



BOARD AGENDA OVERVIEW

September 3, 2026

TO: BSD Board of Directors
FROM: BSD Executive Director, Erika Bassett

Finance Reports

File and receive the financial reports for the periods ending July 31, 2026.

Consent Agenda Items

Motion: To approve the consent agenda for September 3, 2026, as presented.

- a. Minutes
Minutes from the August 6, 2026, BSD Board of Directors meeting are attached for your review and approval.
- b. Approval of Payable Vouchers
Attached are the payable vouchers for your review and approval for August 2026.

New Business

- a. Wall Art Grant Program – Proposed Mural
- b. Sponsorship Requests

Presentations

Old Business

Executive Director Report

BSD Board Meeting Schedule and Location:

The October 1, 2026 BSD Board meeting will recognize the milestone anniversaries of our long-standing businesses, and will take place in the Woodward Board Room at The Townsend Hotel, at 100 Townsend Street. **The meeting will start at 8 a.m.**

Assessment Renewal:

The request to set the public hearing dates for the BSD Special Assessment Renewal was approved by the City Commission at their regular meeting on August 10, 2026. Notices were mailed to all applicable parties within the district boundaries the week of August 17, 2026 and ads appeared in the local newspaper on August 23 and 30, 2026. The Public Hearing of Necessity will be held on September 14, 2026 and the Public Hearing of Confirmation of the Roll will be held on September 28, 2026.

Upcoming Special Events:

- September 4, 2026: Final Outdoor Movie Night of the season featuring Lilo & Stitch.



BIRMINGHAM

SHOPPING DISTRICT

- September 13, 2026: [Farmers Market](#) Second Sunday Fitness featuring a free mat Pilates class hosted by FS8 starting at 9 a.m. ([register here](#)).
- September 17, 2026: [Birmingham Art Walk](#) – a free strolling event featuring over 20 local artists and merchants throughout downtown.
- September 20, 2026: [Farmers Market](#) annual Harvest Festival featuring bountiful, seasonal produce and plants, a petting zoo, live music, activities for children and more.

Visit downtownbirmingham.com/events for more details and a full list of events.

DIA Inside Out:

The Birmingham Shopping District's application for the Detroit Institute of Arts (DIA) 2027 Inside|Out program has been accepted. Downtown Birmingham has been approved for eight reproductions of artworks from the DIA's collection. Artworks will be installed in May and stay on view through October of 2027. We will work with the DIA's team, property owners, and the City of Birmingham Planning Department on program implementation.

Staff:

The BSD is welcoming a new Farmers Market and Events Assistant, Yunjae Song, to the team! Yunjae has dedicated hundreds of volunteer hours over the last 18 months, participating in the Farmers Market, Movie Nights, Winter Markt and more. We appreciate Yunjae's dedication to our events and look forward to working with him.

DPS Appreciation Lunch:

The Maintenance & Capital Improvements Committee and BSD Staff team hosted the annual DPS Appreciation lunch in the DPS lunchroom on August 27, 2026. We extend a big thank you to the entire DPS team for their partnership and hard work in support of the BSD and its events and projects, the general downtown environment, and for all they do throughout the City of Birmingham.

Record Retention:

Over the past year, initiated by office renovations, all members of the BSD staff team have been working hard to organize our physical equipment and materials both in the office and in our off-site storage areas. As part of this work and to align with a citywide initiative led by the Clerk's Office, the BSD has also been organizing paper and digital records, including the development and implementation of a formal record retention schedule.

Fund 235.0 PRINCIPAL SHOPPING DISTRICT

GL Number	Description	Balance
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*** Assets ***

235.0-000.000-005.0000	CASH AND INVESTMENTS	1,939,202.24
235.0-000.000-036.0000	MISCELLANEOUS	65,050.00
235.0-000.000-036.9999	ALLOWANCE FOR BAD DEBT - MISCELLAN	1,457.45
235.0-000.000-045.0903	A/R PSD SAD 2025-2026	127,662.24

Total Assets		2,133,371.93
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*** Liabilities ***

235.0-000.000-200.0000	SUSPENSE ACCOUNT	4,006.39
235.0-000.000-202.0000	ACCOUNTS PAYABLE	18,130.02
235.0-000.000-255.0001	GIFT CERTIFICATES	600.00
235.0-000.000-362.0300	DEFERRED INFLOWS - MISCELLANEOUS I	66,507.45
235.0-000.000-362.0700	DEFERRED INFLOWS - SPECIAL ASSESSM	127,662.24

Total Liabilities		216,906.10
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*** Fund Balance ***

235.0-000.000-390.0000	RETAINED EARNINGS	1,836,578.04
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Total Fund Balance		1,836,578.04
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Beginning Fund Balance - 25-26		1,836,578.04
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Net of Revenues VS Expenditures - 25-26	144,462.13
*25-26 End FB/26-27 Beg FB	1,981,040.17
Net of Revenues VS Expenditures - Current Year	(64,574.34)
Ending Fund Balance	1,916,465.83
Total Liabilities And Fund Balance	2,133,371.93

* Year Not Closed

PERIOD ENDING 07/31/2026

GL NUMBER	DESCRIPTION	2025-26	END BALANCE	2026-27	ACTIVITY FOR	YTD BALANCE	% BDGT	ENCUMBERED
		AMENDED BUDGET	06/30/2026	AMENDED BUDGET	MONTH	07/31/2026	USED	YEAR-TO-DATE
Revenues								
Dept 000.000								
USE OF FUND BALANCE								
235.0-000.000-400.0000	APPROP FUND BAL/RET EARN	123,770.01	0.00	189,900.00	0.00	0.00	0.00	0.00
USE OF FUND BALANCE								
		123,770.01	0.00	189,900.00	0.00	0.00	0.00	0.00
SPECIAL ASSESSMENTS								
235.0-000.000-451.0235	FUTURE SPECIAL ASSESSMENTS - F	0.00	0.00	1,224,580.00	0.00	0.00	0.00	0.00
235.0-000.000-452.0901	PSD 2023-2024	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-000.000-452.0902	PSD 2024-2025	69,720.00	64,843.52	0.00	0.00	0.00	0.00	0.00
235.0-000.000-452.0903	PSD 2025-2026	1,184,350.00	1,110,538.19	57,030.00	0.00	0.00	0.00	0.00
235.0-000.000-474.0000	SPECIAL ASSESSMENT INTEREST	0.00	595.04	0.00	0.00	0.00	0.00	0.00
SPECIAL ASSESSMENTS								
		1,254,070.00	1,175,976.75	1,281,610.00	0.00	0.00	0.00	0.00
FEDERAL GRANTS								
235.0-000.000-528.0000	OTHER FEDERAL GRANTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
FEDERAL GRANTS								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
LOCAL CONTRIBUTIONS								
235.0-000.000-583.0005	OAKLAND COUNTY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
LOCAL CONTRIBUTIONS								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
CHARGES FOR SERVICES								
235.0-000.000-640.5141	CHARGES TO AUTO PARKING SYSTEM	25,000.00	25,000.00	25,000.00	0.00	0.00	0.00	0.00
CHARGES FOR SERVICES								
		25,000.00	25,000.00	25,000.00	0.00	0.00	0.00	0.00
INTEREST AND RENT								
235.0-000.000-665.0001	INVESTMENT INCOME	46,900.00	58,595.66	50,000.00	0.00	0.00	0.00	0.00
INTEREST AND RENT								
		46,900.00	58,595.66	50,000.00	0.00	0.00	0.00	0.00
OTHER REVENUE								
235.0-000.000-674.0002	DONATIONS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-000.000-674.0009	PROCEEDS FROM FUNDRAISING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-000.000-676.0001	CONTR FROM PRIVATE SOURCE	230,000.00	236,882.94	240,000.00	12,270.00	12,270.00	5.11	0.00
235.0-000.000-677.0001	SUNDRY & MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
OTHER REVENUE								
		230,000.00	236,882.94	240,000.00	12,270.00	12,270.00	5.11	0.00
Total Dept 000.000		1,679,740.01	1,496,455.35	1,786,510.00	12,270.00	12,270.00	0.69	0.00
TOTAL REVENUES		1,679,740.01	1,496,455.35	1,786,510.00	12,270.00	12,270.00	0.69	0.00
Expenditures								
Dept 175.000 - PUBLIC RELATIONS								
PERSONNEL SERVICES								
235.0-175.000-702.0001	SALARIES & WAGES DIRECT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-702.0002	OVERTIME PAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-702.0003	LONGEVITY	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0000	LABOR BURDEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0001	FICA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
235.0-175.000-711.0002	HOSPITALIZATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
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PERIOD ENDING 07/31/2026

		2025-26		2026-27		ACTIVITY FOR			
GL NUMBER	DESCRIPTION	AMENDED BUDGET	END BALANCE 06/30/2026	AMENDED BUDGET	MONTH 07/31/26	YTD BALANCE 07/31/2026	% BDGT USED	ENCUMBERED YEAR-TO-DATE	
Expenditures									
235.0-175.000-711.0003	LIFE INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-175.000-711.0005	DENTAL/OPTICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-175.000-711.0006	ST/LT DISABILITY INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-175.000-711.0007	WORKER'S COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-175.000-711.0012	RETIREMENT DEFINED CONTRIBUTIC	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-175.000-711.0013	RET HLTH SVGS CONTR EMPLR	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
PERSONNEL SERVICES		0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Total Dept 175.000 - PUBLIC RELATIONS		0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Dept 441.005 - DOWNTOWN MAINTENANCE									
PERSONNEL SERVICES									
235.0-441.005-702.0001	SALARIES & WAGES DIRECT	60,300.00	58,026.79	67,280.00	4,091.48	4,091.48	6.08	0.00	
235.0-441.005-702.0002	OVERTIME PAY	30,180.00	26,422.12	31,240.00	2,662.08	2,662.08	8.52	0.00	
235.0-441.005-702.0003	LONGEVITY	200.00	36.00	220.00	0.00	0.00	0.00	0.00	
235.0-441.005-702.0004	HOLIDAY PAY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-441.005-711.0000	LABOR BURDEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-441.005-711.0001	FICA	6,940.00	6,255.11	7,560.00	500.00	500.00	6.61	0.00	
235.0-441.005-711.0002	HOSPITALIZATION	19,250.00	15,002.01	9,020.00	657.44	657.44	7.29	0.00	
235.0-441.005-711.0003	LIFE INSURANCE	250.00	277.03	220.00	19.32	19.32	8.78	0.00	
235.0-441.005-711.0004	RETIREE HEALTH CARE CONTRIBUTI	540.00	516.96	660.00	54.42	54.42	8.25	0.00	
235.0-441.005-711.0005	DENTAL/OPTICAL	1,360.00	786.55	650.00	59.48	59.48	9.15	0.00	
235.0-441.005-711.0006	ST/LT DISABILITY INSURANCE	850.00	738.06	790.00	55.86	55.86	7.07	0.00	
235.0-441.005-711.0007	WORKER'S COMPENSATION	1,790.00	1,580.22	1,850.00	119.81	119.81	6.48	0.00	
235.0-441.005-711.0008	SICK TIME PAYOUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-441.005-711.0009	DEFERRED COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-441.005-711.0010	RETIREMENT (DB) ER CNTB	8,560.00	8,559.00	9,860.00	821.58	821.58	8.33	0.00	
235.0-441.005-711.0011	HRA CONTRIBUTIONS	70.00	0.00	70.00	0.00	0.00	0.00	0.00	
235.0-441.005-711.0012	RETIREMENT DEFINED CONTRIBUTIC	7,980.00	7,968.68	8,140.00	617.04	617.04	7.58	0.00	
235.0-441.005-711.0013	RET HLTH SVGS CONTR EMPLR	1,480.00	2,275.29	1,750.00	166.31	166.31	9.50	0.00	
PERSONNEL SERVICES		139,750.00	128,443.82	139,310.00	9,824.82	9,824.82	7.05	0.00	
OTHER CHARGES									
235.0-441.005-941.0000	EQUIPMENT RENTAL OR LEASE	37,100.00	50,005.45	43,470.00	5,183.67	5,183.67	11.92	0.00	
OTHER CHARGES		37,100.00	50,005.45	43,470.00	5,183.67	5,183.67	11.92	0.00	
Total Dept 441.005 - DOWNTOWN MAINTENANCE		176,850.00	178,449.27	182,780.00	15,008.49	15,008.49	8.21	0.00	
Dept 720.000 - PRINCIPAL SHOPPING DISTRICT									
PERSONNEL SERVICES									
235.0-720.000-702.0001	SALARIES & WAGES DIRECT	347,040.00	352,924.85	370,900.00	17,281.26	17,281.26	4.66	0.00	
235.0-720.000-702.0002	OVERTIME PAY	1,600.00	1,046.59	1,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-702.0003	LONGEVITY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-703.0000	ADMINISTRATION COST	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-711.0000	LABOR BURDEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-711.0001	FICA	26,680.00	26,236.55	28,450.00	1,276.41	1,276.41	4.49	0.00	
235.0-720.000-711.0002	HOSPITALIZATION	57,140.00	46,302.45	59,750.00	1,232.25	1,232.25	2.06	0.00	
235.0-720.000-711.0003	LIFE INSURANCE	610.00	944.04	710.00	47.02	47.02	6.62	0.00	
235.0-720.000-711.0004	RETIREE HEALTH CARE CONTRIBUTI	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-711.0005	DENTAL/OPTICAL	1,680.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-711.0006	ST/LT DISABILITY INSURANCE	1,100.00	1,138.52	1,290.00	56.70	56.70	4.40	0.00	

PERIOD ENDING 07/31/2026

		2025-26		2026-27		ACTIVITY FOR			
GL NUMBER	DESCRIPTION	AMENDED BUDGET	END BALANCE 06/30/2026	AMENDED BUDGET	MONTH 07/31/26	YTD BALANCE 07/31/2026	% BDGT USED	ENCUMBERED YEAR-TO-DATE	
Expenditures									
235.0-720.000-711.0007	WORKER'S COMPENSATION	1,290.00	1,140.04	1,380.00	54.72	54.72	3.97	0.00	
235.0-720.000-711.0008	SICK TIME PAYOUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-711.0010	RETIREMENT (DB) ER CNTB	11,240.00	11,235.00	14,140.00	1,178.17	1,178.17	8.33	0.00	
235.0-720.000-711.0011	HRA CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-711.0012	RETIREMENT DEFINED CONTRIBUTIC	10,940.00	12,017.70	12,810.00	598.58	598.58	4.67	0.00	
235.0-720.000-711.0013	RET HLTH SVGS CONTR EMPLR	1,820.00	1,827.00	1,820.00	91.00	91.00	5.00	0.00	
PERSONNEL SERVICES		461,140.00	454,812.74	492,250.00	21,816.11	21,816.11	4.43	0.00	
OTHER CHARGES									
235.0-720.000-801.0200	LEGAL SERVICES	4,500.00	3,979.50	3,500.00	0.00	0.00	0.00	0.00	
235.0-720.000-802.0100	AUDIT	800.00	760.00	860.00	0.00	0.00	0.00	0.00	
235.0-720.000-811.0000	OTHER CONTRACTUAL SERVICE	10,000.00	10,000.00	100,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-813.0000	ADMINISTRATIVE SERVICES	30,930.00	30,930.00	31,860.00	0.00	0.00	0.00	0.00	
235.0-720.000-821.0100	PHYSICAL EXAMINATIONS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-828.0300	PARKING VALET SERVICES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-829.0100	SNOW REMOVAL CONTRACT	83,000.00	64,200.00	73,200.00	0.00	0.00	87.70	64,200.00	
235.0-720.000-829.0200	WEB SITE MAINTENANCE	10,000.00	6,400.00	8,000.00	6,600.00	6,600.00	82.50	0.00	
235.0-720.000-851.0000	TELEPHONE	1,750.00	1,797.87	2,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-881.0000	MARKETING & ADVERTISING	201,750.01	166,865.55	209,350.00	19,761.37	19,761.37	73.91	134,969.55	
235.0-720.000-882.0000	PUBLIC RELATIONS	11,000.00	0.00	12,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-883.0000	TENANT RECRUITMENT	69,200.00	23,536.52	65,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-888.0000	SPECIAL EVENTS	301,250.00	233,842.29	309,500.00	10,658.37	10,658.37	37.45	105,263.46	
235.0-720.000-901.0000	PRINTING & PUBLISHING	61,000.00	30,125.66	45,000.00	2,500.00	2,500.00	38.43	14,795.00	
235.0-720.000-904.0000	PRINTING PSD MAGAZINE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-933.0200	EQUIPMENT MAINTENANCE	1,500.00	1,513.93	1,500.00	0.00	0.00	0.00	0.00	
235.0-720.000-935.0200	MAINTENANCE SHOPPING DIST	165,740.00	66,356.72	156,630.00	0.00	0.00	18.05	28,279.50	
235.0-720.000-941.0000	EQUIPMENT RENTAL OR LEASE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
235.0-720.000-942.0000	COMPUTER EQUIPMENT RENTAL	49,650.00	49,650.00	53,480.00	0.00	0.00	0.00	0.00	
235.0-720.000-944.0000	BUILDING OR FACILITY RENT	12,000.00	12,000.00	12,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-957.0100	TRAINING	3,000.00	50.00	3,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-957.0300	MEMBERSHIPS AND DUES	3,000.00	1,950.46	3,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-957.0400	CONFERENCES & WORKSHOPS	5,000.00	200.00	5,000.00	0.00	0.00	0.00	0.00	
235.0-720.000-958.0200	EMPLOYEE PARKING	6,000.00	5,820.00	6,000.00	500.00	500.00	8.33	0.00	
235.0-720.000-960.0400	LIABILITY INSURANCE	5,380.00	5,379.96	5,600.00	0.00	0.00	0.00	0.00	
235.0-720.000-962.0000	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OTHER CHARGES		1,036,450.01	715,358.46	1,106,480.00	40,019.74	40,019.74	35.02	347,507.51	
SUPPLIES									
235.0-720.000-727.0000	POSTAGE	1,800.00	0.00	1,500.00	0.00	0.00	0.00	0.00	
235.0-720.000-729.0000	OPERATING SUPPLIES	3,500.00	3,372.75	3,500.00	0.00	0.00	0.00	0.00	
235.0-720.000-799.0000	EQUIPMENT UNDER \$5,000	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
SUPPLIES		5,300.00	3,372.75	5,000.00	0.00	0.00	0.00	0.00	
CAPITAL OUTLAY									
235.0-720.000-972.0000	FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
CAPITAL OUTLAY		0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OTHER FINANCING USES									
235.0-720.000-995.0101	TRANSFER TO GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
OTHER FINANCING USES		0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Total Dept 720.000 - PRINCIPAL SHOPPING DISTRICT		1,502,890.01	1,173,543.95	1,603,730.00	61,835.85	61,835.85	25.52	347,507.51	

REVENUE AND EXPENDITURE REPORT FOR CITY OF BIRMINGHAM
PERIOD ENDING 07/31/2026

GL NUMBER	DESCRIPTION	2025-26	END BALANCE	2026-27	ACTIVITY FOR	YTD BALANCE	% BDGT	ENCUMBERED
		AMENDED BUDGET	06/30/2026	AMENDED BUDGET	MONTH			
07/31/2607/31/2026USEDYEAR-TO-DATE								
Expenditures								
TOTAL EXPENDITURES		1,679,740.01	1,351,993.22	1,786,510.00	76,844.34	76,844.34	23.75	347,507.51
TOTAL REVENUES - FUND 235.0		1,679,740.01	1,496,455.35	1,786,510.00	12,270.00	12,270.00	0.69	0.00
TOTAL EXPENDITURES - FUND 235.0		1,679,740.01	1,351,993.22	1,786,510.00	76,844.34	76,844.34	23.75	347,507.51
NET OF REVENUES & EXPENDITURES		0.00	144,462.13	0.00	(64,574.34)	(64,574.34)	100.00	(347,507.51)

City of Birmingham
Birmingham Shopping District Meeting Minutes
Thursday, August 6, 2026 - 8:30 a.m.
Birmingham City Hall
Birmingham, MI 48009

Minutes of the meeting of the Birmingham Shopping District Board held on Thursday, August 6, 2026, at 8:35 a.m. at Birmingham City Hall.

1. CALL TO ORDER AND ROLL CALL OF BOARD

PRESENT: Ecker, Hussey, Kay, Lundberg, Pohlod, Roberts, Surnow, Secretary Lipari, Director Emeritus Fehan

ABSENT: McKenzie, Sharrak, Taddei, Wolf

ADMINISTRATION: Bassett

GUEST(S): Jeff Hockman

2. RECOGNITION OF VISITORS

3. FINANCE REPORT – BASSETT

Bassett reported that the finance department is currently going through an audit of the last fiscal year. Bassett reviewed the balance sheet which ends June 30, 2026. Current total assets and fund balance are both a little higher than they were at this time last year.

Investment income came in higher than anticipated this year. Expenses for DPS came in a little under the budgeted amount. Total expenditures are just under 80% of budget. Numbers are still being finalized, but it looks like there will be an addition to the fund balance.

4. APPROVAL OF CONSENT AGENDA

Consent agenda consisted of the:

- a. Approval of the BSD Board minutes from June 4, 2026
- b. Approval of vouchers – June and July 2026

MOTION: Motion by Ecker, seconded by Hussey, to approve the BSD Board minutes from June 4, 2026 and vouchers from June and July 2026.

VOTE: Yeas: Ecker, Hussey, Kay, Lundberg, Pohlod, Roberts, Surnow

Nays: none

Absent: McKenzie, Sharrak, Taddei, Wolf

Motion passed.

5. NEW BUSINESS

a. Blade Sign Grant Program

Bassett explained the importance of blade signs in the downtown area. The Business Development Committee would like to offer a grant program that would reimburse businesses up to 50%, with a maximum of \$2,000 for fabrication and installation of a blade sign. The BSD board would be responsible for the authorization and allocation of funds. The Business Development Committee would accept applications and make recommendations to the Board. This would be limited to one grant award per business and businesses must meet all stated eligibility guidelines. National corporate owned retailers would not be eligible.

Pohlod added that reports of approved businesses will be brought to the board regularly.

MOTION: Motion by Kay, seconded by Lundberg to approve the Birmingham Shopping District Blade Sign Grant Program.

VOTE: Yeas: Ecker, Hussey, Kay, Lundberg, Pohlod, Roberts, Surnow

Nays: none

Absent: McKenzie, Sharrak, Taddei, Wolf

Motion passed.

6. PRESENTATIONS

a. Social Media Report

Bassett reviewed the Social Media Report covering the last six months (February through July). The report compares this year to last year. Instagram views are much higher this year as are interactions. Instagram is doing very well. Views on Facebook are down slightly. However, reach and interactions are up.

Bassett highlighted that the three and six month Smart Goals were very aggressive. Although the goals were not all met, Bassett is pleased with the trends. Analytics will be reviewed every three months. She encouraged board members to share their ideas.

b. Mid-Year Marketing Report

Bassett shared the Mid-Year Marketing Report for the first six months of the year. She explained that some numbers were lower because of the cancelation of the BRRmingham Blast event. She noted that the Farmers Market social media continues to be done internally, not by Saturday Social.

Village Fair had a high level of interaction on the BSD website.

7. OLD BUSINESS - none

8. REPORTS

a. COMMITTEE REPORTS

SPECIAL EVENTS – KAY

No meeting held.

Bassett shared that 19 businesses responded to the Day On The Town survey. Some businesses said that it was their best year while others said that sales were down from previous years.

There were many other events and activities also happening that day.

MARKETING & ADVERTISING – LUNDBERG

No meeting held.

MAINTENANCE/CAPITAL IMPROVEMENTS – LIPARI

Lipari reported that work continues on the Lot 6 mural project. The committee is reviewing art submissions. The wall will be painted while the process of finalizing a design continues.

Willits Alley is waiting for DTE to install brackets for lights. The holiday tree purchase will go to City Commission on August 10, 2026 for final approval. Power washing of downtown sidewalks will begin after Woodward Dream Cruise.

Bassett added that approximately 15 artists have submitted mural designs already. She also reported that Merrill St. lighting is continuing to move forward slowly. Bassett applied for the DIA's Inside Out program. If accepted to the program, approximately five to ten pieces of art would be placed in the downtown area. Some of those could go into the Willits Alley.

BUSINESS DEVELOPMENT - SURNOW

Surnow reported that the committee refined the Blade Sign Grant program. The committee is also working on updating the business mix analysis report.

Bassett added that a significant number of businesses have opened recently and more are scheduled to open. Merchant meetings were held in June and July.

EXECUTIVE COMMITTEE REPORT – POHLOD

Pohlod shared that the committee discussed the assessment renewal. The requested rate is the same as the previous assessment. The process with City Commission to set a public hearing will begin at their August 10, 2026 meeting.

Pohlod also asked for feedback from board members for Bassett's review.

b. WAYFINDING - FEHAN

The first two wayfinding signs were installed in front of City Hall and at Maple and Old Woodward. The next two will be the gateway signs. A contract was approved for Phase 2. There has been some mixed feedback from residents.

c. ADVISORY PARKING COMMITTEE

Bassett explained that a local resident submitted a lengthy report on parking capacity. The committee reviewed the report.

City Commission was split when they reviewed the proposed sustainability fee. More work will be done on details of how funds will be used. It will then go to Commission again for approval. Pohlod added that she spoke on behalf of the BSD at a Commission meeting regarding the implementation of the fee.

c. EXECUTIVE DIRECTOR REPORT

Bassett shared that City Hall is the planned location for the September BSD Board meeting. The October meeting will be held at the Townsend Hotel as that is the meeting that business anniversaries will be recognized.

It is time for the BSD Special Assessment to be renewed. That process starts with City Commission setting public hearings. At the August 10, 2026 meeting they will set a public hearing of necessity for September 14, 2026 and a public hearing of confirmation of the role for September 28, 2026.

August 7, 2026 will be Movie Night. Farmers Market Corn Festival will be August 9, 2026. The Birmingham Cruise Event will be held on August 15, 2026.

Bassett thanked Fehan and Taddei for donating their time and talent to repair Santa House.

Bassett also gave a brief marketing update and reminded members that sponsorship requests will be reviewed at the September meeting.

9. UNFINISHED BUSINESS

None.

10. INFORMATION

a. Retail Activity – provided in packet

b. Announcements – no new announcements

c. Letters, Board Attendance & Monthly Meeting Schedule – provided in packet

11. PUBLIC COMMENTS

Hockman shared his concerns about the proposed sustainability fee. He feels the City needs to show the importance of sustainability by including it in the City budget and not relying so much on the proposed fee.

12. ADJOURNMENT – 9:48 A.M.

Respectfully submitted,
Jaimi Brook (back-up notes on file)

Amy Pohlod, BSD Board Chair

Date

Birmingham Principal Shopping District Board

Voucher List For: 09/03/2026

Early Release	Vendor	Description	Account	Amount
	ALLEGRA MARKETING, PRINT, MAIL	ART WALK POSTERS	MARKETING & ADVERTISING	232.25
	AMAZON CAPITAL SERVICES INC	MISC SUPPLIES FOR MARKETING	MARKETING & ADVERTISING	926.96
	AUDACY OPERATIONS, INC.	ADVERTISING FOR DAY ON THE TOWN, HOLIDAY AND BRRMINGHAM BLAST	DAY ON THE TOWN	3,500.00
	BEASLEY MEDIA GROUP, LLC	ADVERTISING FOR DAY ON THE TOWN, GENERAL	DAY ON THE TOWN	5,000.00
	BEIER HOWLETT P.C.	MISC LEGAL FEES	LEGAL SERVICES	115.50
	BEYOND JUICERY	ITEMS FOR PHOTO SHOOT	MARKETING & ADVERTISING	36.00
	CANTU-MILLER VENTURES LLC	SOCIAL MEDIA CONTENT AND CREATION SERVICES	SOCIAL MEDIA CONTENT AND CREATION SERVIC	3,800.00
	CAR TRUCKING INC	DUMPSTERS FOR EVENTS	FARMERS MARKET DUMPSTERS	128.80
	C'FORJA LLC	PERFORMANCE AT BFM 09/13	SPECIAL EVENTS	200.00
	CHAT GPT	MONTHLY SUBSCRIPTION	MARKETING & ADVERTISING	20.00
	CITY OF BIRMINGHAM	PARKING FOR MERCHANT MEETING	TENANT RECRUITMENT	2.00
	CLARE POLLARD	STYLIST FOR PHOTO SHOOT	MARKETING & ADVERTISING	500.00
	CRAINS DETROIT EVENTS	TICKET FOR EVENT FOR ERIKA	CONFERENCES & WORKSHOPS	110.00
	DANIEL TENNANT	PERFORMANCE AT BFM 9/20	SPECIAL EVENTS	300.00
	DOUG GEHAN	MATERIALS FOR SANTA HOUSE REPAIRS	SPECIAL EVENTS	538.32
	DOUGLAS WILSON	PERFORMANCE AT BFM 10/4	SPECIAL EVENTS	200.00
	DRUM DANCER RECORDS INC	PERFORMANCE AT BFM 9/27	SPECIAL EVENTS	200.00
	ERIKA BASSETT	MISC SUPPLIES FOR CRUISE	SPECIAL EVENTS	201.50
	ETHNIC ARTWORK, INC	DASH PLAQUES FOR CRUISE	SPECIAL EVENTS	1,572.75
	EVENTBRITE	EVENT FOR ERIKA	CONFERENCES & WORKSHOPS	500.00
	H & P PROTECTIVE SERVICES, INC.	UNARMED SECURITY DURING WINTER MARKT	SPECIAL EVENTS	1,310.00
	HAZEL, RAVINES & DOWNTOWN	TREATS FOR MERCHANT MEETING	TENANT RECRUITMENT	169.90
	IHEART MEDIA	ADVERTISING FOR DAY ON THE TOWN, BIRMINGHAMBURGER, HOLIDAY, BRRMINGHAM BLAST AND GENERAL	DAY ON THE TOWN	7,679.98

Birmingham Principal Shopping District Board**Voucher List For:** 09/03/2026

Early Release	Vendor	Description	Account	Amount
	JAIMI BROOK	MISC SUPPLIES FOR CRUISE EVENT	SPECIAL EVENTS	32.03
	JOHN PETERS	PERFORMANCE AT ARTWALK 09/17	SPECIAL EVENTS	200.00
	MANYCHAT	MONTHLY SUBSCRIPTION	MARKETING & ADVERTISING	15.00
	META	MONTHLY SUBSCRIPTION	MARKETING & ADVERTISING	64.00
	META/ FACEBOOK	BOOSTED POSTS	TENANT RECRUITMENT	747.10
	OAKLAND COUNTY MOMS	ADVERTISING FOR MOVIE NIGHTS, HOLIDAY AND BRRMINGHAM BLAST	MOVIE NIGHTS	3,250.00
	OLD FASHIONED RENTALS	REFUND FOR CRUISE EVENT	SPECIAL EVENTS	60.00
	PEGASUS ENTERTAINMENT INC	VIDEO/AUDIO FOR DAY ON THE TOWN	DAY ON THE TOWN	3,800.00
	REDVANLY	MISC SUPPLIES FOR PHOTO SHOOT	MARKETING & ADVERTISING	15.90
	SIGNS-N-DESIGNS INC	DAY ON THE TOWN SIGNS	SPECIAL EVENTS	192.00
	STEPHEN FROMM	GIFTS FOR CRUISE VOLUNTEERS	SPECIAL EVENTS	190.00
	SWEETEST GOURMET	REFUND FOR FARMERS MARKET	SPECIAL EVENTS	520.00
	TURNER SANITATION, INC	PORTA POTTIES AND SINK STATION AT EVENTS	FARMERS MARKET	4,815.00
	UNIQUE PONY RIDES	PETTING ZOO AT FARMERS MARKET 09/20	SPECIAL EVENTS	750.00
	WDIV/TV4	ADVERTISING FOR DAY ON THE TOWN AND HOLIDAYS	DAY ON THE TOWN	2,000.00

Birmingham Principal Shopping District Board**Voucher List For:** 09/03/2026

Early Release Vendor	Description	Account	Amount
		Total:	\$ 43,894.99
<u>JOURNAL ENTRIES</u>			
	Dog Waste Depot - paw pal bags		\$ 423.38
	City of Birmingham - Employee Parking		500.00
	City of Birmingham - Postage		145.15
	Total Journal Entries		\$ 1,068.53
	TOTAL VOUCHERS AND JOURNAL ENTRIES		\$ 44,963.52
			=====

*Items marked with an asterisk were submitted in advance and prior to board approval

Board Chair_____ **Date** _____



MEMORANDUM

DATE: September 3, 2026
TO: Birmingham Shopping District Board of Directors
FROM: Erika Bassett
SUBJECT: Wall Art Grant Program – Proposed Mural

The purpose of the Birmingham Shopping District (BSD) Wall Art Grant Program, approved by the BSD Board on May 7, 2026, is to fund curated public art on the exterior of private buildings to enhance visual appeal and create engaging spaces that encourage exploration of the district.

The program goals are to:

- Strengthen Birmingham's identity as a vibrant cultural destination
- Continue to enhance the district through high-quality public art
- Activate underutilized spaces within the district
- Stimulate design improvements within the district
- Support local and regional artists

As part of the program, the BSD Board is responsible for the authorization and allocation of funds, reviewing Wall Art Grant Program applications and selecting award recipients. The BSD Board reserves the right to award all or none of the funding in the amounts they deem appropriate to achieve the greatest impact on the district. Applicants must meet the following general eligibility criteria and requirements, and must adhere to the art selection criteria and maintenance requirements listed within, to be considered for the wall art grant award.

The BSD received a request to fund a mural, totaling \$20,000, on the exterior (north-facing) wall of 588 North Old Woodward Avenue. This location is adjacent to Public Parking Lot 6 and the Sunday Birmingham Farmers Market. Included is the artist's resume and proposal with a detailed project cost breakdown, and the proposed mural design. The property owner and artist have completed all applications, documents and notices, as required by the City of Birmingham's Wall Art Application process.

SUGGESTED MOTION:

Motion to approve the Birmingham Shopping District Wall Art Grant Program funding request not to exceed \$20,000, to install the proposed mural design at 588 North Old Woodward Avenue, pending approved legal agreements.

Robin Speth
17246 Trinity St.
Detroit MI, 48219
rspeth2015@gmail.com
(734) 545-6276

Artist Statement

The engine transformed Birmingham from a small agricultural crossroads into a thriving, connected, and forward-looking community. The city has grown alongside generations of engineers, designers, and skilled makers whose work helped define modern mobility. A mural celebrating this story can connect Birmingham's local charm to the innovation that powered an entire region.

The *Engine of Change* mural design speaks to the engine as providing a foundation for the city's unique character. Mechanical forms give way to tree-lined streets, residents out for a walk, historic homes, businesses, and a representation of the Rouge River flowing out of the composition. Just as an engine relies on countless components working together in harmony, Birmingham's success has always depended on the people who live, work, create, and invest in the city. Residents, small businesses, civic organizations, artists, and public spaces each play a vital role in sustaining the city's energy and momentum. To encourage engagement with the piece, as referenced in the artist packet, I drew inspiration from the photographic illusion of visitors holding up the Leaning Tower of Pisa. Viewers of the mural can be photographed "turning" the ignition key on the left side of the design. These moments would be a fun way for visitors to show they are part of keeping the engine of change running.

Situated along Old Woodward Avenue—one of Birmingham's most recognizable and historic corridors—*Engine of Change* will serve as a landmark that welcomes residents and visitors alike. The mural will honor the city's enduring relationship with transportation, engineering, and design while reflecting its ongoing commitment to public art, culture, and community. Rather than looking solely to the past, the mural presents Birmingham's story as one of continual evolution, celebrating the creativity, resilience, and collaboration that have propelled the city forward for generations and will continue to inspire its future.

Project Breakdown

Proposed Materials

Primer/sealer - Loxon Masonry Primer

Paint - Golden Acrylic, Sherwin Williams A100 & Latitude

Clear Coat - Mural Guard

Estimated Budget

Lead Artist Fee (Painting and artistic execution) - \$10,000

Insurance - \$500

Assistant Artist (Support for preparation, painting, detailing, and cleanup) - \$2,500

Materials & Supplies - \$2,000

Equipment Rental (Scaffolding, lifts, ladders, safety equipment) - \$1,500

Wall Prep (Cleaning, repairs, priming, surface preparation) - \$1,000

Travel / Food - \$500

Documentation (Professional photography and final project documentation) - \$500

Contingency - \$1,500

Total - \$20,000

Proposed Timeline

Surface Preparation — 1-2 Days

Mural Installation — 14-21 Days

Final Sealing & Documentation — 1-2 Days

ROBIN SPETH



Education

College For Creative Studies - Major: Product Design - Minor: Business - Graduated: May 2020

Skills Acquired

Research - Interview Techniques, Data Analysis, Target Markets, Supply & Demand

Sketching - Accurate Perspective, Original Style, Rapid Ideation, Figure Drawing

Prototyping - Scale Modeling, Metal/Woodshop Equipment Use, 3-D printing, CNC

Digital - Illustrator, Photoshop, Premiere, After Effects, Indesign, Rhino 5, Solidworks, Keyshot

Washtenaw Community College - Entrepreneurship I & II

Skills Acquired - Filling an LLC, Financing, Writing a Business Plan, Leadership Techniques, Sales

Work Experience

Freelance Artist - 2017 - Present

Muralist - Develop and instal murals for private and public cleints such as the city of Detroit, Ann Arbor, Traverse City, and Wayne

Art Fairs - Ann Arbor, Belle Isle, Lansing, Birmingham, Arts Beats & Eats

Galleries - Muskegon Museum of Art, Detroit Artists Market, Matthaie Botanical Gardens, Gutman Gallery, WSG Gallery, Lawrence St. Gallery, The Scarab Club

Tree Town Murals - Assistant Artist - 2021 - Present

Assisted in preparation and painting of murals located throughout Michigan.

Skills Acquired - Prepare job site and panels for painting, create appealing and compelling imagery that fits with Tree Town Mural's style.

Quantalux - CAD modeler / Graphic Designer / Videographer - 2020 - 2023

Tasked with Creating CAD models and renders of Quantalux's new Hybrid Power Skid which were used for prototype ideation and marketing. Also developed several info graphics and a video to describe and market the power skid

Skills Acquired - Create engaging and informative content, Adobe Premiere / After Effects, Collaboration with engineers

rspeth2015@gmail.com

(734) 545 - 6276

www.spobinreth.com

Murals

- "The Future Is In Your Hand"** - Wayne County Juvenile Detention Center, -2026
- "Welcome to Gaudy"** - Commision for the City of Wayne, MI, Collab with Sam Turner & TreeTown Murals - 2025
- "Detroit's Finest"** - Detroit City Walls commission for Detroit's 12th precinct - 2025
- "Shoulders of Giants"** - Commission for Dept. of Public Works office - 2025
- "Force Of nature"** - Detroit City Walls commission for the Joe Louis Greenway - 2025
- "Dcleated"** - Public art commission for the NFL draft - 2024
- "Beauty is Therapy"** - Mural commission for the Traverse City Commons - 2024
- "Botanics"** - Mural commission at private Cleveland Residence - 2023

Gallery Shows

- "Decoherence"** - Solo Exhibition At the Mattheai Botanical Gardens - 30 pieces
- "DAM Featured Artist"** - Solo Exhibition at the Detroit Artist Market - 10 pieces
- "Muskegon Art Museum 95th Annual"** - Juried Group Exhibition - 1 piece
- "Earth & Sky"** - Juried group exhibition at Matthaie Botanical Gardens
- "Bicentennial Exhibition"** - Juried group exhibition at Gutman Gallery - 2 Pieces
- "Gold Medal Exhibition"** - Juried group exhibition at the Scarab Club - 1 Piece
- "The Dirty Show"** - Juried group exhibition at the Russel Industrial Center - 1 Piece
- "Alumni Exhibition"** - Juried group exhibition At The College For Creative Studies - 1 Pieces
- "Vital Exhibition"** - Group Exhibition at Lillie Park, Ann Arbor.

5 artists (including myself) came together to create a show in order to restart the creative community that had been lost throughout the pandemic. The exhibition took place outdoors, in a park gazebo. It was wonderful.

Professional References

**Indu Wilson - Wayne County Juvenile Detention Facility -
Deputy Director of Youth Experience - Client**

lwilson@waynecountymi.gov

(313) 682-5704-2171

Bethany Howard - Detroit City Walls Program Director - Employer

Bethany.Howard@detroitmi.gov

(313) 542 - 2171



"The Future Is In Your Hand"

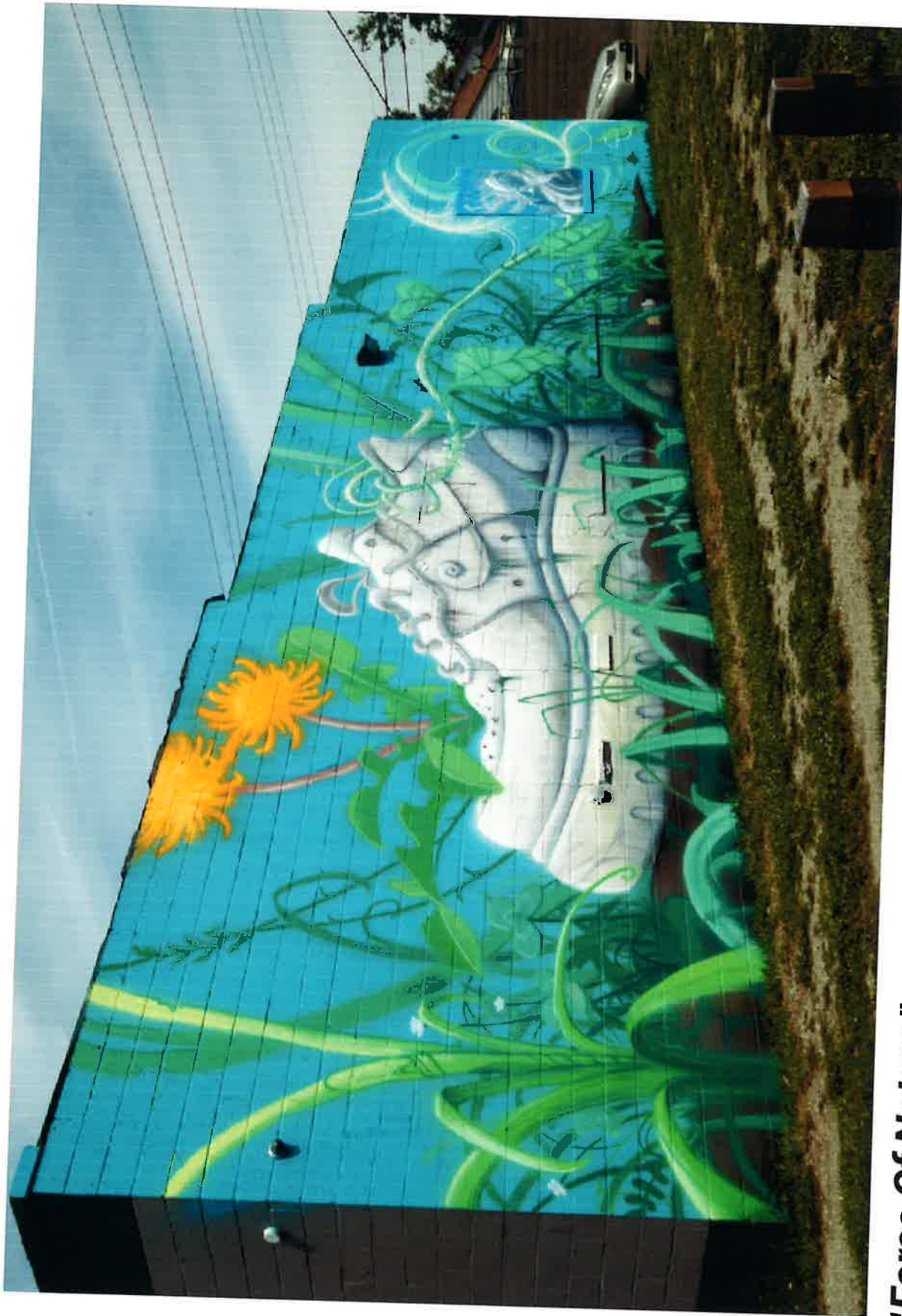
Wayne County Juvenile Detention Facility

10 x 50'

Acrylic

2026

This piece explores drawing and creativity's role in self-exploration and reinforcing that ones past mistakes dont have to define their future. The larger goal is to help incarcerate children feel safer in this unfamiliar environment by bringing color and life to a normally sterile place.



"Force Of Nature"

20 x 55'

2024

Joe Louis Greenway

Airbrushed Acrylic, Spray Paint

\$11,000

Artist

Created for the City of Detroit as part of project to create public art along a newly constructed section of the Joe Louis Greenway. I collaborated with local residents to develop a concept that they felt represented the new growth that was happening in their neighborhood.



"Welcome to Gaudy"

2025
105 x 22'
Gaudy Park, Wayne, MI
Acrylic and Spray Paint
\$24,000
Co-Lead Artist



"Detroit's Finest"

***No public funds were used for this mural**

12 x 25'

2025

12th Precinct Headquarters

Airbrushed Acrylic

\$6500

Artist

Created for Detroit City Wall's DAAP program to paint murals in city Buildings.

I worked with officers and community members to develop a concept that showcased strength while emphasising the Police's connection to the community



"Shoulders Of Giants"

40 x 8'

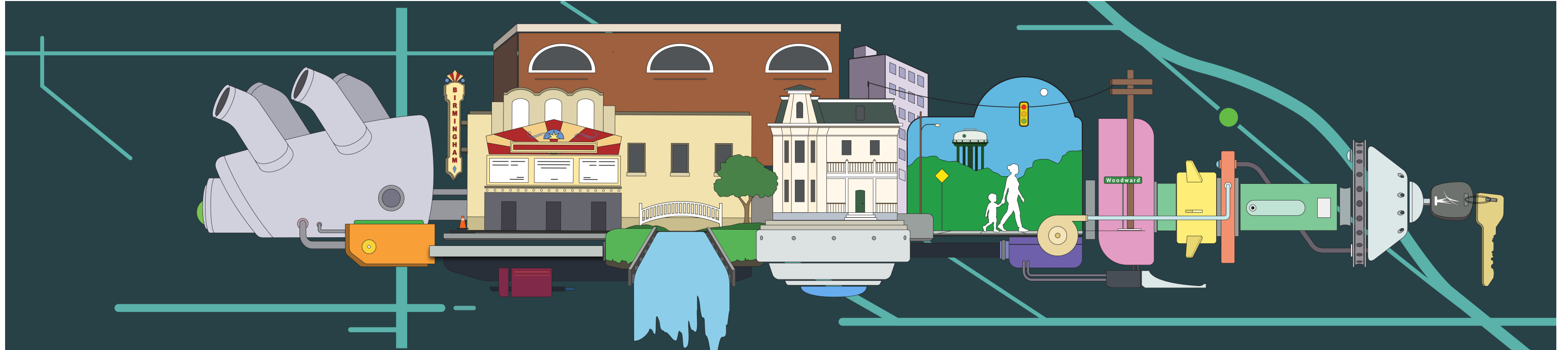
2025

Department of Public Works

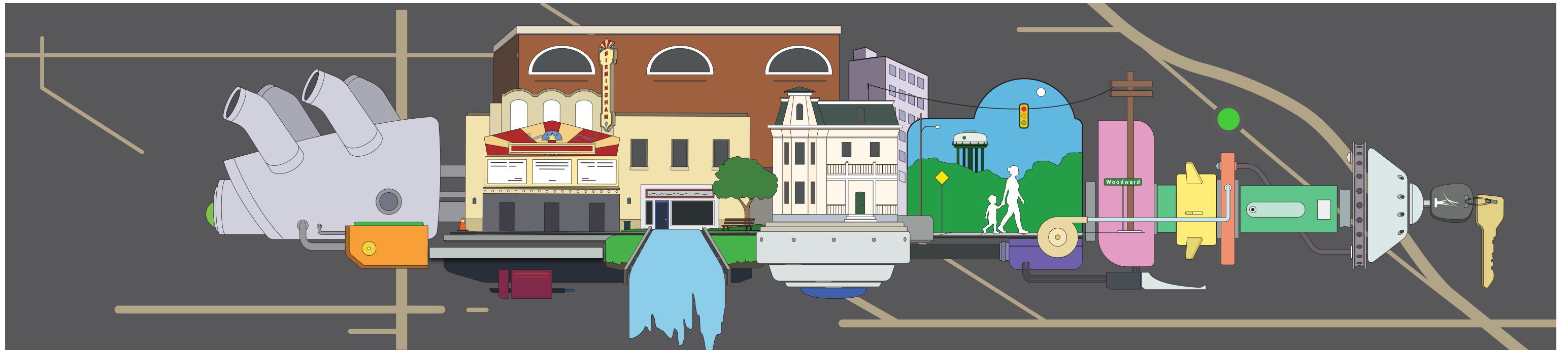
Airbrushed Acrylic

Painted in the offices of the Department of Public Works In Detroit, This piece celebrates the workers who "carry" this city through the important but often unnoticed work that they do.

Engine of Change - Revised Design



Version 1



Version 2 — Major Changes - Theater spire placement, shops instead of bridge, background color

- Figures will be fully rendered, see image on next page
- Background emulates the road system of Birmingham with the dot referencing the approximate location of the mural along Old Woodward
- This version does not include the textures/shadows that will be added during the painting process

Engine of Change - Mock up



* *Render Generated using Google Gemini & finished with hand embellishments*

Engine of Change - Mock up



* *Render Generated using Google Gemini & finished with hand embellishments*

Materials List

- **Primer** (if needed) - Sherwin Williams Loxon Masonry Primer, Killz 2
- **Paint** — Sherwin Williams A-100 & Latitude, Golden Fluid & Heavy Body Acrylics
- **Sealant / Protective Coating** — Mural Shield Matte, Worlds Best Graffiti Coating

Sponsorship Application

COMPLETE

#18

The Birmingham Shopping District (BSD) is currently accepting sponsorship applications for 2026. Applications are reviewed twice per year - March and September. Please read the outline of our sponsorship policy below to learn more.

SPONSORSHIP POLICY

The application deadline is February 15 for March approval and August 15 for September approval. Applications will be reviewed by the Birmingham Shopping District Board at the March and October Board Meetings. Organizations will be informed of the decision within one week of each aforementioned Board Meeting.

The Birmingham Shopping District has no obligation to accept any particular request. Support will be reviewed and approved the BSD Board based upon the criteria in the Sponsorship Policy adopted December 9, 2023.

CREATED



PUBLIC
Aug 12th 2026, 8:05:43 am

IP ADDRESS



207.74.131.5

* Organization Name

Birmingham Education Foundation

* Address

31301 Evergreen Rd.
Beverly Hills
MI
48025
United States

* Contact Name

Kathy Zanolli

* Phone Number

2482033030

* Contact Email

bef@birmingham.k12.mi.us

* Tell us about your organization.

The mission of the Birmingham Education Foundation (BEF) is to provide exceptional education experiences by connecting innovative teachers with community support. Over \$100,000 in teacher grants are awarded annually to BPS teachers.

* What is your target market?

BPS parents and community members

* What is the community benefit or need of your organization?

The Annual Unabashed Bash is our largest fundraiser and includes live, silent and online auctions, dinner/dancing, and student performances. Funds raised help support activities and experiences for teachers and students that fall outside of the regular district budget and help set Birmingham schools apart from other districts.

*** What do you need from the Birmingham Shopping District? Financial or In-Kind?**

In previous years, the BSD has provided (3) \$100 Birmingham Bucks cards. We generally use one in our Downtown Birmingham Romance package (live auction), one in a silent auction downtown Birmingham package, and one in the online community auction. We appreciate the continued support over the years.

*** What is the date of the event? What additional support do you need from the BSD?**

February 6, 2027

*** How does your event/project fit within the Birmingham Shopping District's core values, strategic plan, and overall vision for Downtown Birmingham?**

This annual gala attracts both existing shoppers, diners, etc. as well as bringing new people to downtown Birmingham. Birmingham Public Schools is an integral part of the community and our BEF supporters are parents, students, administrators and staff live in the Birmingham area.

Upload any supplementary files

[save_the_date.png](#)

Sponsorship Application

COMPLETE #17

The Birmingham Shopping District (BSD) is currently accepting sponsorship applications for 2026. Applications are reviewed twice per year - March and September. Please read the outline of our sponsorship policy below to learn more.

SPONSORSHIP POLICY

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The Birmingham Shopping District has no obligation to accept any particular request. Support will be reviewed and approved the BSD Board based upon the criteria in the Sponsorship Policy adopted December 9, 2023.

CREATED

PUBLIC
Jul 21st 2026, 2:57:48 pm

IP ADDRESS

68.40.242.212

* Organization Name

Greater Health Institute

* Address

PO Box 21293
Detroit
MI
48221
United States

* Contact Name

Latricia Wright

* Phone Number

3133012001

* Contact Email

info@greaterhealthinst.org

* Tell us about your organization.

Greater Health Institute is a nonprofit based in Metro Detroit. We document local history, host communal dining experiences, and offer somatic practice to reduce stress and build connection. Our gatherings create spaces where people gather around a shared table, share stories, and access restorative care.

* What is your target market?

Our target market includes men and women aged 30 to 59, elders aged 60 and older, and families across Wayne, Oakland, and Washtenaw counties who seek whole food dining experiences, social connection, and stress relief. With our current support from Meta,

*** What is the community benefit or need of your organization?**

According to the US Surgeon General, loneliness and social isolation increase the risk of premature death as much as smoking 15 cigarettes a day. Additionally, roughly one in three older adults and up to 78 percent of disabled veterans report experiencing social isolation and loneliness.

Our Sunday Dinner dining experiences directly meet this need. Standard tickets for our upcoming September dining experience are \$30 per person. Fixed incomes make attendance difficult for many elders and disabled veterans. Funding allows us to sponsor ticket costs entirely for local elders, visually impaired veterans, and a guest.

Each gathering pairs a whole food dining experience with somatic stress relief tools, written menus, and introspective prompt cards. With current support from Meta, we distribute Ray-Ban Meta smart glasses to visually impaired veterans during these experiences. These glasses serve as an accessibility tool for visually impaired veterans to explore room architecture, identify guests, and read menus independently.

*** What do you need from the Birmingham Shopping District? Financial or In-Kind?**

We request \$2,000 in financial support. \$1,200 covers \$30 ticket sponsorships for 20 local elders or visually impaired veterans and their 20 accompanying guests (40 participants total) for our upcoming Sunday Dinner dining experiences. The remaining \$800 covers fresh produce, whole food ingredients, somatic seating elements, and sensory room accents that shape the dining environment.

For in-kind support, we move our dining installations across different neighborhoods to bring people together. We would welcome BSD assistance with securing a public outdoor space, such as Shain Park, and navigating municipal permitting to host 100 to 150 guests for an outdoor dining installation in summer 2027.

*** What is the date of the event? What additional support do you need from the BSD?**

Our next scheduled Sunday dining experiences take place on September 20, 2026, and December 13, 2026.

Beyond financial support, we request BSD assistance with connecting us with local Birmingham senior networks, veteran groups, and community centers to identify elders interested in sharing their stories for our archives for our 2027 Geography of Presence installation, as well as visually impaired veterans who would benefit from receiving a free pair of Ray-Ban Meta smart glasses.

*** How does your event/project fit within the Birmingham Shopping District's core values, strategic plan, and overall vision for Downtown Birmingham?**

Downtown Birmingham strives to be a welcoming, vibrant hub that serves residents and visitors across generations. Our Sunday dining experiences strengthen this vision by bringing people together around local food, supporting healthy living, and honoring our community elders and veterans. By sponsoring attendance for those on fixed incomes, we build a supportive, inclusive environment that reflects Birmingham commitment to community health and connection.

Upload any supplementary files

[bsd supplementary package.pdf](#)

Special Events Committee Meeting Minutes
151 Martin Street, Conference Rooms 203
August 14, 2026 at 8:30am

Kay called the meeting to order at 8:35 a.m.

In Attendance: K. Cummings, D. Fehan, B. Hussey, Z. Kay, S. Lipari, D. Lilley

Staff: E. Bassett, J. Brook, J. Leavy

Guests: Jennifer Faraj

Absent: R. Astrein

Approval of Minutes: Motion by Fehan, seconded by Lilley to approve the minutes dated June 12, 2026. All ayes. Motion approved.

Day On The Town

Brook shared feedback from the 19 merchants who responded to the Day On The Town survey. Most were very positive. Although, some merchants were very enthusiastic about their sales, a few stated that sales were down from last year.

The committee discussed different factors that may have impacted attendance and sales.

Art Walk

21 businesses are registered to participate in the September 17th Art Walk. Brook is working with Jeffrey Floral to place topiaries at participating locations. VanGelderen is working on artist placements. We will have 2 musicians playing throughout the event.

There will be a Passport this year to encourage attendees to visit all participating locations.

Winter Markt

Brook shared that the new quote from Sunbelt for WM electrical services came back at close to \$50,000 which is more than \$20,000 higher than last year. Brook has requested a quote from M.A.D. Power to compare.

The committee discussed raising vendor fees. The last time fees were raised was for the 2017 event. Since then, they have been \$400 for a 10'x10' and \$500 for a 10'x20'.

Motion by Lilley, seconded by Fehan to increase Winter Markt vendor fees to \$450 per 10'x10' tent and \$600 per 10'x20' tent. All ayes. Motion approved.

BirminghamBURGER

There are currently 19 restaurants registered to participate in the BirminghamBURGER. Photo shoots have been scheduled. The committee would like to have the top vote getters from the popular vote go to celebrity judges for a final winner. Brook will ask the Marketing Committee to assist with securing celebrity judges.

Farmers Market

Brook shared that several Farmers Market vendors have requested the Market end at 1 p.m. instead of 2 p.m. in the 2027 season as they are seeing attendance drop-off later in the day. The committee discussed the idea and does not feel that it would be a benefit to the Market to shorten the hours. Brook suggested working on marketing strategies to encourage people to come to the Market after brunch/after in the day.

NEXT MEETING: Friday, September 11, 2026, at 8:30 a.m.

Maintenance/Capital Improvement Committee Meeting Minutes
151 Martin Street Conference Rooms 202 & 203
August 11, 2026

Members in Attendance: Sarvy Lipari (Chair), Amy Pohlod, Steve Quintal, Doug Fehan
Members Absent: Michele Taddei, Bill Roberts
Staff Present: Erika Bassett, Melinda Comerford
Guests:

Chairperson Lipari called the meeting to order at 8:35 a.m.

Approval of Minutes: Motion by Fehan, seconded by Pohlod, to approve the minutes dated July 14, 2026. All ayes, motion passed.

Public Comment: None

Lot 6

- **Mural:** Bassett presented the 13 submissions that were received. The committee unanimously selected the submission concept from artist Robin Speth. Bassett will meet with Speth to give him specific changes the committee agreed on.

Motion by Pohlod, seconded by Quintal to approve Robin Speth as the recommended artist for the mural. Once finalized, the committee recommends the concept design to the BSD Board for approval. All ayes. Motion approved.

- **Farmers Market Placemaking:** Bassett presented some placemaking concepts developed by the Main Street Oakland County Design Assistance Program team, that could enhance the parking lot area where the Farmers Market is held.

DPS Appreciation Lunch

Bassett spoke with Brad and he said August 20, 26 or 27. Bassett to select a date based on BSD staff availability and notify the committee.

Ongoing Updates

- Willits Alley: Bassett reported that the initiatives in Willits Alley are progressing.
- Holiday Lighting 2026/2027: Bassett reported that DPS will begin stringing lights late fall.
- Holiday Tree Replacement: Bassett reported that there was a delay in finalizing the contract, but that DPS should be moving forward soon.
- Powerwashing: Bassett reported that powerwashing will be done after the Cruise Event.
- Light Pole Banners: Bassett reported that Chevy purchased banners as part of a sponsorship package. DPS swapped out our banners during the Cruise Event and will put ours back up after the Cruise.
- Merrill Street Lighting: Bassett shared that Ishbia is continuing to work on finding their own contractor.
- Bassett reported that she applied for the DIA Inside Out program.

The meeting adjourned at 9:58 a.m.

Next Meeting: Tuesday, September 8, 2026, at 8:30 a.m.

Business Development Committee Meeting Minutes
151 Martin Street, Conference Room 202
August 25, 2026, at 8:30 a.m.

The meeting was called to order at 8:35 a.m.

In Attendance: J. Hockman (Chair), S. Surnow (Vice Chair), S. Quintal, C. Quezada, M. Sharrak, S. Wolf, E. Bassett, J. Leavy
Guests: None
Absent: M. McKenzie, A. Thomas

Public Comment: None

Approval of Minutes: Hockman identified an error in the minutes in the call to order line. Motion by Surnow, seconded by Quintal, to approve the minutes dated July 28, 2026, with the identified correction. All ayes. Motion passed.

Business Recruitment and Retention

- **Available Spaces Report:** Bassett noted that there were very few retail spaces available.
- **New Business Report:** The committee reviewed the report and discussed several new businesses.
- **Quarterly Timeline Goals – Q3:**
 - **Blade Sign Grant Program:** Bassett reported that the program was approved by the BSD Board at the August 6, 2026 meeting. BSD staff is currently working with the City's Planning Department to update internal processes for ease of application. The BSD is also working with a local sign company to develop schematic examples to include with the grant packet.
 - **Business Mix Analysis:** Bassett presented the Business Mix Analysis draft with newly opened and current "Scheduled to Open" businesses. The committee discussed potential changes to the report including identifying other comparable communities. BSD staff will continue to work on that in the coming weeks. Additionally, the committee would like to see a report regarding bistros at a future meeting.
 - **Market Data:** The committee discussed whether a more comprehensive market data report would be necessary for retail recruitment. At this time, the committee felt that such report is not necessary. The committee will continue to evaluate market data report needs.

Other Business

- **Merchant Meeting Workshop Topics:**
 - Employee Culture and Retention, Beth Hussey (Date TBD)
 - Influencer Marketing, Amy Gill (Date TBD)
- **Conferences/Meetings:** The committee did not want to move forward with a sponsorship of the ICSC Detroit event on September 24, 2026, but would like Bassett to attend if available.

Meeting adjourned at 9:10 a.m.

NEXT MEETING – September 22, 2026, at 8:30 a.m.

SCHEDULED TO OPEN/OPENED IN LAST 12 MONTHS

SEPTEMBER 2026

Office Occupancy Rate 91%

Retail Occupancy Rate 99%

Name of Business	Property Address	Street Name	Notes	Date of notification	Scheduled to Open/Moved/Opened in last 12 months
Bev's Bagels	283	Hamilton Row	Bakery	08/26/26	Scheduled to Open
Greyson Clothiers	205	Old Woodward, North	Apparel	08/18/26	Scheduled to Open
Pop Up Bagels	34400	Woodward Avenue	Bakery	08/17/26	Scheduled to Open
Framebridge	223	Old Woodward, South	Specialty Retailer	08/04/26	Scheduled to Open
Lile Wellness	245	Maple Road, West	Medical	08/04/26	Scheduled to Open
Title Connect	700	Maple Road, East, Suite 203	Business Services	0720/26	Scheduled to Open
Forme` Weight Loss	251	Merrill Street, East, Suite 210	Medical	07/20/26	Scheduled to Open
Foundation Medical Spa	670	Old Woodward, South, Suite 4	Medspa	06/30/26	Scheduled to Open
Cherry Republic	243	Maple Road, West	Specialty Retailer	06/30/26	Scheduled to Open
A2 Aesthetic	630	Old Woodward, North, Suite 101	Medspa	06/23/26	Scheduled to Open
WD Investment Company	55	Maple Road, West	Financial	06/02/26	Scheduled to Open
CrossCountry Mortgage	191	Old Woodward, North, Suite 200	Financial	06/02/26	Scheduled to Open
Portland Leather Goods	157	Maple Road, West	Accessories	05/22/26	Scheduled to Open
The Pearl Market	856	Old Woodward, North	Grocery/Specialty	04/30/26	Scheduled to Open
No. 28	211	Hamilton Row	Dining	04/30/26	Scheduled to Open
LAQR	233	Old Woodward, North	Specialty Retailer	03/31/26	Scheduled to Open
NME Management	700	Maple Road East, Suite 200	Real Estate	02/10/26	Scheduled to Open
Old World Pizzeria	600	Old Woodward, North	Dining	01/29/26	Scheduled to Open
J.Jill	284	Maple Road, West	Apparel	11/18/25	Scheduled to Open
Shoppe Cozette	266	Maple Road, East	Apparel & Accessories	07/20/26	Opened
Jackie Naik Aesthetics	670	Old Woodward, South, Suite 2	Medspa	07/15/26	Opened

SCHEDULED TO OPEN/OPENED IN LAST 12 MONTHS

SEPTEMBER 2026

Office Occupancy Rate 91%

Retail Occupancy Rate 99%

Name of Business	Property Address	Street Name	Notes	Date of notification	Scheduled to Open/Moved/Opened in last 12 months
Vie Real Estate	1025	Maple Road, East, Suite 201	Real Estate	07/14/26	Opened
Oakland Ophthalmic Surgery	800	Adams Road, South	Medical	06/30/26	Opened
Health Beauty PT	280	Maple Road, West, Suite 215	Medical	06/30/26	Opened
The Pastry Palette	750	Old Woodward, South	Dining	06/23/26	Opened
eFiori	115	Willits Street	Dining	06/17/26	Opened
Birmingham Speech and Language	800	Old Woodward, North, Suite 200	Medical	06/08/26	Opened
Design Within Reach	214	Maple Road, West	Furniture	06/02/26	Opened
The SKN Lounge	255	Old Woodward, South, Suite 150, #17	Med Spa	06/02/26	Opened
Vuori	100	Old Woodward, South	Apparel	05/14/26	Opened
Lost and Found Vintage	574	Old Woodward, North	Apparel	05/12/26	Opened
Besos	239	Old Woodward, North	Dining	04/27/26	Opened
Rockefeller Fianancial	260	Brown Street, Suite 300	Financial	04/21/26	Opened
Studio 33' Blossom	730	Old Woodward, North, Lower Level	Salon	04/21/26	Opened
Veloura Beauty	363	Maple Road, East	Salon	03/31/26	Opened
SkinergyMD	373	Old Woodward, South	Medspa	03/24/26	Opened
Rag & Bone	106	Old Woodward, South	Apparel	03/24/26	Opened
Kaishin Izakaya	176	Old Woodward, South	Dining	03/24/26	Opened
Massage Koko Hazel	255	Old Woodward, South, Suite 150	Salon	03/11/26	Opened
Crain Homes	260	Martin Street	Real Estate	02/17/26	Opened
Better Burgers	35075	Woodward Avenue	Dining	02/17/26	Opened
Everliv Health	300	Maple Road East, Suite 340	Medical	02/16/26	Opened

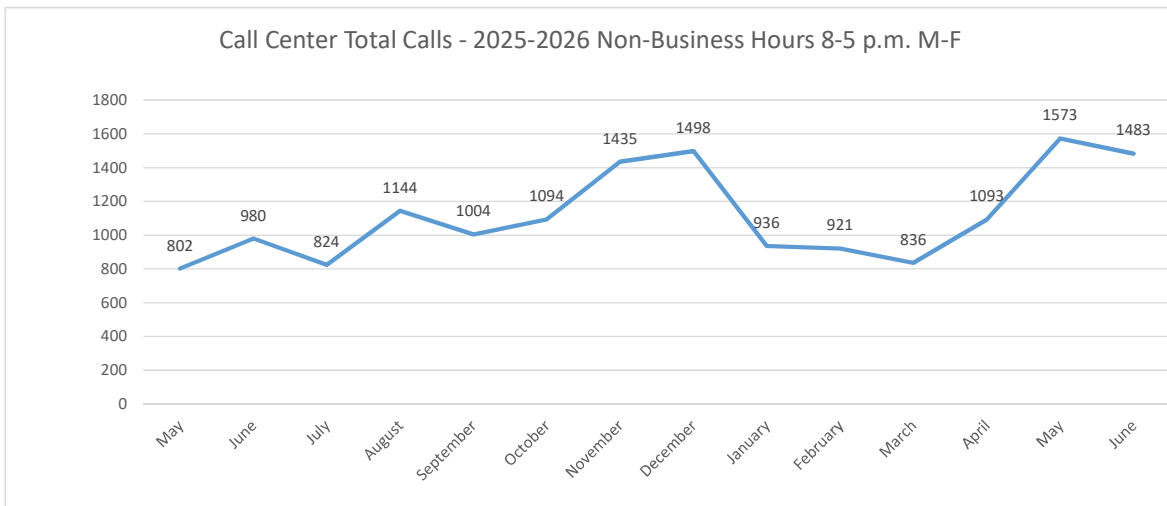
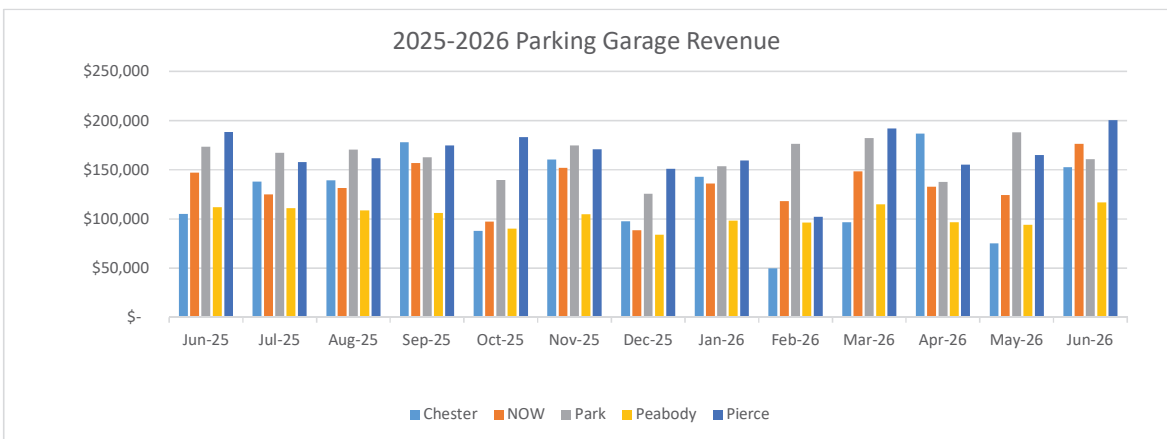
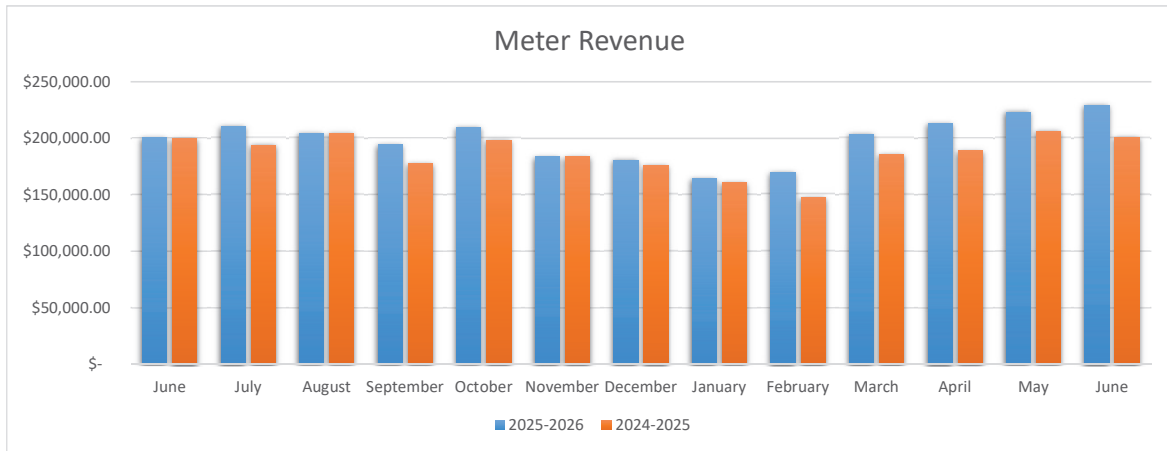
SCHEDULED TO OPEN/OPENED IN LAST 12 MONTHS

SEPTEMBER 2026

Office Occupancy Rate 91%

Retail Occupancy Rate 99%

Name of Business	Property Address	Street Name	Notes	Date of notification	Scheduled to Open/Moved/Opened in last 12 months
Brightmont Academy	746	Maple Road, East	Education	02/10/26	Opened
w3r Consulting	330	Hamilton Row, Suite 200	Business Services	02/10/26	Opened
Ideal Medical Massage	630	Old Woodward, North, Suite 303	Medical	11/01/25	Opened
Hudson Avenue Partners	205	Pierce Street, Suite 99 LL	Investment Bank	01/06/26	Opened
Ernesta	138	Maple Road, West	Home Furnishings	01/06/26	Opened
Snap Taco	126	Old Woodward, South	Dining	12/16/25	Opened
mane collab	730	Old Woodward, North	Salon	06/17/25	Opened
Highline Trading	135	Old Woodward, North	Jeweler	11/20/25	Opened
Birmingham Sport and Spine	280	Old Woodward, North, Suite 105	Medical	11/19/25	Opened
RH Gallery	300	Old Woodward, South	Home Furnishings	11/21/25	Opened
Redvanly	203	Maple Road, East	Mens Apparel	11/15/25	Opened
FS8	34000	Woodward Avenue	Health & Fitness	11/05/25	Opened
Elsa Arms, Estate & Couture	34164	Woodward Avenue, Suite 309	Furniture & Apparel	11/01/25	Opened
Danyal Israil Dental	720	Old Woodward, North	Dental	10/02/25	Opened
Reiki Euphoria	149	Pierce Street	Health & Wellness	10/01/25	Opened
St. Roger Abbey	215	Old Woodward, North	Bakery	09/27/25	Opened
Forward Commercial Group	240	Martin Street, Suite 200	Real Estate	09/24/25	Opened
CLEO Skin + Laser	670	Old Woodward, South	Medical Spa	09/16/25	Opened
Read My Lips	768	Old Woodward, North	Gift & Specialty	09/16/25	Opened
Playful Pathways	800	Old Woodward, North	Medical	09/13/25	Opened
Metta & Moxie	800	Old Woodward, North, Suite 210	Medical	09/13/25	Opened



Garage Permits Sold vs Capacity w/ Oversell
June 2026

Location	Capacity	Sold	Oversell %	Evening Permits
Pierce	706	815	115%	32
Peabody	437	514	118%	1
Park	811	1026	127%	12
Old Woodward	745	967	130%	14
Chester	766	1346	176%	12

Call History - June 2026

Facility	(All)
Row Labels	Count of Reason
02-Credit Card Payment	92
03-Cash Payment	8
04-Invalid Ticket / Ticketless Options	139
05-Invalid Validation	12
06-Assistance On Site	7
07-Lost Ticket	58
08-Ghost Call	421
09-Vendor	16
11-Equipment Issue	153
13-Monthly	145
14-Test Call	1
16-Network - Audio/Video Issue	256
17-Insufficient Funds	14
24-General Information	55
Disconnect	
25-Previous Call Vend	1
DISCONNECTED	102
10-Receipt	3
Grand Total	1483

Facility	City of Birmingham Michigan - Old North Woodward
Row Labels	Count of Reason
02-Credit Card Payment	24
03-Cash Payment	1
04-Invalid Ticket / Ticketless Options	32
05-Invalid Validation	3
06-Assistance On Site	2
07-Lost Ticket	8
08-Ghost Call	94
09-Vendor	16
11-Equipment Issue	12
13-Monthly	40
16-Network - Audio/Video Issue	36
17-Insufficient Funds	5
24-General Information	10
DISCONNECTED	19
10-Receipt	1
Grand Total	303

Facility	City of Birmingham Michigan - Peabody Garage
Row Labels	Count of Reason
02-Credit Card Payment	23
04-Invalid Ticket / Ticketless Options	37
07-Lost Ticket	11
08-Ghost Call	102
11-Equipment Issue	46
13-Monthly	11
14-Test Call	1
16-Network - Audio/Video Issue	31
17-Insufficient Funds	3
24-General Information	9
DISCONNECTED	25
10-Receipt	1
Grand Total	300

Facility	City of Birmingham Michigan - Chester St Garage
Row Labels	Count of Reason
02-Credit Card Payment	1
04-Invalid Ticket / Ticketless Options	4
06-Assistance On Site	1
07-Lost Ticket	2
08-Ghost Call	30
13-Monthly	30
16-Network - Audio/Video Issue	14
24-General Information	3
DISCONNECTED	2
Grand Total	87

Facility	City of Birmingham Michigan - Park St. Garage
Row Labels	Count of Reason
02-Credit Card Payment	8
03-Cash Payment	3
04-Invalid Ticket / Ticketless Options	20
05-Invalid Validation	6
06-Assistance On Site	1
07-Lost Ticket	19
08-Ghost Call	68
11-Equipment Issue	44
13-Monthly	26
16-Network - Audio/Video Issue	119
17-Insufficient Funds	2
24-General Information	19
25-Previous Call Vend	1
DISCONNECTED	25
Grand Total	361

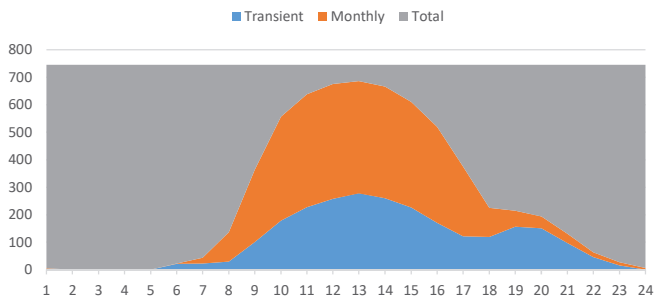
Facility	City of Birmingham Michigan - Pierce Garage
Row Labels	Count of Reason
02-Credit Card Payment	36
03-Cash Payment	4
04-Invalid Ticket / Ticketless Options	46
05-Invalid Validation	3
06-Assistance On Site	3
07-Lost Ticket	18
08-Ghost Call	127
11-Equipment Issue	51
13-Monthly	38
16-Network - Audio/Video Issue	56
17-Insufficient Funds	4
24-General Information	14
DISCONNECTED	31
10-Receipt	1
Grand Total	432

FREE PARKING REPORT

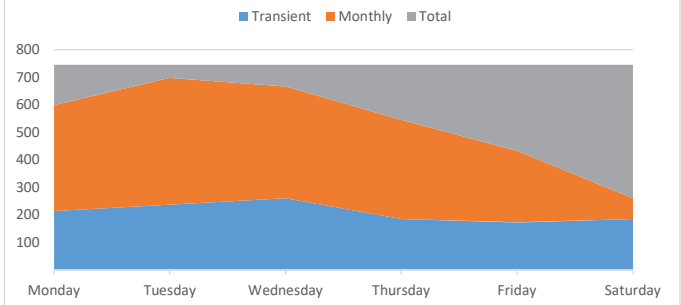
May 2026						Paying cars	Rate per
GARAGE	TOTAL CARS	FREE CARS	CASH REVENUE	% FREE VEHICLES			
CHESTER	9,753	4,935	\$19,220.10	51%		4,818	\$3.99
OLD WOODWARD PARK	21,073	11,555	\$41,040.00	55%		9,518	\$4.31
PEABODY	28,736	13,821	\$52,384.00	48%		14,915	\$3.51
PIERCE	25,546	14,066	\$51,430.00	55%		11,480	\$4.48
	30,878	14,272	\$92,371.00	46%		16,606	\$5.56
TOTALS	115,986	58,649	\$256,445.10	51%			\$4.37
June 2026						Paying cars	Rate per
GARAGE	TOTAL CARS	FREE CARS	CASH REVENUE	% FREE VEHICLES			
CHESTER	6,833	3,214	\$14,804.00	47%		3,619	\$4.09
OLD WOODWARD PARK	19,402	9,984	\$42,021.00	51%		9,418	\$4.46
PEABODY	25,052	12,028	\$46,088.00	48%		13,024	\$3.54
PIERCE	24,357	14,077	\$48,090.00	58%		10,280	\$4.68
	26,860	12,013	\$88,578.00	45%		14,847	\$5.97
TOTALS	102,504	51,316	\$239,581.00	50%			\$4.55

Source: TIBA Report #15

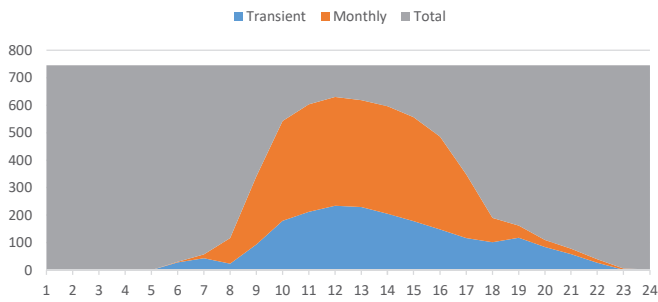
N. Old Woodward Occupancy Wednesday 6/3/2026



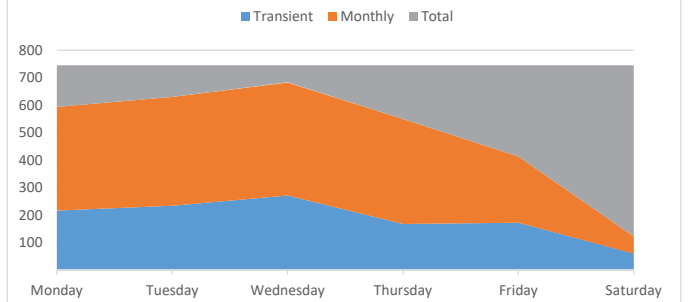
N. Old Woodward Occupancy Week of 6/6/2026



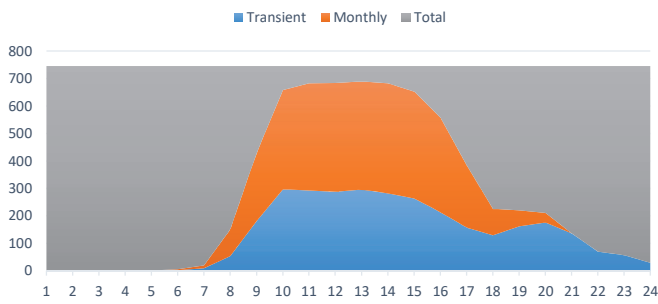
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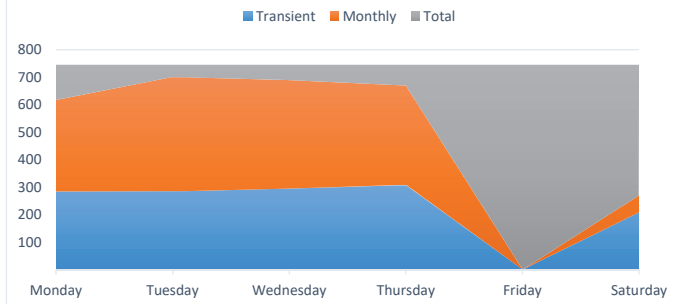
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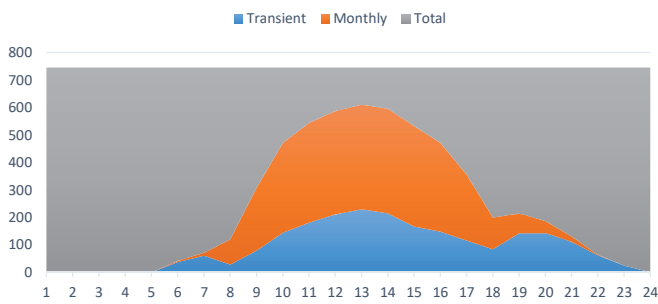
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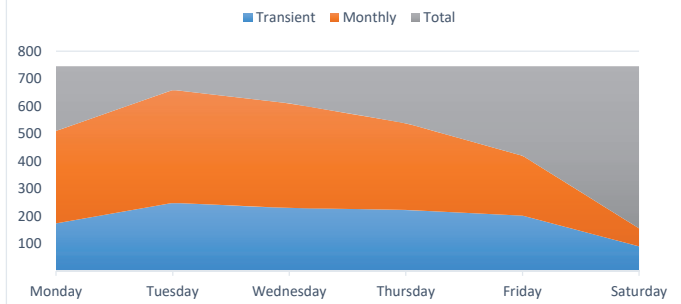
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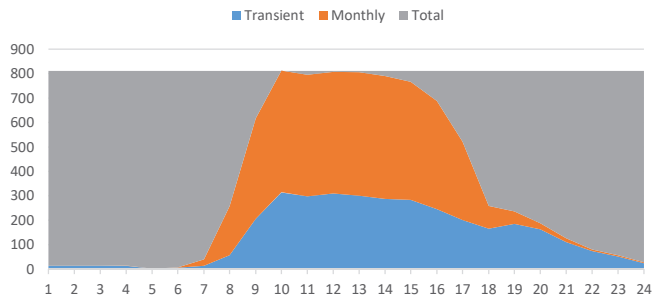
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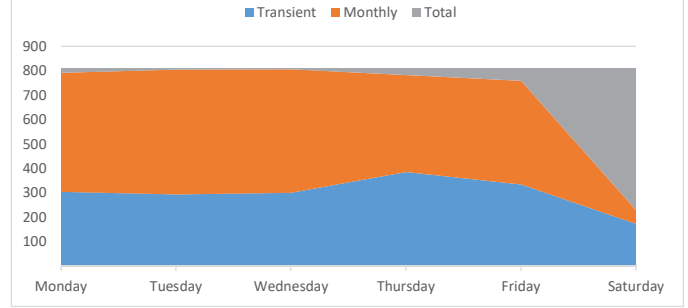
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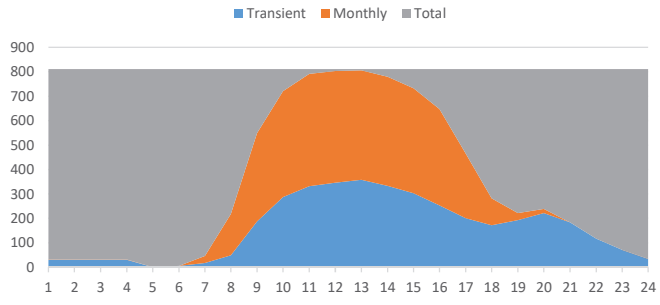
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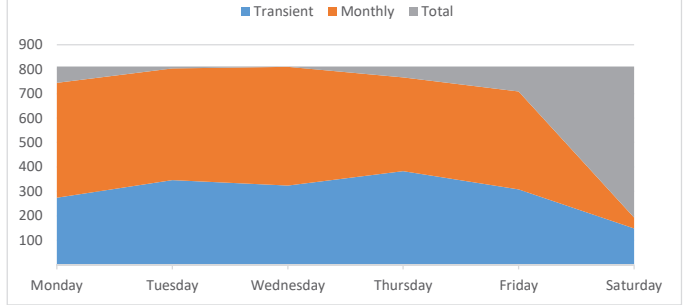
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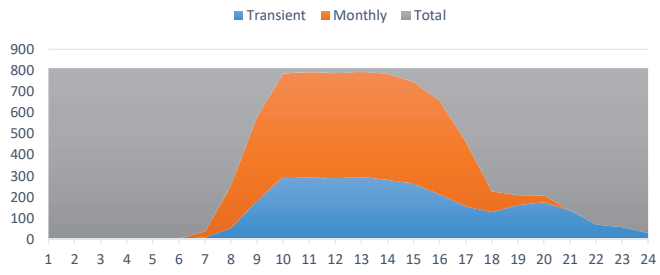
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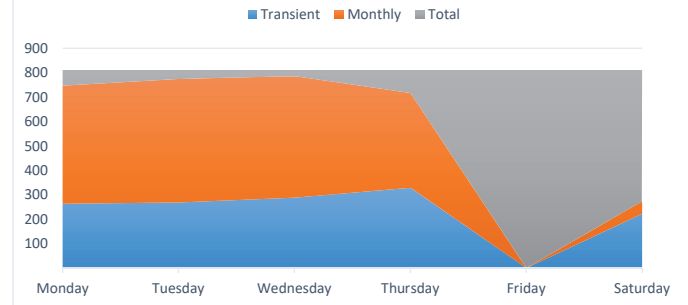
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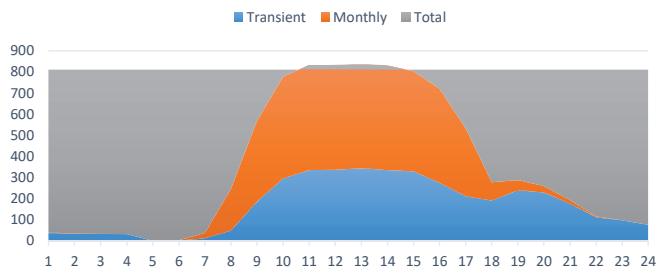
Park Occupancy Wednesday 6/17/2026



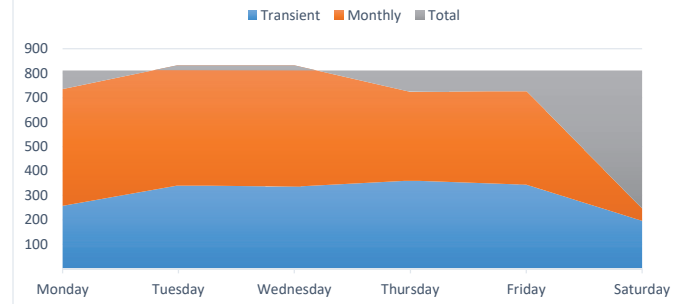
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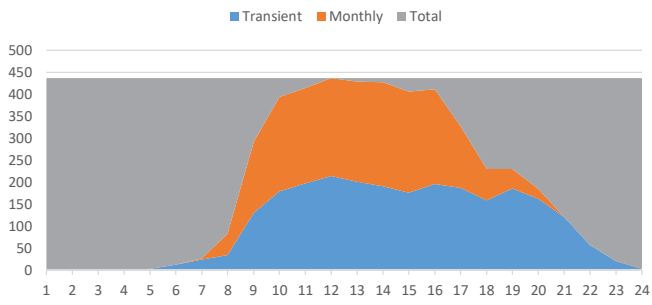
Park Occupancy Wednesday 6/24/2026



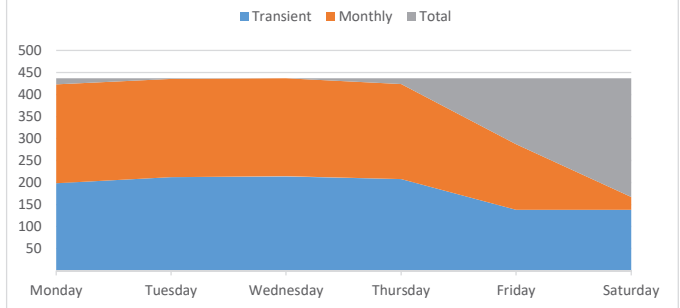
Park Occupancy Week of 6/27/2026



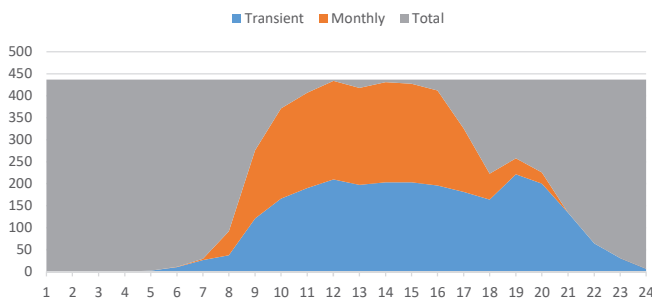
Peabody Occupancy Wednesday 6/3/2026



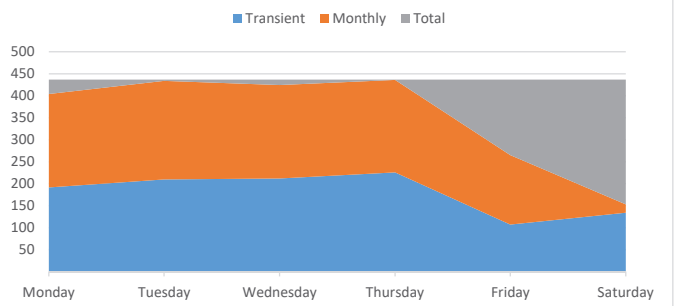
Peabody Occupancy Week of 6/6/2026



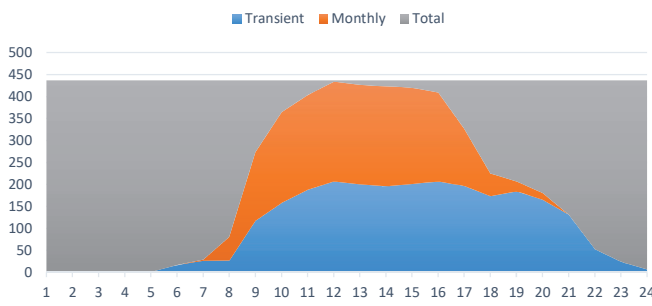
Peabody Occupancy Wednesday 6/10/2026



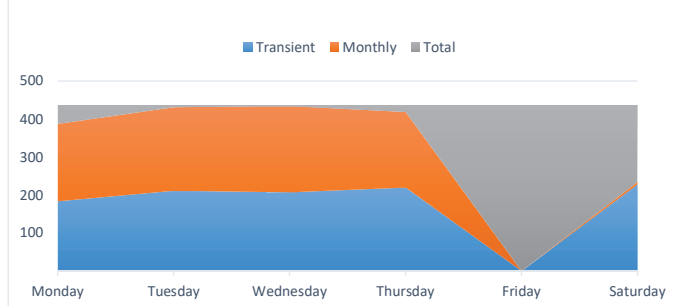
Peabody Occupancy Week of 6/13/2026



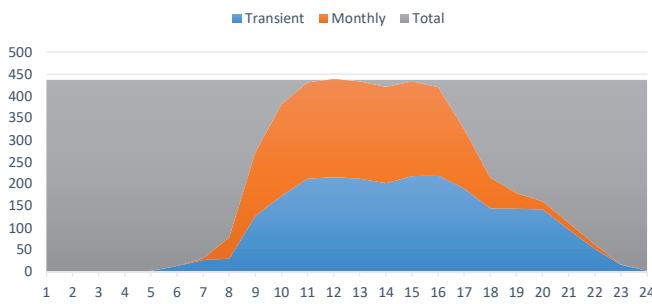
Peabody Occupancy Wednesday 6/17/2026



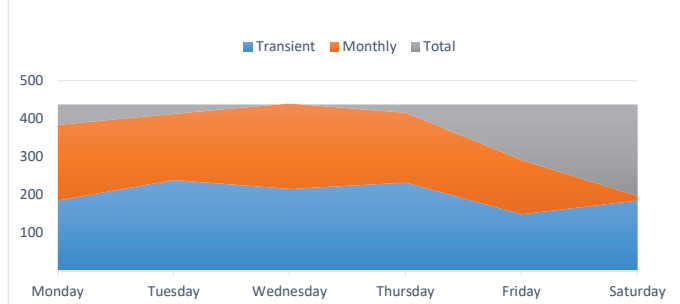
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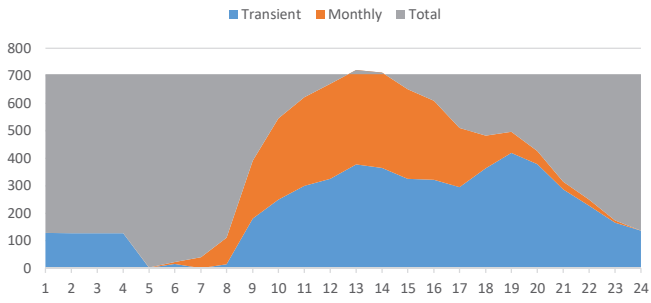
Peabody Occupancy Wednesday 6/24/2026



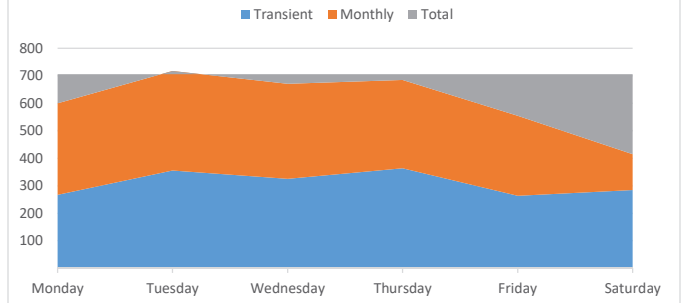
Peabody Occupancy Week of 6/27/2026



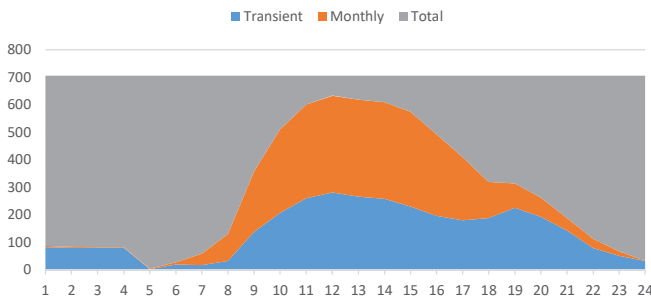
Pierce Occupancy Wednesday 6/3/2026



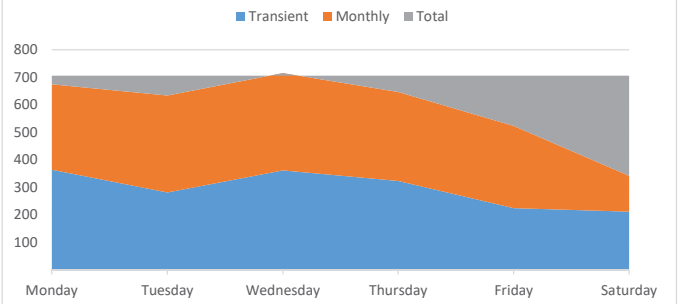
Pierce Occupancy Week of 6/6/2026



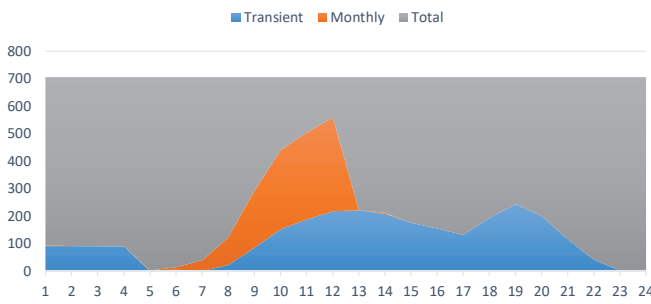
Pierce Garage Occupancy Wednesday 6/10/2026



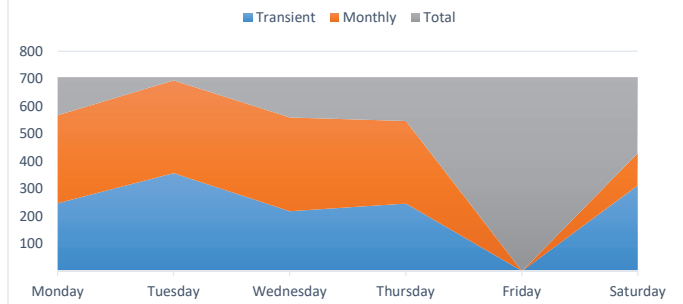
Pierce Garage Occupancy Week of 6/13/2026



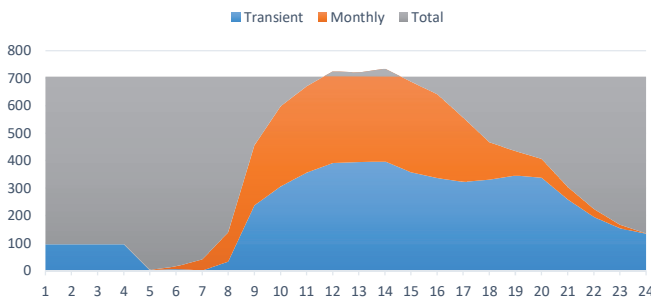
Pierce Occupancy Wednesday 6/17/2026



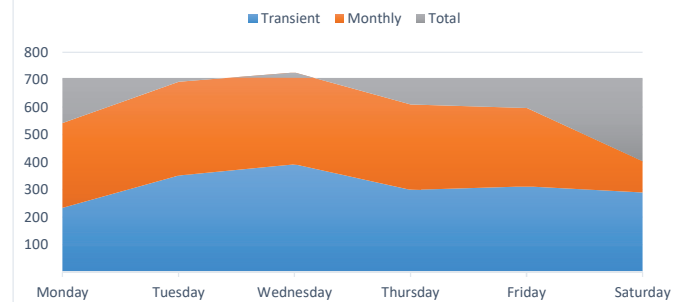
Pierce Occupancy Week of 6/20/2026



Pierce Occupancy Wednesday 6/24/2026



Pierce Occupancy Week of 6/27/2026



Chester	Max Capacity	Threshold %			RedZone	
	766	95%			727.7	
	Date/Time	11am	12pm	1pm	2pm	3pm
	05/04/26	380	377	352	329	275
	05/05/26	558	556	526	459	388
	05/06/26	523	519	508	450	360
	05/07/26	494	491	453	410	339
	05/08/26	263	271	288	256	235
	05/09/26	291	327	325	265	234
	05/11/26	380	370	364	337	282
	05/12/26	540	535	524	450	380
	05/13/26	528	507	516	469	388
	05/14/26	411	410	403	376	312
	05/15/26	293	317	307	257	202
	05/16/26	106	117	116	118	115
	05/18/26	617	619	604	557	488
	05/19/26	579	566	534	480	395
	05/20/26	631	633	624	559	482
	05/21/26	367	359	364	322	267
	05/22/26	197	207	199	177	155
	05/23/26	71	72	85	83	77
	05/25/26	0	0	0	0	0
	05/26/26	463	449	440	416	361
	05/27/26	643	642	631	600	512
	05/28/26	609	627	640	628	637
	05/29/26	471	411	454	406	361
	05/30/26	178	257	270	309	324

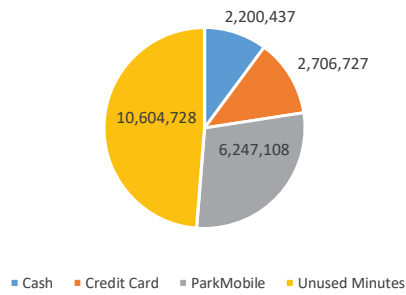
Park	Max Capacity		Threshold %			RedZone	
	811		95%			770	
	Date/Time	11am	12pm	1pm	2pm	3pm	
	05/04/26	697	681	666	604	534	
	05/05/26	812	810	810	782	716	
	05/06/26	783	787	781	733	647	
	05/07/26	768	790	748	665	591	
	05/08/26	788	780	765	683	562	
	05/09/26	288	361	380	297	284	
	05/11/26	782	780	777	717	623	
	05/12/26	808	803	795	784	717	
	05/13/26	809	784	796	765	702	
	05/14/26	687	699	650	570	532	
	05/15/26	810	793	781	683	560	
	05/16/26	215	264	266	229	234	
	05/18/26	804	793	769	713	619	
	05/19/26	811	802	785	761	664	
	05/20/26	811	809	798	754	683	
	05/21/26	787	759	728	658	578	
	05/22/26	660	644	564	447	334	
	05/23/26	247	291	308	267	233	
	05/25/26	0	0	0	0	0	
	05/26/26	774	770	767	706	616	
	05/27/26	807	809	788	750	685	
	05/28/26	775	777	762	672	592	
	05/29/26	762	805	758	648	561	
	05/30/26	183	257	286	265	214	

Old Woodward	Max Capacity	Threshold %			RedZone	
	745	95%			708	
	Date/Time	11am	12pm	1pm	2pm	3pm
	05/04/26	543	546	535	479	414
	05/05/26	642	635	635	588	511
	05/06/26	632	675	640	593	521
	05/07/26	582	591	582	559	496
	05/08/26	458	478	456	415	333
	05/09/26	194	225	225	207	216
	05/11/26	531	540	526	478	405
	05/12/26	660	738	708	645	553
	05/13/26	600	637	620	586	496
	05/14/26	572	575	560	552	482
	05/15/26	463	471	450	412	340
	05/16/26	95	132	138	144	144
	05/18/26	560	548	524	479	392
	05/19/26	679	680	656	617	506
	05/20/26	681	669	637	595	505
	05/21/26	527	539	519	508	436
	05/22/26	402	379	321	274	246
	05/23/26	157	185	208	228	221
	05/25/26	0	0	0	0	0
	05/26/26	623	626	594	557	472
	05/27/26	674	698	666	614	520
	05/28/26	583	590	579	540	479
	05/29/26	468	460	473	426	382
	05/30/26	150	180	196	254	274

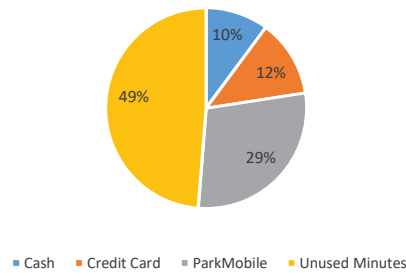
Peabody	Max Capacity	Threshold %			RedZone	
	437	95%			415	
	Date/Time	11am	12pm	1pm	2pm	3pm
	05/04/26	408	421	411	403	398
	05/05/26	435	433	432	429	407
	05/06/26	436	435	429	406	402
	05/07/26	433	431	426	409	389
	05/08/26	298	329	316	287	288
	05/09/26	231	286	276	250	227
	05/11/26	428	430	432	418	402
	05/12/26	435	436	437	432	426
	05/13/26	433	432	439	423	427
	05/14/26	443	439	443	438	416
	05/15/26	305	342	351	303	263
	05/16/26	168	185	206	176	179
	05/18/26	435	420	425	415	394
	05/19/26	436	435	431	435	414
	05/20/26	441	434	438	436	419
	05/21/26	428	432	424	419	376
	05/22/26	251	284	277	244	201
	05/23/26	228	266	237	210	176
	05/25/26	0	0	0	0	0
	05/26/26	430	434	433	435	404
	05/27/26	439	447	446	441	431
	05/28/26	443	443	430	426	413
	05/29/26	282	322	352	315	298
	05/30/26	118	157	203	193	174

Pierce	Max Capacity	Threshold %			RedZone	
	706	87%			616	
	Date/Time	11am	12pm	1pm	2pm	3pm
	05/04/26	496	533	534	481	411
	05/05/26	678	709	716	683	608
	05/06/26	686	670	640	599	571
	05/07/26	712	707	706	649	577
	05/08/26	529	615	573	530	496
	05/09/26	660	669	637	582	508
	05/11/26	617	635	623	556	454
	05/12/26	675	674	668	622	593
	05/13/26	686	686	679	617	579
	05/14/26	682	724	703	648	572
	05/15/26	563	598	583	494	446
	05/16/26	406	495	503	519	479
	05/18/26	531	572	563	486	412
	05/19/26	598	594	574	561	459
	05/20/26	676	678	653	625	582
	05/21/26	618	690	666	614	533
	05/22/26	513	551	546	491	431
	05/23/26	317	362	349	354	345
	05/25/26	0	0	0	0	0
	05/26/26	607	621	605	546	467
	05/27/26	693	677	683	639	571
	05/28/26	677	686	693	661	699
	05/29/26	669	683	670	635	621
	05/30/26	451	572	578	562	557

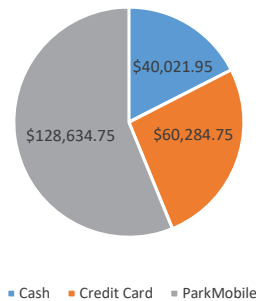
June 2026 - Total Minutes - 11,154,272 out of 21,759,000



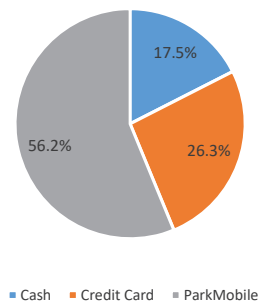
June 2026 - Total Minutes 11,154,272 out of 21,759,000

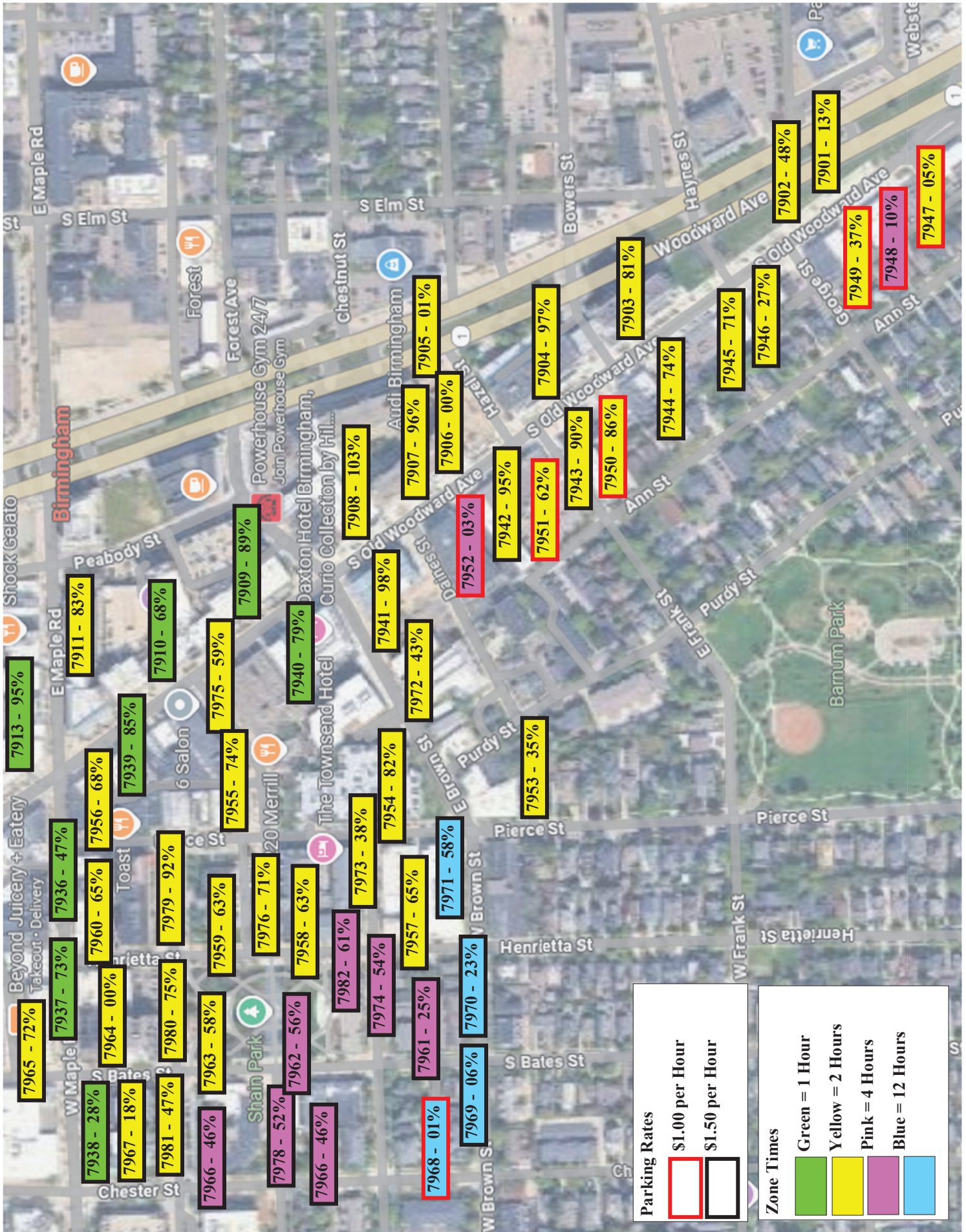


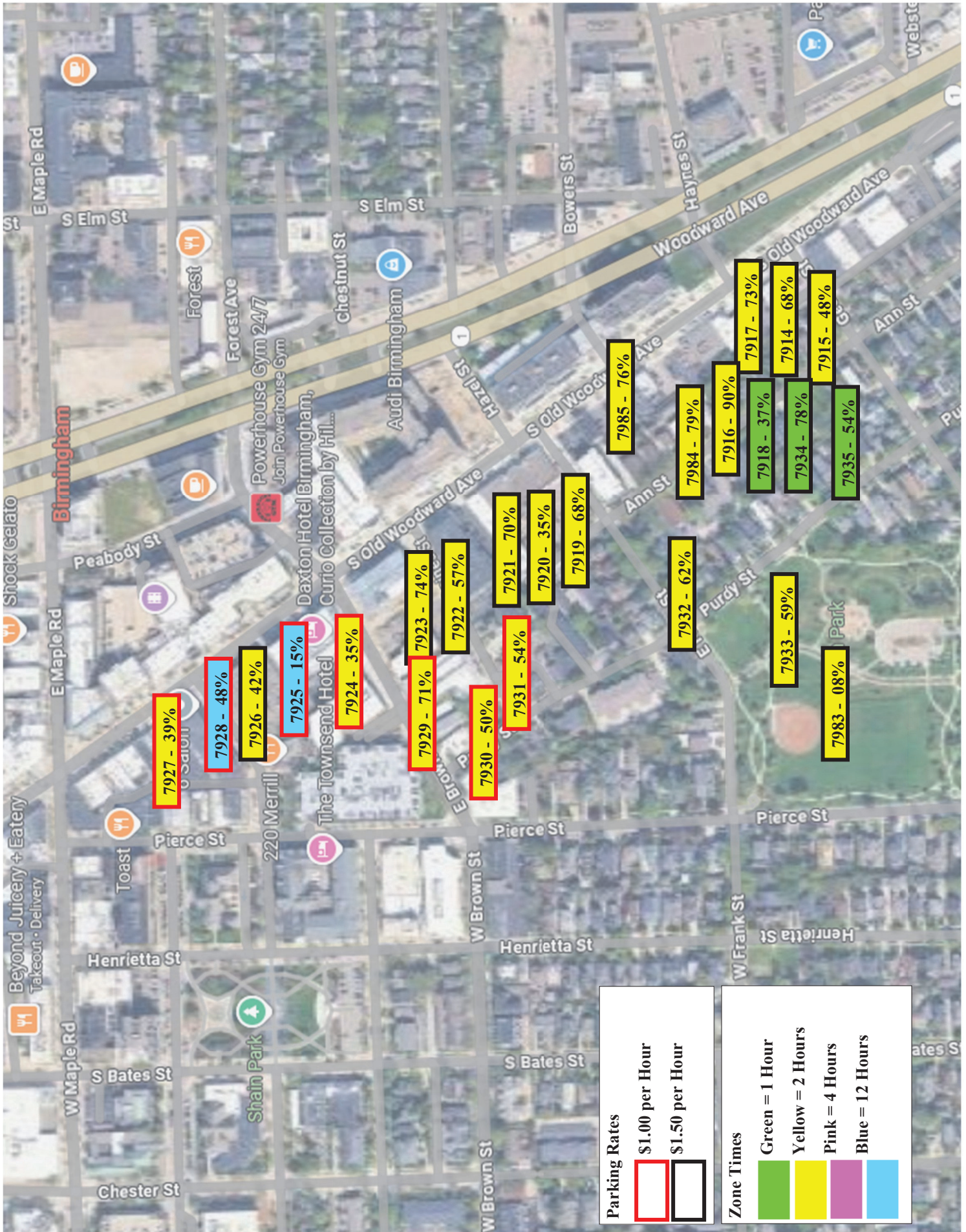
June 2026 Meters - Total Revenue \$228,941.45



June 2026 Meters - % of Total Revenue \$228,941.45







Birmingham Shopping District Attendance Record

Name of Board: Birmingham Shopping District

Year: 2026

Members Required for Quorum: 7

MEMBER NAME	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	MTG	MTG	Mtgs.	Absent	Attended
REGULAR MEMBERS																	
Jana Ecker	P	P	P	Ae	Ae	P	CM	P							5	2	71%
Beth Hussey	P	P	P	Ae	P	P	CM	P							6	1	86%
Zachery Kay	P	P	P	P	P	P	CM	P							7	0	100%
Jessica Lundberg	P	P	P	P	Ae	P	CM	P							6	1	86%
Mike McKenzie	Ae	P	Ae	P	P	P	CM	A							4	3	57%
Amy Pohlod	P	P	P	P	P	P	CM	P							7	0	100%
Bill Roberts	P	P	P	P	P	P	CM	P							7	0	100%
Minna Sharrak	P	P	Ae	P	P	A	CM	A							4	3	57%
Sam Surnow	Ae	P	P	Ae	Ae	P	CM	P							4	3	57%
Michele Taddei	P	P	P	P	P	P	CM	A							6	1	86%
Sloane Wolf	P	P	A	P	P	P	CM	A							5	2	71%
Member Name															0	0	#DIV/0!
															0	0	#DIV/0!
															0	0	#DIV/0!
Reserved															0	0	#DIV/0!
Doug Fehan	P	P	P	P	P	A	CM	P							6	1	86%
Sarvy Lipari	P	P	P	P	P	P	CM	P							7	0	100%
Present or Available	9	11	8	8	8	10	0	7	0	0	0	0	0	0%			

KEY:

- A** = Member absent
- Ae** = Member absent excused
- P** = Member present or available
- CP** = Member available, but meeting canceled for lack of quorum
- CA** = Member not available and meeting was canceled for lack of quorum
- NA** = Member not appointed at that time
- NM** = No meeting scheduled that month
- CM** = Meeting canceled for lack of business items

Department Head Signature

Birmingham Shopping District Board and Committee Meetings 2026

[BSD Board meeting notices, agendas and minutes can be accessed at downtownbirmingham.com/board.](https://downtownbirmingham.com/board)

[BSD committee meeting notices, agendas and minutes can be accessed at downtownbirmingham.com/committees.](https://downtownbirmingham.com/committees)

Month	BSD Board	Executive Committee	Business Development Committee	Maintenance and Capital Improvements Committee	Marketing and Advertising Committee	Special Events Committee	Tourism Advisory
January	*1/8/26	12/17/2025	1/27/2026	1/13/2026	1/14/2026	1/9/2026	
February	2/5/2026	1/28/2026	2/24/2026	2/10/2026	2/11/2026	2/13/2026	
March	*3/12/26	*3/4/26	3/24/2026	3/10/2026	3/11/2026	3/13/2026	
April	*4/16/26	*4/1/26	4/28/2026	4/14/2026	*4/15/26	*4/27/26	4/22/2026
May	5/7/2026	4/29/2026	5/26/2026	5/12/2026	5/13/2026	5/8/2026	
June	6/4/2026	*5/20/26	**6/23/2026	**6/9/2026	**6/10/2026	6/12/2026	
July	**7/2/2026	**6/24/2026	7/28/2026	7/14/2026	**7/8/2026	**7/10/2026	
August	8/6/2026	7/29/2026	8/25/2026	8/11/2026	8/12/2026	8/14/2026	
September	9/3/2026	8/26/2026	9/22/2026	9/8/2026	9/9/2026	9/11/2026	9/16/2026
October	10/1/2026	9/23/2026	10/27/2026	10/13/2026	10/14/2026	10/9/2026	
November	11/5/2026	10/28/2026	11/24/2026	11/10/2026	*11/4/26	11/13/2026	
December	12/3/2026	11/25/2026	12/22/2026	*TBD	12/9/2026	12/11/2026	

*Notes date outside of typical meeting cadence

** Canceled

Committee	Typical Meeting Cadence	Time of Day
BSD Board	1st Thursday of the month	8:30 AM
Executive Committee	2 Wednesdays before Board Meeting	8:30 AM
Business Development Committee	4th Tuesday of the month	8:30 AM
Maintenance and Capital Improvements Committee	2nd Tuesday of the month	8:30 AM
Marketing and Advertising Committee	2nd Wednesday of the month	8:30 AM
Special Events Committee	2nd Friday of the month	8:30 AM
Tourism Advisory	Twice a year	10:00 AM