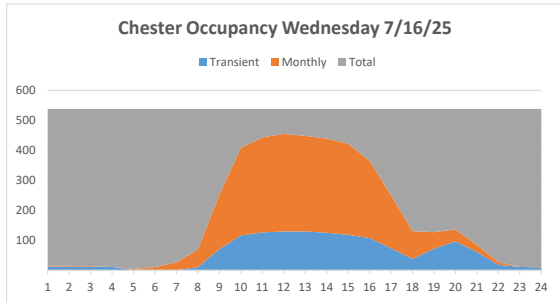
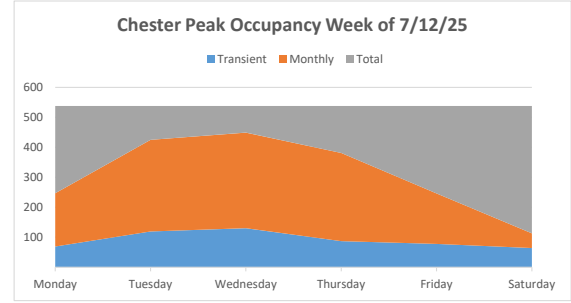
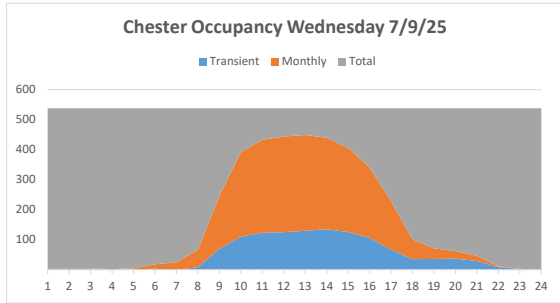
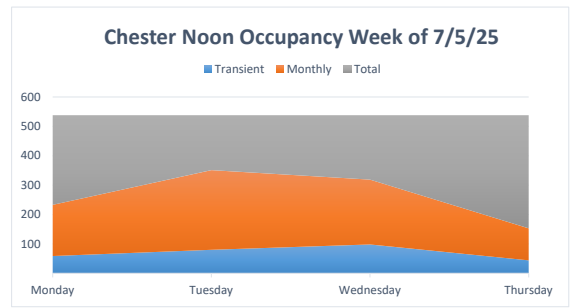
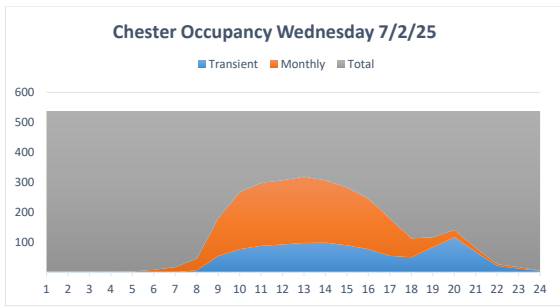
GARAGE	TOTAL CARS	FREE CARS	CASH REVENUE	% FREE VEHICLES
CHESTER	5,845	2,979	\$19,146.00	51%
OLD WOODWARD	15,143	7,862	\$44,639.00	52%
PARK	23,020	10,874	\$68,580.00	47%
PEABODY	22,283	13,419	\$47,390.00	60%
PIERCE	30,873	11,928	\$79,868.00	39%
TOTALS	97,164	47,062	\$259,623.00	48%

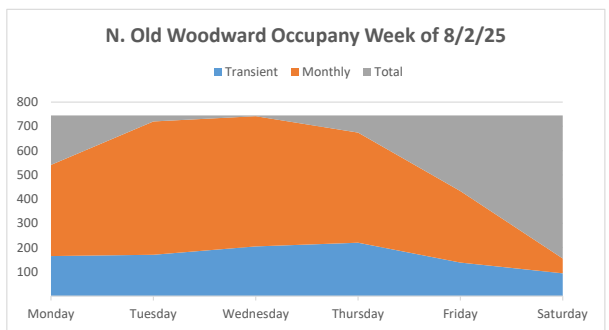
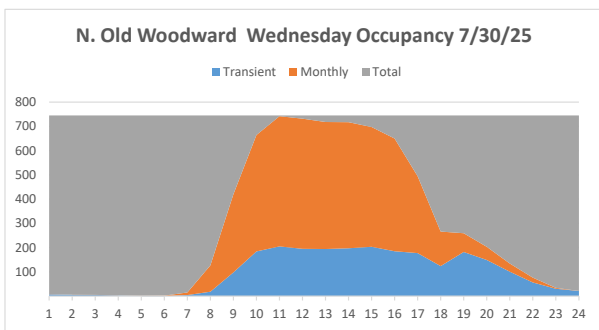
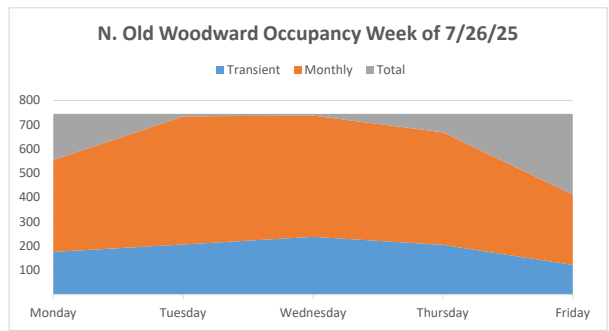
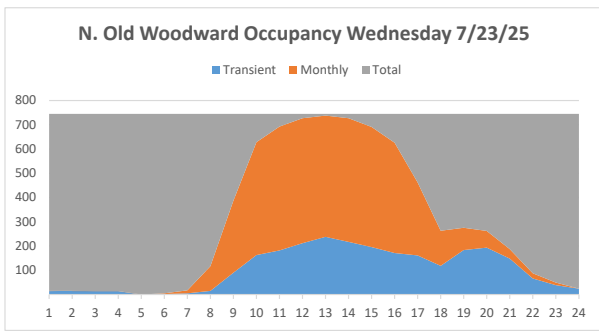
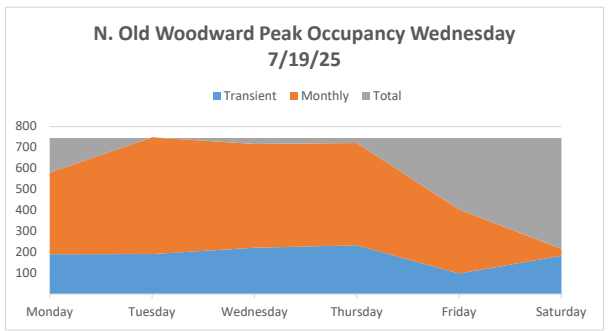
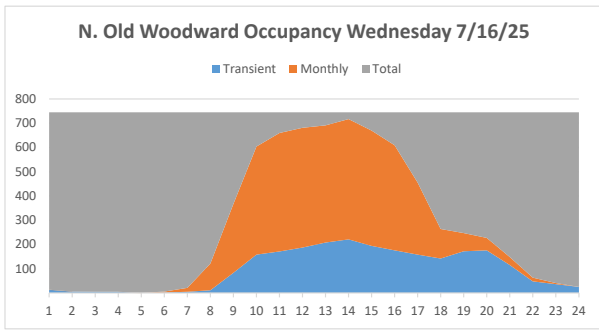
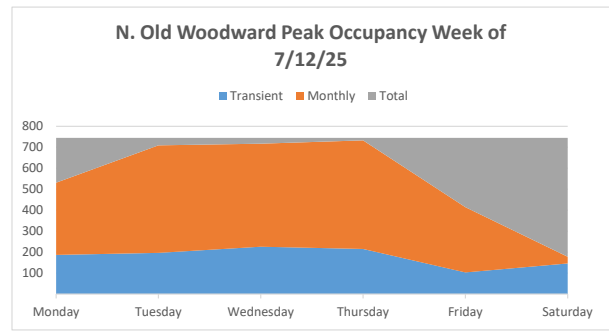
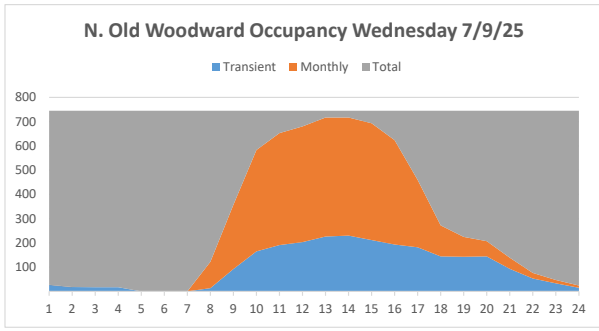
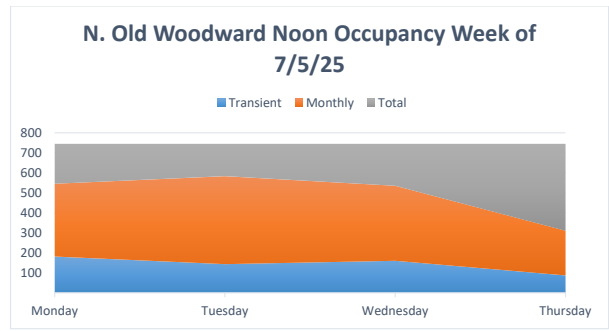
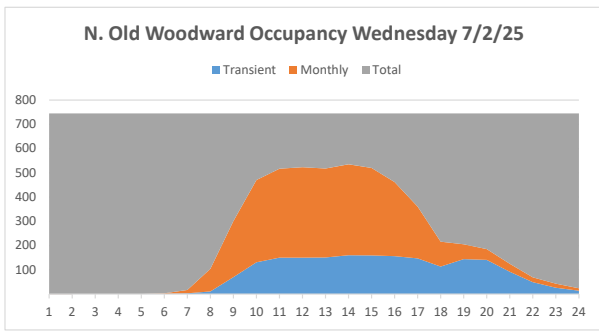
Paying cars	Rate per
2,866	\$6.68
7,281	\$6.13
12,146	\$5.65
8,864	\$5.35
18,945	\$4.22
	\$5.60

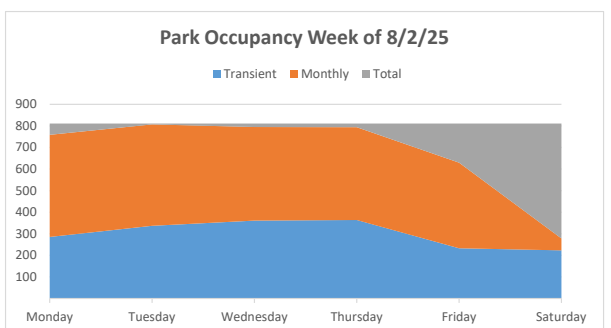
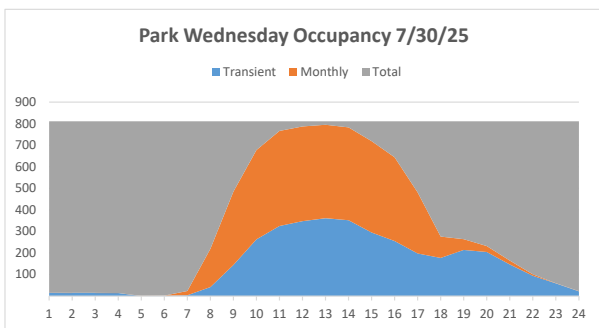
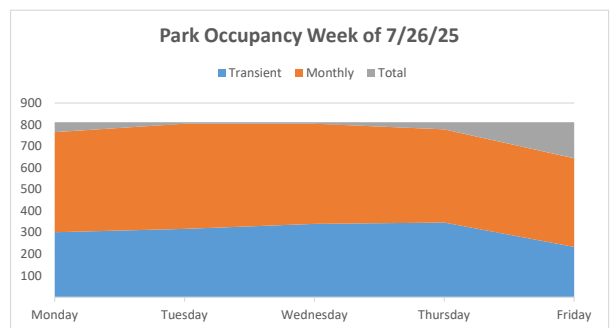
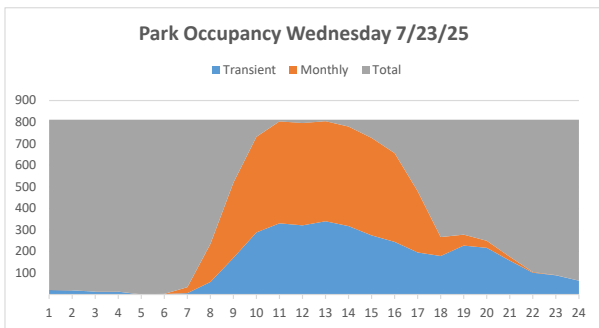
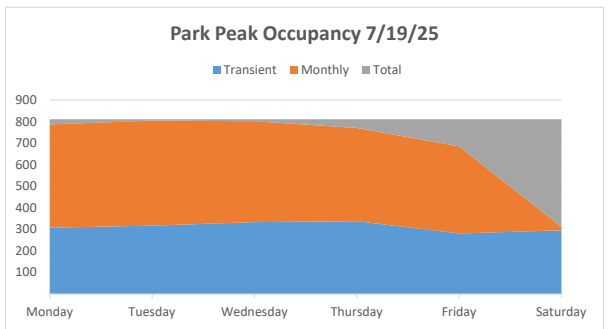
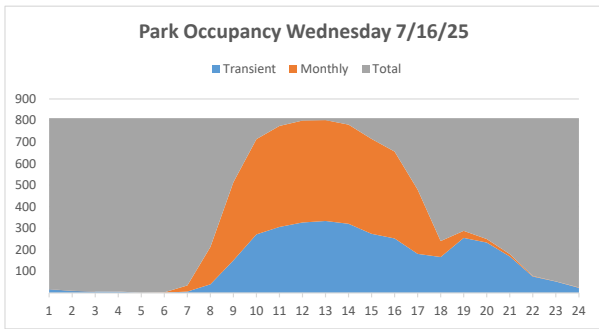
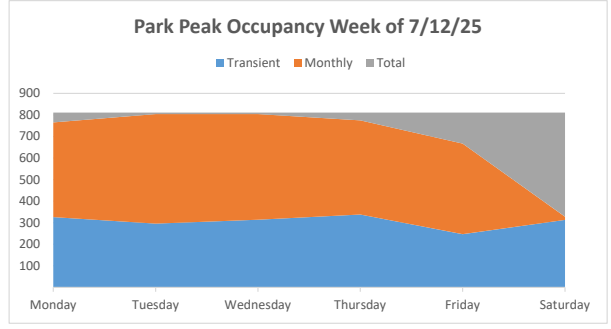
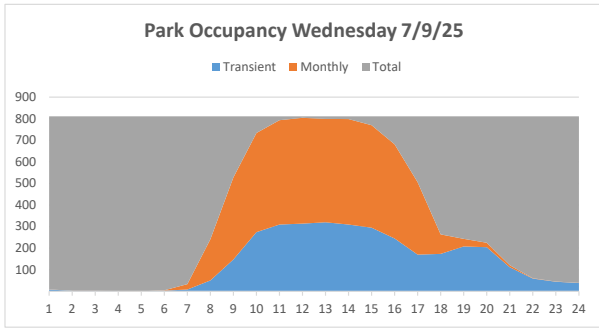
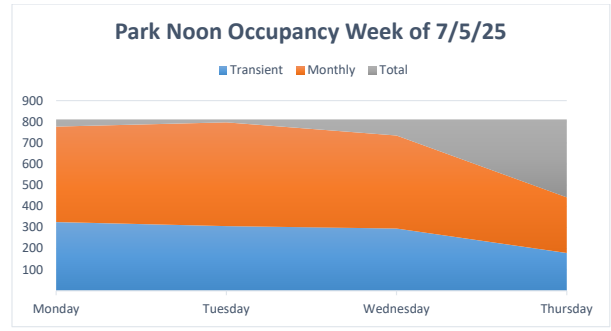
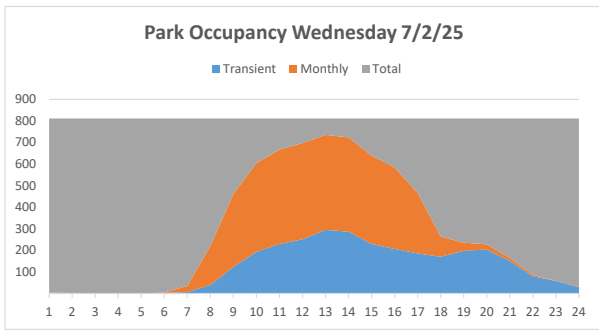
July 2025

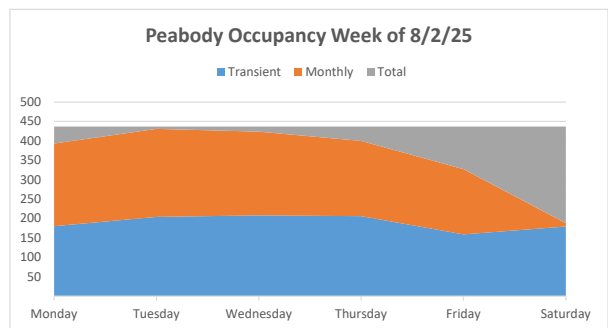
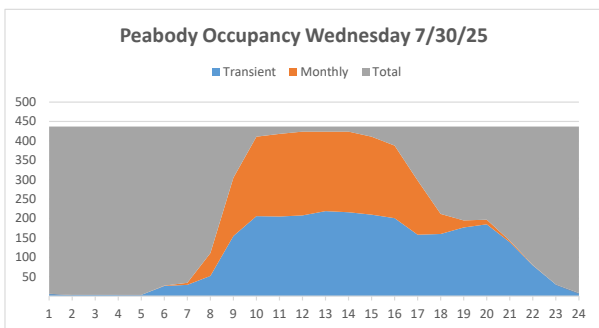
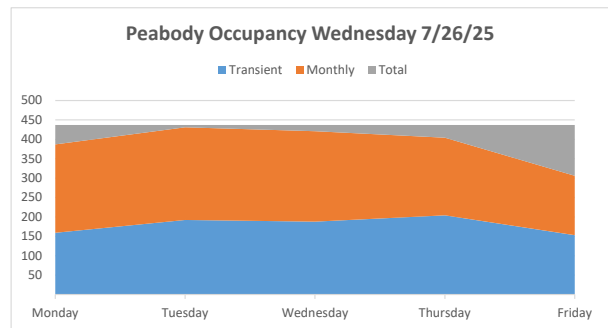
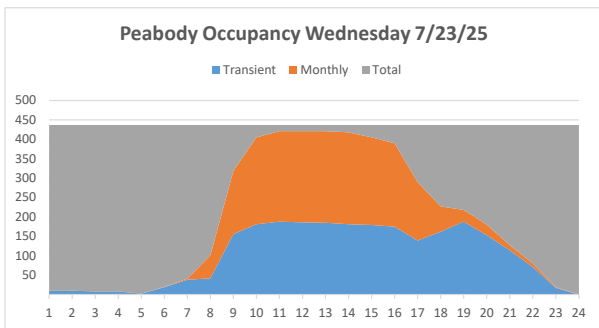
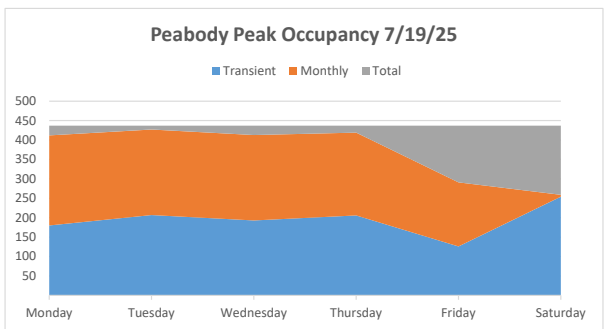
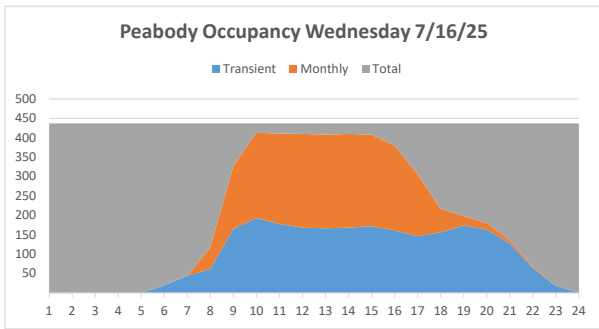
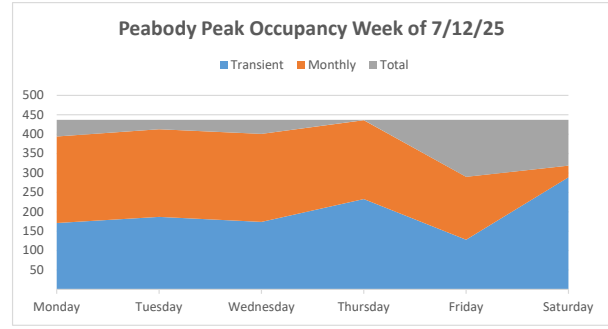
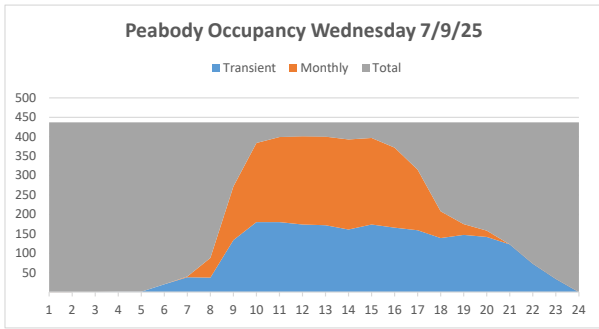
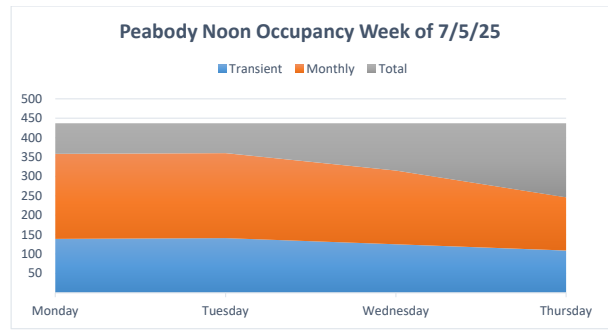
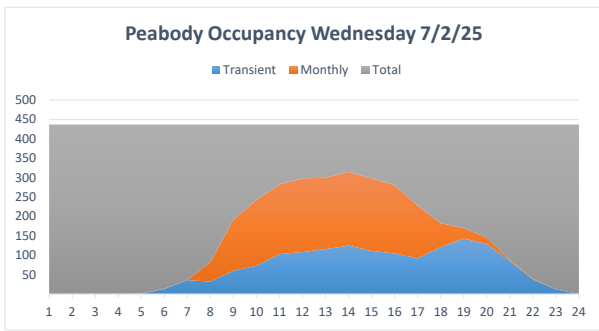
GARAGE	TOTAL CARS	FREE CARS	CASH REVENUE	% FREE VEHICLES
CHESTER	6,083	3,082	\$19,806.00	51%
OLD WOODWARD	14,987	7,526	\$47,274.00	50%
PARK	25,111	11,338	\$75,177.00	45%
PEABODY	22,229	12,652	\$51,700.00	57%
PIERCE	23,697	11,207	\$75,786.00	47%
TOTALS	92,107	45,805	\$269,743.00	50%

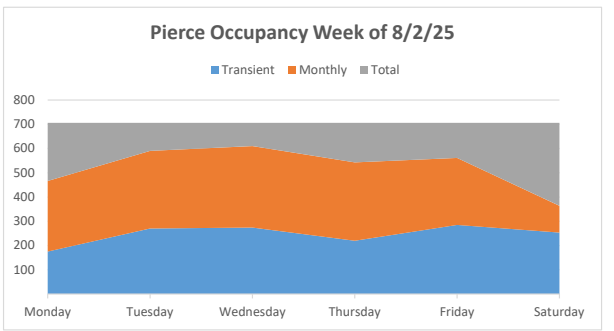
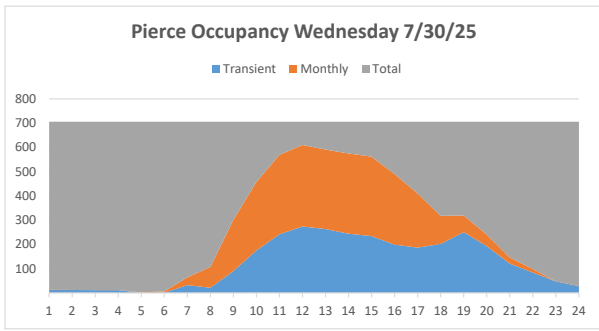
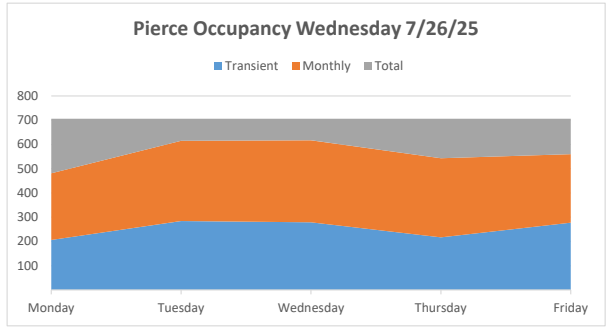
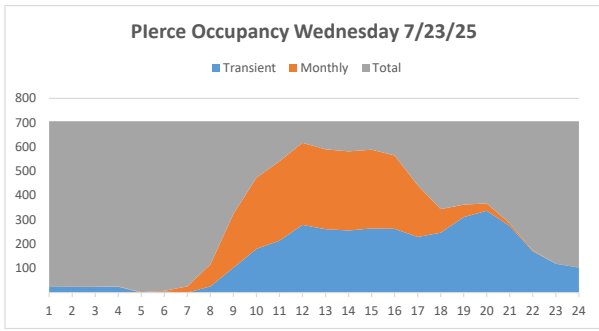
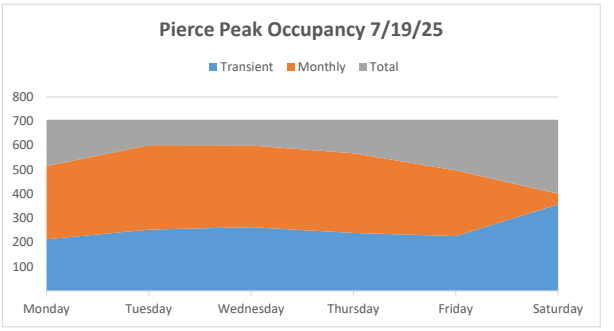
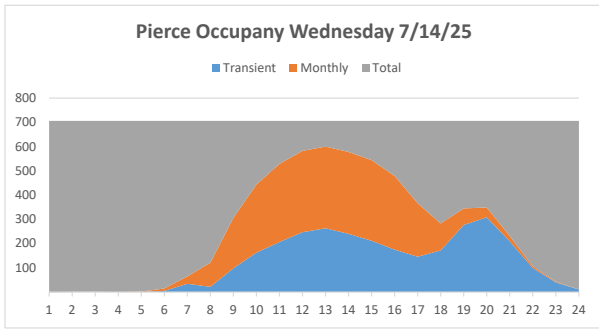
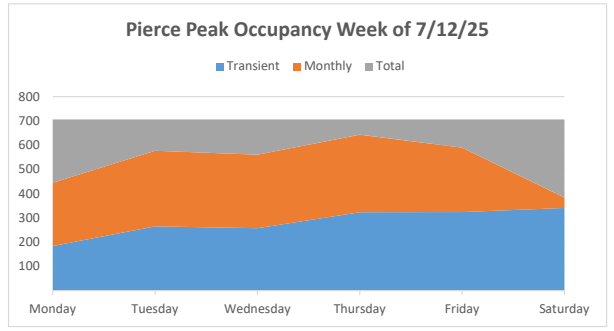
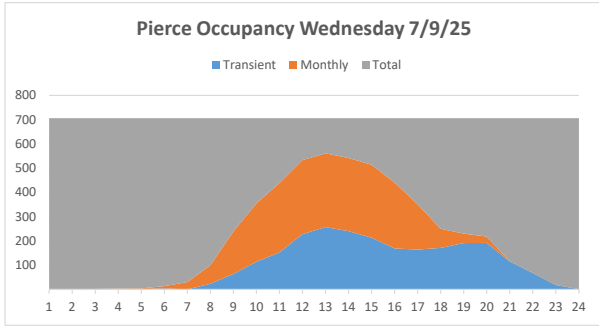
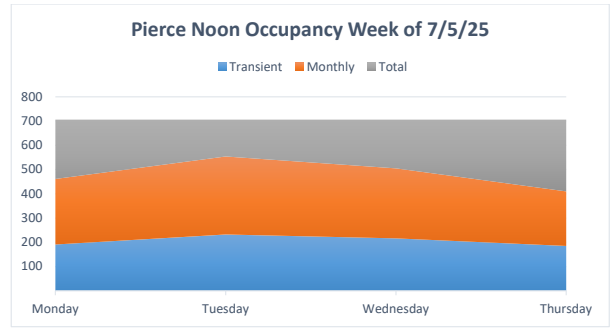
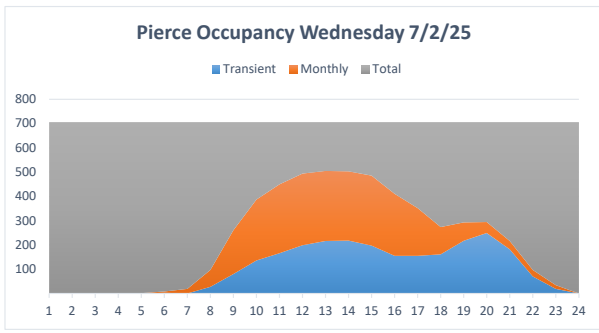
Paying cars	Rate per
3,001	\$6.60
7,461	\$6.34
13,773	\$5.46
9,577	\$5.40
12,490	\$6.07
	\$5.97











Birmingham Shopping District Board and Committee Meetings 2025

Month	BSD Board	Executive Committee	Business Development Committee	Maintenance and Capital Improvements Committee	Marketing and Advertising Committee	Special Events Committee	Tourism Advisory
January	*1/9/2025	*1/30/25	1/28/2025	*1/21/2025	1/8/2025	1/10/2025	
February	2/6/2025	2/26/2025	2/25/2025	2/11/2025	2/12/2025		
March	3/6/2025	3/26/2025	*3/18/25	3/11/2025	3/12/2025	*3/7/25	
April	4/3/2025	4/23/2025	*4/29/2025	*4/15/2025	4/9/2025	4/11/2025	4/10/2025
May	5/1/2025	5/28/2025	5/27/2025	5/13/2025	5/14/2025	5/9/2025	
June	6/5/2025	6/25/2025	6/24/2025	6/10/2025	6/11/2025	6/13/2025	
July	*7/10/25	7/23/2025	7/22/2025	7/8/2025	7/9/2025	7/11/2025	
August	8/7/2025	8/27/2025	8/26/2025	8/12/2025	8/13/2025	8/8/2025	
September	9/4/2025	*9/25/25	*9/16/25	9/9/2025	9/10/2025	9/12/2025	9/24/2025
October	*10/9/25	10/29/2025	10/28/2025	*10/27/25	*10/8/25	10/10/2025	
November	11/6/2025	11/26/2025	11/25/2025	*11/18/25	11/12/2025	11/14/2025	
December	12/4/2025	*12/17/25	*12/16/25	12/9/2025	12/10/2025	12/12/2025	

*Notes date outside of typical meeting cadence

Committee	Typical Meeting Cadence	Time of Day
BSD Board	1st Thursday of the month	8:30 AM
Executive Committee	2 Wednesdays before Board Meeting	8:30 AM
Business Development Committee	4th Tuesday of the month	8:30 AM
Maintenance and Capital Improvements Committee	2nd Tuesday of the month	8:30 AM
Marketing and Advertising Committee	2nd Wednesday of the month	8:30 AM
Special Events Committee	2nd Friday of the month	8:30 AM
Tourism Advisory	Twice a year	10:00 AM